

Sport Management (2021-22)

Student Name _____ ID _____

REAL Curriculum Requirements

REAL Foundations

MATH 100 (GE), MATH 121 (GE)
or MATH 125 (GE) _____ (3)
ENGL 111 (GE) _____ (3)

REAL Cornerstones & General Education

Writing Intensive (WI): ENGL 306 (L/GE) & another WI Course _____ (3)
Personal & Professional Development (PPD): HLTH 200 or FINC 251 recommended
General Education (30 cr.): Satisfied by required coursework

Fulfilling R, E, A & L Area Requirements

Reasoning

Satisfy the R area (15+ cr.) by completing:
REAL Studies Minor in R

- STAT 130 (R/GE) or 200 (R, GE) (3)
- _____ ()
- _____ ()
- _____ ()
- _____ ()

OR

Minor designated as R

Expression

Satisfy the E area (15+ cr.) by
completing:
REAL Studies Minor in E

- _____ ()
- _____ ()
- _____ ()
- _____ ()
- _____ ()

OR

Minor designated as E

Analysis

Satisfied by Major Requirements

Learning

Satisfied by Major requirements

Required Courses Outside of the Major (21 cr.)

ECON 105 or 106 (A/GE) _____ (3)	ACTG 211 (L/GE) _____ (3)
PSYC 121 (A/GE) _____ (3)	MGNT 322 (A/GE) _____ (3)
STAT 130 (R/GE) or 200 (R/GE) _____ (3)	MKTG 340 (A/GE) _____ (3)
ENGL 306 (L/WI/GE) _____ (3)	

Electives (8-18 cr.)

_____ ()
 _____ ()
 _____ ()
 _____ ()
 _____ ()

SPORT MANAGEMENT MAJOR REQUIREMENTS (45 cr.)

Required Courses (24 cr.)

ESHE 212 (A) _____ (3)	Intro to Sport Management	F/S	
ESHE 341 _____ (3)	Legal Issues in Sport Management	S	
ESHE 345 _____ (3)	Sport Ethics	S/SU	
ESHE 360 _____ (3)	Marketing and Promotions of ESHE	F/S/SU	
ESHE 370 (A/GE) _____ (3)	Sociocultural Aspects of Sport	F/SU	
ESHE 375 _____ (3)	Event and Facility Management	F	
ESHE 400 (A) _____ (3)	Financial Aspects of Sport	S	ESHE 212, ACTG 211, ECON 105 or 106
ESHE 415 (L) _____ (3)	Sport Admin. Seminar	F/S	ESHE 212

(ESHE 415 is taken semester before ESHE 463—Prof Fieldwork)

CHOOSE ONE INTERDISCIPLINARY COGNATE:

➤ Sport Administration (15 cr.)

Select from the following courses (Please note that some courses will have prerequisites): ****Minors are encouraged in Business Administration, Management, Marketing, Communication and Media Studies. However,** no more than 6 credits toward a minor may be double counted from the major course work.

ESHE 350, 358, 364, 461, HLTH 200, MGNT 250, 323, 361, 421, MKTG 341, 342, 344, 350, 360, 440, ACTG 212, BLAW 203, 304, 305, 306, FINC 251, 331, 332, ECON 105 or 106 (not taken in Required Courses Outside of Major), 313, COMS 104, 114, 146, 173, 204, 225, 235, 236, 240, 250

_____ (3) _____ (3) _____ (3)
 _____ (3) _____ (3)

➤ Coaching Management (15-16 cr.)

Select from the following courses (Please note that some courses will have prerequisites):

ESHE 201, 305, 350, 358, 388, 390, 395, 461, HLTH 200, BIOL 310, BLAW 203, 306, COMS 104, 114, FINC 251, 331

ESHE 388 (required) _____ (3) _____ (3) _____ (3)
 _____ (3) _____ (3)

PROFESSIONAL FIELDWORK (6-12 cr.)

ESHE 463 (L) Professional Fieldwork in ESHE _____ (6-12) F/S/SU Prerequisite: instructor permission

Sport Management

Students must complete a REAL Studies minor in **Expression (E)** and **Reasoning (R)** or complete a minor designated as **E and R**.

Sample 4-year plan includes a REAL Studies minor in **Expression** and **Reasoning**.

Students should consult with their academic advisor to develop a schedule reflective of their unique goals.

Freshman Year			
Fall Semester	Credits	Spring Semester	Credits
ENGL 111: Principles of College Composition	3	PSYC 121: Intro to Psychology	3
MATH 100: Quantitative Reasoning OR MATH 121: Math Content for Teachers I OR MATH 125: Precalculus I	3	ESHE 212: Intro to Sport Management	3
Cognate Course (HLTH 200: Wellness Lifestyle Recommended)	3	WI Course (ENGL 112: Critical Reading & Writing in the Digital Age Recommended)	3
REAL Expression Course	3	REAL Expression Course	3
Elective	3	REAL Reasoning Course	3
UNIV 100: Introduction to Higher Education (Recommended)	1		
	16		15
Sophomore Year			
Fall Semester	Credits	Spring Semester	Credits
STAT 130: Understanding Statistics in Society OR STAT 200: Intro to Statistics	3	ACTG 211: Fundamentals of Financial Acct	3
*ESHE 375: Event and Facility Management	3	ENGL 306: Professional Writing	3
Cognate Course	3	ESHE 360: Marketing & Promotion in ESHE	3
REAL Expression Course	3	**ESHE 341: Legal Issues in Sport Management	3
Elective	3	REAL Reasoning Course	3
	15		15
Junior Year			
Fall Semester	Credits	Spring Semester	Credits
MGNT 322: Organizational Behavioral	3	**ESHE 400: Financial Aspects of Sport	3
MKTG 340: Principles of Marketing	3	**ESHE 345: Sport Ethics	3
ECON 105: Principles of Macroeconomics OR ECON 106: Principles of Microeconomics	3	Cognate Course	3
Cognate Course	3	REAL Reasoning Course	3
REAL Expression Course	3	Elective	3
	15		15
Senior Year			
Fall Semester	Credits	Spring Semester	Credits
*ESHE 415: Sport Administration (must be taken semester prior to ESHE 463)	3	ESHE 463: Professional Fieldwork in ESHE	6
*ESHE 370: Sociocultural Aspects of Sport	3	Elective	3
Cognate Course	3	Elective	3
REAL Reasoning Course (300 or 400 level course)	3	Elective	2-3
REAL Expression Course (300 or 400 level course)	3		
	15		14-15

Total credit hours required for degree = 120

*Fall only **Spring only