

GRADUATE AFFAIRS COUNCIL

Friday, March 4, 2016

1:00 p.m. – Bonnie Combo Room

PRESENT: Dennis Grady (*presiding*), Laura Jacobsen (*ex officio*), Brad Bizzell, Virginia Burggraf, Art Carter, Rana Duncan-Daston, Lori Elis, Pam Jackson, Kay Johnson, Kristin Machac, Holly Robbins, Cheri Triplett, Stacey Turmel, Brenda Tyler, Alex Siyufy, Paul Witkowsky

Staff: Michele Ralston (*recorder*), Julianne Boone, Rebecca Connor, Phil Hardy

1. CALL TO ORDER/INTRODUCTIONS

The meeting was called to order at approximately 1:06 p.m. by Dr. Dennis Grady.

2. MINUTES

A motion was made and seconded to approve the minutes from the November 6, 2015 and February 5, 2016 GAC meetings. The minutes were approved by consensus.

The GAC recommended to remove language associated with the registration time limits for non-degree seeking students in the November 13, 2015 minutes. The minutes will be updated and resubmitted for approval.

3. ANNOUNCEMENTS

- Dr. Grady announced that the Spring 2016 graduate commencement will be held Friday, May 6 at 5 p.m. in the Dedmon Center.
- Dr. Grady also announced information on special recognition by the Graduate programs for commencement will be needed by April 11, 2016.
- Dr. Jacobsen announced the RFP process for Strategic Marketing has been narrowed down to one.
- Dr. Grady commented on President Hemphill's recent visit. He is very optimistic about the future of the University.
- Dr. Jacobsen gave an update on the hiring of the Coordinator of Graduate Recruitment. A committee has been set and numerous applications have been received.
- Dr. Jacobsen gave a short presentation on how our websites could be updated. Shortcomings of the current website design of the Graduate College and the individual programs were brought to light during the recent meetings with the strategic marketing companies. Recommendations were made to make the Graduate level program sites more uniform and to include certain buttons like "Apply Now" and "More Info" on each page. Dr. Jacobsen will have meetings in

the near future to develop a template for the Graduate College and graduate program websites.

- Dr. Grady gave SCHEV updates related to the approval or approval process of new degrees. Professional Writing Certificate in the English program has been approved. We are still waiting on the approval for the EdD and OTD degrees, but they have moved forward. The Forensic Science degree is also moving forward.
- Dr. Grady announced that the applications by program are up a little over the same time last year.

4. NEW BUSINESS

- Dr. Paul Witkowsky made a motion to propose application fees be waived for students on the basis of their financial status. There was some discussion and Dr. Witkowsky tabled the discussion until the motion goes to the Policies and Procedures Committee.

4. OLD BUSINESS

- None

5. SUBCOMMITTEE REPORTS

Graduate Faculty – A report of 16 graduate faculty applications were processed since the last GAC meeting on February 5, 2016. The report was accepted as presented. (See attached).

Academic Course and Program Review –The minutes from the January 29, 2016 subcommittee meeting was presented by Dr. Laura Jacobsen. Minutes were approved as presented.

5. ADJOURN

Dr. Grady adjourned the meeting at 2:48 p.m.

March 4, 2016
Graduate Faculty Application Status
(Approved Since Last Graduate Affairs Council Meeting)

Full Graduate Faculty Status - 5 year term

Name	Dept	Limitation(s)
Moira Baker	ENGL	
Lisa Baker Webster	COMM	
Adrian Aron	PT	
Alex Siyufy	PT	
Julia Castleberry	PT	
Greg Sherman	STEL	
Jeff Chase	PSYC	
Juergen Gerlach	MATH	

Associate Graduate Faculty Status - 3 year term

Name	Dept	Limitation(s)
Donald Langrehr	STEL	EDRD 630, 624, 697
Laura Fariss	STEL	EDRD 688
Leigh Anne Kelly	COMM	COMS 626, 698
Patricia Shoemaker	STEL	HUMD 600
Benjamin Wright	CRJU	CRJU 698
Darrell Parsons	ITEC	ITEC 645, 647, 685
Leigh Leslie	STEL	EDRD 692
Paula Wilder	MGNT	MGNT 652

Minutes
ACADEMIC COURSE AND PROGRAM REVIEW COMMITTEE
Friday, January 29, 2016
1:00 p.m. – Buchanan House 102

Present: Laura Jacobsen (presiding), Brad Bizzell, Olga Pogorelsky, Art Carter, Lori Elis, Armstrong,
Staff: Michele Ralston (recorder)

I. **COMS**

A. **Revision of Existing Degree/Certificate Program**

1. COMS 01-16-012616

[Approved](#)

[Note: Awaiting COMS 628 “Strategic Fundraising” new course proposal](#)

B. **Course Title Change**

1. COMS 02-16-012616 COMS 611 “Communication Law and Ethics” to “Strategic Communication Ethics”

[Approved](#)

2. COMS 03-16-012616 COMS 633 “Seminar in Persuasion” to “Persuasion Theory and Strategy”

[Approved](#)

3. COMS 04-16-012616 COMS 626 “Interactive Media” to “Interactive Media and Analytics”

[Approved](#)

C. **New Course Proposal**

1. COMS 05-16-012616 COMS 613 “Applied Political Communication and Public Policy”

[Approved](#)

2. COMS 06-16-012616 COMS 673 “Integrated Marketing Communication”

[Approved](#)

3. COMS 07-16-012616 COMS 651 “Strategic Communication in Global Contexts”

[Approved](#)

NURS

A. Prerequisite Change

1. NURS 03-16-091115 Change in the prerequisite to the DNP Concentration – Nurse Executive Leadership
Approved, with amendment

B. Revision of Existing Degree/Certificate Program

1. NURS 04-16-011416 NURS 790 “Ethics in Aging”
Not approved, due to need for a new course proposal
2. NURS 05-16-011416 NURS 774 “Health Care Informatics”
Tabled