

Possible Four-Year Plan for BA/BS in Media Studies – Advertising Concentration

Students must complete REAL Studies minors in Reasoning (R), Expression (E), and Analysis (A) or complete minors designated as R, E, and A.

Sample schedule includes REAL Studies minors in Reasoning, Expression, and Analysis.

Students should consult with their academic advisor to develop a schedule reflective of their unique goals.

Freshman Year			
Fall Semester	Credits	Spring Semester	Credits
UNIV 100: Introduction to Higher Education (<i>Recommended</i>)	1	REAL Expression course	3
ENGL 111: Principles of College Composition	3	ENGL 112 recommended: Writing Intensive	3
MATH 100: Quantitative Reasoning	3	STAT 130: Statistics in Society	3
COMS 130: Intro to Communication	3	COMS 173	3
REAL Expression course	3	COMS 223	3
REAL Analysis course	3		
	16		15

Sophomore Year			
Fall Semester	Credits	Spring Semester	Credits
COMS 226: Digital Imaging	3	COMS 231	3
Elective	3	COMS elective	3
REAL Expression course	3	ENGL 306 recommended: Writing Intensive	3
REAL Analysis course	3	Elective	3
BA/BS Requirement	3	BA/BS Requirement	3
	15		15

Junior Year			
Fall Semester	Credits	Spring Semester	Credits
COMS 330: Communication Theory	3	COMS 373	3
REAL Expression course	3	COMS 400: Communication Law and Ethics	3
REAL Reasoning course	3	Elective	3
COMS Elective	3	REAL Analysis course	3
Elective	3	REAL Reasoning course	3
	15		15

Senior Year			
Fall Semester	Credits	Spring Semester	Credits
COMS 473	3	COMS 483	3
COMS Elective	3	COMS 499	3
REAL Analysis course	3	REAL Expression course	3
REAL Reasoning course	3	REAL Reasoning course	3
Elective	3	Elective	3
	15		15

120 credit hours required for graduation.