DSN – B.S. DESIGN MANAGEMENT

NAME _____ID#_____

CORE CURRICULUM – 40-44 Semester Hours

UNIVERSITY CORE

A. Core Foundations (9-12)

CORE 101 _____ **3**

CORE 102 _____ **3**

HNRS 103 _____ **3**
(HNRS 103 will replace CORE 101 & 102 for students in the RU Honors College)

CRITICAL INQUIRY (3)
_____ _____ _____ **3**
One of the following: **CORE** 201 **HNRS** 201 **ANSC** 203 **MKTG** 201 **POSC** 201 **PHIL** 111

ETHICAL INQUIRY (3)
_____ _____ _____ **3**
One of the following: **CORE** 202 **HNRS** 202 **POSC** 202 **ENGL** 307 **PHIL** 112 **ART** 202

NOTE: Courses listed in multiple areas can only be used to fulfill a single area requirement.

B. Core Skills & Knowledge (16)

MATHEMATICAL SCIENCES (3)
MATH _____ _____ **3**
One of the following: **MATH** 114, 116, 119, 121, 122, 125, 126, 132, 137, 138, 168:169, 171: 172

NATURAL SCIENCES (4)
_____ _____ _____ **4**
One of the following: **ASTR** 111, 112 **BIOL** 103, 104, 105 **CHEM** 111:112, 120 **GEOL** 100, 105:106 **PHYS** 111:112, 221:222

HUMANITIES (3)
_____ _____ _____ **3**
One of the following: **CLSS** 110 **CCST** 110 **ENGL** 200 **HIST** 101, 102 **PHIL** 111, 112, 200 **POSC** 110 **RELN** 111, 112, 203, 206

SOCIAL/BEHAV. SCIENCES (3)
SOCY 110 _____ **3**

VISUAL & PERFORMING ARTS (3)
ART 215 _____ **3**

COLLEGE CORE

A. National & International Perspectives (6)

U. S. PERSPECTIVES (3)
ECON 205 _____ **3**

GLOBAL PERSPECTIVES (3)
_____ _____ _____ **3**
One of the following: **CVPA** 266 **CCST** 103 **ENGL** 201, 202 **GEOG** 101, 102, 140, 280 **HIST** 101, 102 **INST** 101 **ITEC** 112 **PEAC** 200 **RELN** 112, 205 **SOCY** 121 **THEA** 180 **WGST** 200

B. Supporting Skills & Knowledge (9-11)

NATURAL SCIENCES OR MATHEMATICAL SCIENCES (3-4)
_____ _____ _____ **3-4**
One of the following: **ASTR** 111, 112 **BIOL** 103, 104, 105 **CHEM** 111:112, 120 **GEOL** 100, 105:106 **PHYS** 111:112, 221:222 **MATH** 114, 116, 119, 121, 122, 125, 126, 132, 137, 138, 168:169, 171:172 **STAT** 130, 200, 219

HUMANITIES, VISUAL & PERFORMING ARTS OR FOREIGN LANGUAGES (3-4)
ART 216 _____ **3**

SOCIAL & BEHAVIORAL SCIENCES OR HEALTH & WELLNESS (3)
PSYC 121 _____ **3**

B.S. DESIGN MANAGEMENT REQUIREMENTS
76 – 80 Semester Hours

DESIGN CORE (12)

DSN 100	____	3
DSN 110	____	3
DSN 143	____	3
DSN 173	____	2
DSN 340	____	1

A minimum grade of C or higher is required in all 100 level Design courses (DSN, DSNF, DSNI, & DSNM)

Design Management incorporates minors in Management and Entrepreneurship

50% of hours within the DSN major must be earned at Radford University. In addition, no fewer than 45 hours of the total hours required for graduation must be earned at Radford University.

To graduate with honors, 60 hours must be completed at RU

DESIGN MANAGEMENT CONCENTRATION (34)

_____ _____ _____ 3
Select one: **DSNI** 103 **DSNF** 105 **DSNM** 107

DSNI 341	____	2
DSNI 355	____	3
DSNI 445	____	2
DSNF 350	____	3
DSNM 442	____	3
MGNT 250	____	3
MGNT 322	____	3
MGNT 350	____	3
MGNT 450	____	3
MKTG 340	____	3
MKTG 360	____	3

DESIGN SUPPORT COURSES (9)

DSN 220	____	3
DSN 223	____	3
DSN 402	____	3

SUPPORT ELECTIVES (6)

_____ _____ _____ _____
_____ _____ _____ _____
Chosen from: **ACTG** 211 **SOCY** 301 **COMS** 114, 240, 225, 330, 235 **LEAD** 110 **DSNF** 200, 205 **DSNI** 125, 200 **DSNM** 200, 205

B.S. DEGREE COURSES (6)

MKTG	____ ____	3
MKTG	____ ____	3

ELECTIVES (9-13)

UNIV 100 (optional)	_____	1

_____ _____ _____ _____
_____ _____ _____ _____
_____ _____ _____ _____
_____ _____ _____ _____

____ **120 Hrs. Required for Graduation**
____ **Min. Overall GPA 2.0**
____ **Min. Major GPA 2.5**

NOTE: LAPTOP POLICY
All incoming students are required to have laptops. For additional details, please see the Division of Information Technology's website (Technology Purchases). All computer applications used for classes in this department operate in the Windows-based format. Windows based laptops are recommended. Macs need dual operating systems (Windows & Mac OS).
Software for first-year students is the Microsoft Office suite. Second through fourth year software requirements will be noted by the specific concentration at the beginning of each year.
Department's website http://id-f.asp.radford.edu/

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Possible Four-Year Plan for B.S. in Design: Design Management

Minimum Overall GPA: 2.0   120 total credit hours
Minimum In-Major GPA: 2.5   Required for Graduation
(All DSN, DSNF, DSNI, & DSNM courses)

First Year – Fall Semester

UNIV 100	Intro to Higher Ed (Optional)	1
DSN 100	Design Fundamentals	3
DSN 110	Introduction to Design	3
CORE 101	Written & Oral Comm	3
MATH	Mathematical Science	3
ANY	Humanities	3
	Total Credits	15-16

First Year – Spring Semester

DSN 143	Business of Design	3
DSN 173	Design Psychology	2
DSNF105/ DSNI103/ DSNM107	Select one Introductory Studio	3
CORE 102	Written and Oral Comm	3
SCIENCE	Natural Science	4
	Total Credits	15

To proceed to 2nd year classes, one must pass Basic Skills Assessment (earn a "C" or higher in all 100 level major courses)

Second Year – Fall Semester

DSN 220	Media Presentation	3
CORE 201	Topics in Critical Inquiry	3
ART 215	Visual & Performing Arts	3
ECON 205	U.S. Perspectives (pre-req DSNM 442)	3
ANY	elective	3
	Total Credits	15

Second Year – Spring Semester

DSN 223	Textiles	3
CORE 202	Topics in Ethical Inquiry	3
ART 216	Humanities/VPA/Language	3
MGNT 250	Entrepreneurship & Innov	3
ANY	Global Perspective	3
	Total Credits	15

To proceed to 3rd year classes, one must pass Portfolio Review Assessment and have earned a minimum 2.5 in-major GPA

Third Year – Fall Semester

DSN 340	Pre-Internship Seminar	1
DSNF 350	History of Fashion Design I	3
MKTG 340	Principles of Marketing	3
MGNT 322	Organizational Behavior	3
SOCY 110	Social/Behav Science	3
	Total Credits	13

Third Year – Spring Semester

DSNI 355	History of Interior Des II	3
MKTG 360	Professional Selling	3
ANY	Design Support elective	3
SCI/MATH	Natural Science or Math	3-4
ANY	elective	4
	Total Credits	16-17

Third Year – Summer

DSNI 341	Internship	2
	Total Credits	2

To proceed to 4th year classes, one must pass Internship Skills Assessment and have earned a minimum 2.5 in-major GPA

Fourth Year – Fall Semester

DSN 402	Global Studio	3
DSNM 442	Econ of Design	3
MGNT 350	Own & Mng Business	3
MKTG	Marketing elective	3
ANY	Design Support elective	3
	Total Credits	15

Fourth Year – Spring Semester

DSNI 445	Professional Practice	2
MGNT 450	Manage New Ventures	3
MKTG	Marketing elective	3
PSYC 121	Social/Behav or Health	3
ANY	elective	3
	Total Credits	14

To proceed to graduation, students must have a minimum 2.5 in-major GPA & pass the Capstone Activity