

NAME \_\_\_\_\_ ID# \_\_\_\_\_

**CORE CURRICULUM – 30-36 Credit Hours**

**Foundational Writing (3 cr.)**

ENGL 111 \_\_\_\_\_ 3

**Writing Intensive (6 cr.)**

\_\_\_\_\_ 3 \_\_\_\_\_ 3

Two of the following:

Two of the following: ANSC 203; ART 202; ENGL 112, ENGL 306, ENGL 309; MKTG 201

*Recommended: ENGL 112 and ENGL 306*

**Foundational Math (3 cr.)**

\_\_\_\_\_ 3

One of the following: MATH 100, 110, 119, 121, 122, 125, 126, 132, 137, 138, 168, 171

*Recommended: MATH 100*

**Scientific & Quantitative Reasoning (6-8 cr.)**

\_\_\_\_\_ 3-4 \_\_\_\_\_ 3-4

Two of the following: MATH 119, 121, 122, 125, 126, 132, 137, 138, 168, 169, 171, 172; STAT 130, 200, 219; ASTR 111, 112; BIOL 103, 104, 105; CHEM 111, 112, 120; GEOL 100, 105, 106; PHYS 111, 112, 221, 222

**Humanistic or Artistic Expression (6-8 cr.)**

ART 215 \_\_\_\_\_ 3 ART 216 \_\_\_\_\_ 3

*Required: ART 215 & ART 216*

**Cultural or Behavioral Analysis (6-8 cr.)**

ECON 105 \_\_\_\_\_ 3 \_\_\_\_\_ 3-4

One of the following: ANSC 101; APST 200; CCST 103; ECON 101, 105, 106; GEOG 101, 102, 103, 140, 201, 202, 203, 280; HIST 111, 112; INST 101; ITEC 112; PEAC 200; POSC 120; PSYC 121; RELN 112, 205; SOCY 110, 121; WGST 200

*Required: ECON 105*

*Recommended: SOCY 110, PSYC 121, ECON 101 or 106*

*Note: ECON 105 is a pre-requisite for DSNM 442; courses above may be pre-requisites for support courses and electives*

\*Courses taken for Core Coursework credit may not be cross credited (used to satisfy requirements in two Core Coursework categories), but course may be cross credited to majors, minors, and certificates.

**B.S. DESIGN MANAGEMENT REQUIREMENTS**

**84 – 90 Credit Hours (68 Major credit hours)**

**DESIGN CORE (12)**

DSN 100 \_\_\_\_\_ 3  
 DSN 110 \_\_\_\_\_ 3  
 DSN 143 \_\_\_\_\_ 3  
 DSN 173 \_\_\_\_\_ 2  
 DSN 340 \_\_\_\_\_ 1

**A minimum grade of C or higher is required in all 100 level Design courses (DSN, DSNF, DSNi, & DSNM)**

**Design Management incorporates minors in Management and Entrepreneurship**

50% of hours within the DSN major must be earned at Radford University. In addition, no fewer than 30 of the total required credit hours for graduation must be earned at Radford.

To graduate with honors, 60 hours must be completed at RU.

**DESIGN MANAGEMENT CONCENTRATION (34)**

\_\_\_\_\_ 3  
 Select one: **DSNi** 103 **DSNF** 105  
**DSNM** 107  
 DSNi 341 \_\_\_\_\_ 2  
 DSNi 355 \_\_\_\_\_ 3  
 DSNi 445 \_\_\_\_\_ 2  
 DSNF 350 \_\_\_\_\_ 3  
 DSNM 442 \_\_\_\_\_ 3  
 MGNT 250 \_\_\_\_\_ 3  
 MGNT 322 \_\_\_\_\_ 3  
 MGNT 350 \_\_\_\_\_ 3  
 MGNT 450 \_\_\_\_\_ 3  
 MKTG 340 \_\_\_\_\_ 3  
 MKTG 360 \_\_\_\_\_ 3

**DESIGN SUPPORT COURSES (9)**

DSN 220 \_\_\_\_\_ 3  
 DSN 223 \_\_\_\_\_ 3  
 DSN 402 \_\_\_\_\_ 3

**SUPPORT ELECTIVES (6)**

\_\_\_\_\_ 3  
 Chosen from: **ACTG** 211 **SOCY** 301  
**COMS** 114, 225, 235, 240, 330 **LEAD**  
 110 **DSNF** 200, 205 **DSNi** 125, 200  
**DSNM** 200, 205

**B.S. DEGREE COURSES (6)**

MKTG \_\_\_\_\_ 3  
 MKTG \_\_\_\_\_ 3

**ELECTIVES (16-22)**

UNIV 100 \_\_\_\_\_ 1  
 (optional)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\_\_\_\_\_ **120 Hrs. Required for Graduation**  
 \_\_\_\_\_ **Min. Overall GPA 2.0**  
 \_\_\_\_\_ **Min. Major GPA 2.5**

**NOTE: LAPTOP POLICY**

All incoming students are required to have laptops. For additional details, please see the Division of Information Technology's [website](#) (Technology Purchases). All computer applications used for classes in this department operate in the Windows-based format. Windows based laptops are recommended. Macs need dual operating systems (Windows & Mac OS). Software for first-year students is the Microsoft Office suite. Second through fourth year software requirements will be noted by the specific concentration at the beginning of each year. Department's website <http://id-f.asp.radford.edu/>

Revised February 2020

## Possible Four-Year Plan for B.S. in Design: Design Management

Minimum Overall GPA: 2.0

120 total credit hours

Minimum In-Major GPA: 2.5

Required for Graduation

(All DSN, DSNF, DSNI, & DSNM courses)

First Year – Fall Semester		
UNIV 100	Intro to Higher Ed (Optional)	1
<b>DSN 100</b>	Design Fundamentals	3
<b>DSN 110</b>	Introduction to Design	3
ENGL 111	Principles of Coll Comp	3
MATH	Foundational Math	3
ANY	Cultural/Behav Analysis	3
<b>Total Credits</b>		<b>15-16</b>

First Year – Spring Semester		
<b>DSN 143</b>	Business of Design	3
<b>DSN 173</b>	Design Psychology	2
<b>DSNF105/ DSNI103/ DSNM107</b>	Select one Introductory Studio	3
ANY	Writing Intensive	3
ANY	Scientific/Quant Reason	3-4
<b>Total Credits</b>		<b>14-15</b>

To proceed to 2nd year classes, one must pass Basic Skills Assessment (earn a "C" or higher in all 100 level major courses)

Second Year – Fall Semester		
<b>DSN 220</b>	Media Presentation	3
ANY	Writing Intensive	3
ART 215	Humanistic/Artistic Express	3
ECON 105	Cultural/Behav Analysis (pre-req DSNM 442)	3
ANY	elective	3
<b>Total Credits</b>		<b>15</b>

Second Year – Spring Semester		
<b>DSN 223</b>	Textiles	3
ART 216	Humanistic/Artistic Express	3
MGNT 250	Entrepreneurship & Innov	3
ANY	elective	3
ANY	elective	3
<b>Total Credits</b>		<b>15</b>

To proceed to 3<sup>rd</sup> year classes, one must pass Portfolio Review Assessment and have earned a minimum 2.5 in-major GPA

Third Year – Fall Semester		
<b>DSN 340</b>	Pre-Internship Seminar	1
<b>DSNF 350</b>	History of Fashion Design I	3
MKTG 340	Principles of Marketing	3
MGNT 322	Organizational Behavior	3
ANY	elective	3
<b>Total Credits</b>		<b>13</b>

Third Year – Spring Semester		
<b>DSNI 355</b>	History of Interior Des II	3
MKTG 360	Professional Selling	3
ANY	Design Support elective	3
ANY	Scientific/Quant Reason	3-4
ANY	elective	3
<b>Total Credits</b>		<b>15-16</b>

Third Year – Summer		
<b>DSNI 341</b>	Internship	2
<b>Total Credits</b>		<b>2</b>

To proceed to 4<sup>th</sup> year classes, one must pass Internship Skills Assessment and have earned a minimum 2.5 in-major GPA

Fourth Year – Fall Semester		
<b>DSN 402</b>	Global Studio	3
<b>DSNM 442</b>	Econ of Design	3
MGNT 350	Own & Mng Business	3
MKTG	Marketing elective	3
ANY	Design Support elective	3
<b>Total Credits</b>		<b>15</b>

Fourth Year – Spring Semester		
<b>DSNI 445</b>	Professional Practice	2
MGNT 450	Manage New Ventures	3
MKTG	Marketing elective	3
ANY	elective	3
ANY	elective	3
<b>Total Credits</b>		<b>14</b>

To proceed to graduation, students must have a minimum 2.5 in-major GPA & pass the Capstone Activity