

NAME _____ ID# _____

CORE CURRICULUM – 30-36 Credit Hours

Foundational Writing (3 cr.)

ENGL 111 _____ 3

Writing Intensive (6 cr.)

_____ 3 _____ 3

Two of the following:

Two of the following: ANSC 203; ART 202; ENGL 112, ENGL 306, ENGL 309; MKTG 201

Recommended: ENGL 112 and ENGL 306

Foundational Math (3 cr.)

_____ 3

One of the following: MATH 100, 110, 119, 121, 122, 125, 126, 132, 137, 138, 168, 171

Recommended: MATH 100

Scientific & Quantitative Reasoning (6-8 cr.)

_____ 3-4 _____ 3-4

Two of the following: MATH 119, 121, 122, 125, 126, 132, 137, 138, 168, 169, 171, 172; STAT 130, 200, 219; ASTR 111, 112; BIOL 103, 104, 105; CHEM 111, 112, 120; GEOL 100, 105, 106; PHYS 111, 112, 221, 222

Humanistic or Artistic Expression (6-8 cr.)

ART 215 _____ 3 ART 216 _____ 3

Required: ART 215 & ART 216

Cultural or Behavioral Analysis (6-8 cr.)

ECON 105 _____ 3 _____ 3-4

One of the following: ANSC 101; APST 200; CCST 103; ECON 101, 105, 106; GEOG 101, 102, 103, 140, 201, 202, 203, 280; HIST 111, 112; INST 101; ITEC 112; PEAC 200; POSC 120; PSYC 121; RELN 112, 205; SOCY 110, 121; WGST 200

Required: ECON 105

Recommended: SOCY 110, PSYC 121, ECON 101 or 106

Note: ECON 105 is a pre-requisite for DSNM 442; courses above may be pre-requisites for support courses and electives

*Courses taken for Core Coursework credit may not be cross credited (used to satisfy requirements in two Core Coursework categories), but course may be cross credited to majors, minors, and certificates.

B.S. FASHION MERCHANDISING REQUIREMENTS

84 – 90 Credit Hours (68 Major credit hours)

DESIGN CORE (12)

DSN 100 _____ 3
 DSN 110 _____ 3
 DSN 143 _____ 3
 DSN 173 _____ 2
 DSN 340 _____ 1

A minimum grade of C or higher is required in all 100 level Design courses (DSN, DSNF, DSNI, & DSNM)

50% of hours within the DSN major must be earned at Radford University. In addition, no fewer than 30 of the total required credit hours for graduation must be earned at Radford.

To graduate with honors, 60 hours must be completed at RU.

FASHION MERCHANDISING CONCENTRATION (40)

DSNM 107 _____ 3
 DSNM 200 _____ 3
 DSNM 205 _____ 3
 DSNM 247 _____ 3
 DSNM 300 _____ 3
 DSNM 345 _____ 3
 DSNM 341 _____ 2
 DSNM 403 _____ 2
 DSNM 440 _____ 3
 DSNM 442 _____ 3
 DSNM 445 _____ 3
 DSNF 350 _____ 3
 DSNI 355 _____ 3
 MKTG 340 _____ 3

DESIGN SUPPORT COURSES (9)

DSN 220 _____ 3
 DSN 223 _____ 3
 DSN 402 _____ 3

B.S. DEGREE COURSES (6)

MKTG _____ 3
 MKTG _____ 3

ELECTIVES (16-22)

UNIV 100 _____ 1
 (optional)

_____ **120 Hrs. Required for Graduation**
 _____ **Min. Overall GPA 2.0**
 _____ **Min. Major GPA 2.5**

NOTE: LAPTOP POLICY

All incoming students are required to have laptops. For additional details, please see the Division of Information Technology's [website](#) (Technology Purchases). All computer applications used for classes in this department operate in the Windows-based format. Windows based laptops are recommended. Macs need dual operating systems (Windows & Mac OS).

Software for first-year students is the Microsoft Office suite. Second through fourth year software requirements will be noted by the specific concentration at the beginning of each year. Department's website <http://id-f.asp.radford.edu/>

Revised February 2020

Possible Four-Year Plan for B.S. in Design: Fashion Merchandising

Minimum Overall GPA: 2.0

120 total credit hours

Minimum In-Major GPA: 2.5

Required for Graduation

(All DSN, DSNF, DSNI, DSNM courses)

First Year – Fall Semester		
UNIV 100	Intro to Higher Ed (Optional)	1
DSN 100	Design Fundamentals	3
DSN 110	Introduction to Design	3
ENGL 111	Principles of Coll Comp	3
MATH	Foundational Math	3
ANY	Cultural/Behav Analysis	3
Total Credits		15-16

First Year – Spring Semester		
DSN 143	Business of Design	3
DSN 173	Design Psychology	2
DSNM 107	Visual Studio	3
ANY	Writing Intensive	3
ANY	Scientific/Quant Reason	3-4
Total Credits		14-15

To proceed to 2nd year classes, one must pass Basic Skills Assessment (earn a "C" or higher in all 100 level major courses)

Second Year – Fall Semester		
DSN 220	Media Presentation	3
DSNM 200	Promo for Design 2D	3
ANY	Writing Intensive	3
ART 215	Humanistic/Artistic Express	3
ECON 105	Cultural/Behav Analysis (pre-req DSNM 442)	3
Total Credits		15

Second Year – Spring Semester		
DSN 223	Textiles	3
DSNM 205	Promo for Design 3D	3
DSNM 247	Merchandising Math	3
ART 216	Humanistic/Artistic Express	3
ANY	elective	3
Total Credits		15

To proceed to 3rd year classes, one must pass Portfolio Review Assessment and have earned a minimum 2.5 in-major GPA

Third Year – Fall Semester		
DSN 340	Pre-Internship Seminar	1
DSNM 300	Visual Merch Studio	3
DSNF 350	History of Fashion Design I	3
MKTG 340	Principles of Marketing	3
ANY	elective	3
ANY	elective	3
Total Credits		16

Third Year – Spring Semester		
DSNM 345	Buying & Procurement	3
DSNI 355	History of Interior Des II	3
MKTG	Any 300 level MKTG	3
ANY	Scientific/Quant Reason	3-4
ANY	elective	3
Total Credits		15-16

Third Year – Summer		
DSNM 341	Internship	2
Total Credits		2

To proceed to 4th year classes, one must pass Internship Skills Assessment and have earned a minimum 2.5 in-major GPA

Fourth Year – Fall Semester		
DSN 402	Global Studio	3
DSNM 440	Design Products & Services	3
DSNM 442	Econ of Design	3
ANY	elective	6
Total Credits		15

Fourth Year – Spring Semester		
DSNM 403	Senior Showcase	2
DSNM 445	Forecasting	3
MKTG	Any 300 level MKTG	3
ANY	elective	3
ANY	elective	3
Total Credits		14

To proceed to graduation, students must have a minimum 2.5 in-major GPA & pass the Capstone Activity