

Minutes of the Radford University Administrative and Professional Faculty Senate

Tuesday, January 10, 2017

Senators in attendance: Sandra Bond, John Leonard, Nakia Shelton, Scott Bennett, Michael Chamberlain, Niels Christensen, Phil Crigger, Jackie DeLong, Victor Gibson, Alix Guynn, Michele Jenkins, Laura Quesenberry, Sarah Strout

Guests: Angela Joyner, Crasha Townsend, Laura Turk

Senators unable to attend: Geoff White, Richard Alvarez, Ashlee Claud

1. Meeting called to order at 10:31 a.m.
2. Minutes from December 13, 2016 meeting reviewed and approved with suggested edit on item "c;" changing the word "positions" to "advertisements."
3. Laura Turk, Executive Director for Alumni Relations, discussed the efforts and accomplishments in the Office of Alumni Relations:
 - Founded in 1920, the Alumni Relations office is involved with the engagement and referral process.
 - In 2016, the Alumni Relations association was established as an LLC. A Board of Directors was formed in result of this. The Alumni Association also entered into an affinity partnership with Nationwide Insurance, which provides funding to support different projects. This affinity partnership provides discounts on insurance to faculty, staff, students and friends of the university.
 - The Alumni Relations Association is inclusive and welcomes everyone's involvement and support.
 - The Alumni Relations Office will be moving to the 1st floor of Russell Hall in March.
 - There are numerous volunteer opportunities that the Office of Alumni Relations are involved with that support their engagement efforts, which include collaborating across campus divisions; providing Alumni speakers; active social media marketing through digital ambassadors; and hosting signature and collaborative events.
 - Regional chapters were reinstated in September. Alumni Relations affinity chapters also have a strong presence helping with regional chapter activities and affinity outreach.
 - The Legacy program has grown and in December the Office of Alumni Relations launched a legacy stole for legacy students who graduate. The stole is free to legacy students upon completing an exit interview with someone from the Office of Alumni Relations. Contact Alumni Relations for details.
 - The Office of Alumni Relations hosted nine alumni events throughout the region and surrounding states with President Hemphill. The event was a huge success and well received.
 - Upcoming events: Winter Celebration 2017. Please see attached for details about this event. You are also encouraged to attend and support Radford Athletic events this weekend and throughout the year.

- The Radford Magazine was praised. Please share the magazine with others; leave or take it to other places so people can see the amazing things Radford is doing. There are many Alumni spotlights featured in the magazine. If you have a suggestion for an alumnus that you may have worked with over time or are currently in contact with, please share them with the Office of Alumni Relations.
- How can you help?
 - Attend events. Also, let the Office of Alumni Relations know how they can participate in what your office is doing.
 - Like and share Alumni Relations' information on social media.
 - Let Alumni Relations know when alumni are on campus as things can be given or done to properly welcome them to campus.
- Updates/ Additional Topics:
 - a) AP/Faculty Handbook status
 - Continued work is being done to refine the handbook. There will be opportunities to review and make edits to the handbook before it is finalized. Anticipated to be ready for review sometime around March/April.
 - b) Affinity license plates with the new brand
 - Sandra Bond will find out when affinity license plates will incorporate the new brand.
 - c) Updates and events in Radford Athletics:
 - Our Radford Men's Basketball game on Thursday, January 26 vs. Campbell @ 7 PM has been promoted to an ESPNU Nationally Televised Game! This is a great opportunity for both the Highlanders and Radford University to be represented on a national stage. Come and SELL OUT the Dedmon Center!
 - The weekend of Saturday, April 29 will be pretty active with lots going on. As far as sports, baseball has a game vs VMI. Softball has a game vs Longwood. Track and Field has the Highlander Invitational. Visit <http://www.radfordathletics.com/> for details on these events.
 - i. There will be a Half Marathon/8K Race/Kids Race to benefit Student Athletes. The race will begin at the Dedmon Center at 8 AM. The kids will run a mile on the Radford University Track. For more information, please visit the following links:
 - <https://www.facebook.com/HighlanderHalf/>
 - <https://runsignup.com/Race/VA/Radford/HighlanderHalfMarathon8K>

- Upcoming Athletics Departmental fund raising events:
 - i. Athletics will have a dinner and auction at The Farmhouse (April 27), golf tournament (April 28), as well as the half marathon/8k/kids race.
 - Athletics has a new Sports Performance Center. It will house a new weight room area, a turf area, as well as an indoor area for field event athletes on the track team to use to train for their indoor season. The old area was just a bit over 4,000 sq. ft. The new area will be right at 16,000.
- d) MLK Day of Service is Monday, January 16. If you would like to volunteer, please meet at the Bonnie Auditorium. There are 2 shifts available: 8:30 AM and 12 Noon. Please be at the Bonnie Auditorium at either of those shift times to sign-up. Volunteers will be serving the entire New River Valley and surrounding areas.
4. Next meeting: February 14, 2017 — Guest Speaker: TBD
 5. Adjourned at 11:06 AM

RADFORD UNIVERSITY



Winter Celebration 2017

Save the Date!

Mark your calendar for Radford University's
Winter Celebration 2017!

February 17-18, 2017

Events will include:

Volunteer Summit

**Highlander Polar Plunge for Special Olympics
Special Alumni Check-in at the Dedmon Center**

Women's Basketball vs. Presbyterian

Men's Basketball vs. Longwood

Highlander Social between the games

Ticket information and a full schedule of events can be found [online](#).

Questions regarding the weekend?

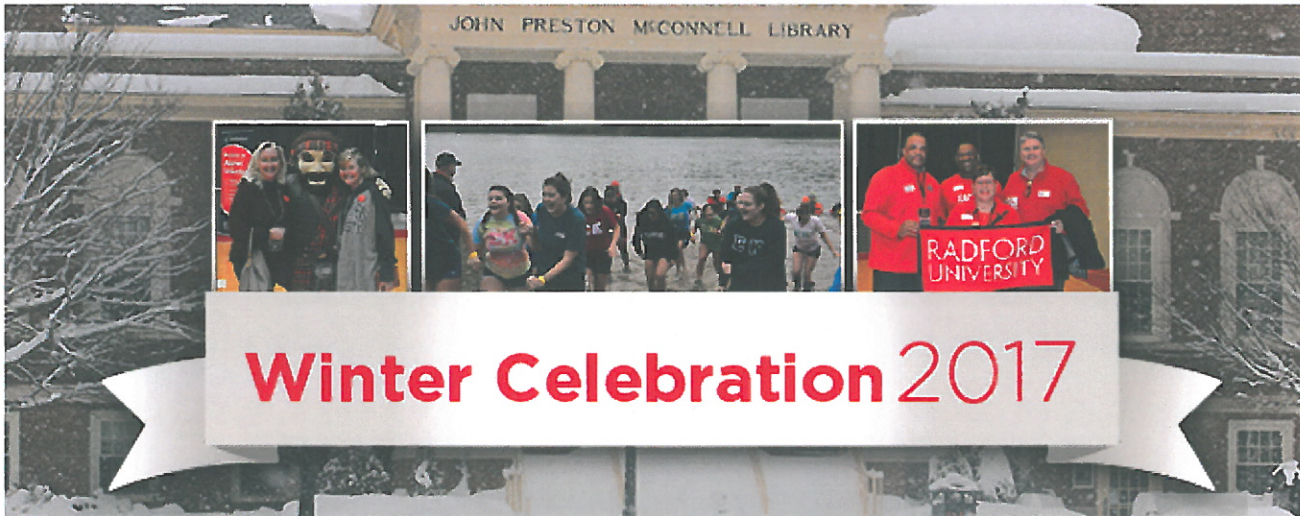
Please contact the Office of Alumni Relations at 540-831-5248.

**RADFORD
UNIVERSITY**

Office of Alumni Relations

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Radford Alumni Volunteer Summit

All alumni and current volunteers from across university boards, councils and other engagement programs are invited to the inaugural Volunteer Summit that kicks off Winter Celebration Weekend.

This is a great opportunity to network with university and alumni leaders. The summit will include lunch, university and alumni updates, and breakout sessions in career, admissions, regional chapters and advocacy.

We will finish the day with a gathering at BT's.

Friday, February 17, 2017

Noon – 5 p.m.

Kyle Hall

Multipurpose Room 340

The event is free, but please RSVP to the Office of Alumni Relations by Monday, February 13 by calling 831-5248 or online at <https://connect.radford.edu/winter-celebration-2017>.

Other activities planned for the Winter Celebration include the Highlander Polar Plunge, and men's and women's basketball games with pre-game receptions. Please visit our [Winter Celebration page](#) for more information!