

## Administrative and Professional Faculty Senate

November 14, 2018

Bonnie Combo Room

**Members Present:** Sandra Baker, Scott Bennett, Sandra Bond, Mike Chamberlain, Ashlee Claud, Max Esterhuizen, Emily Ewoldt, Michele Hosey, Gwen Houston, Kay Johnson, Eric Lovik, Albert Mah, Shannon Phillips, Amber Smith, Susan Trageser (Cabinet Liaison), Jessica Twiest, Ryan Weatherford, David Wheeler

**Member Absent:** Alix Guynn

**Guests:** Damien Allen, Larry Ashby, Teresa Dickens, Alicia Dials, Melanie Fox, Brian Hemphill, Lisa McDaniel, Margaret McManus, Chad Reed, John Sanders, Ashley Schumaker

1. **Call to Order** – The meeting was called to order at 3:35 pm by President Ashlee Claud.
2. **Guest Speaker** – President Brian Hemphill, Radford University. President Hemphill began with things that are important for us to be aware of:
  - **Student Retention** – Hovered around 73% to 75% for first-year retention, and took a dip this year. A Student Success Council is being put together, and President Hemphill would like to hold a Retention Summit in January when the students are back. Everyone needs to be engaged in student retention.
  - **Jefferson College of Health Sciences (JCHS)** –Both institutions are accredited by SACS, and are committed to the community and student success. We have distinctly different populations of students, who are coming for different experiences. Our students are an average of 20 years of age, and want fraternities, clubs, etc. The average age of JCHS students is 26, and JCHS is more of a professional school. We want to hang on to that. The merger is important to our region, with a partnership between Radford, Carilion, and Virginia Tech, and for our state; five hospitals were studied in Virginia that had a combined total of almost 800 nursing vacancies, a real crisis. Radford will have temporary authorization over the three Associate programs that we are not allowed to take, then Virginia Western will take them over. Our students will have a pipeline to the Virginia Tech medical school. President Hemphill is proud of our nursing faculty and dean.
  - **Emory & Henry** – Radford partnered with Emory & Henry on new accelerated graduate programs in Business Administration, Strategic Communication, and English that shortens the time it takes students to complete their undergraduate and graduate degrees. President Hemphill is happy of the work that Dr. Brummette and Dr. Jacobsen put in, plus Dr. Schirr, Dr. Smith, and Dr. Kellogg.
  - **Changes in Fall Events** – We are looking at ways to engage alumni. Next fall, family weekend will no longer be on the same weekend as homecoming. We want to have a focused and targeted program for parents. A big announcement will come out tomorrow about a fall event.

### 3. Q&A with President Hemphill:

- **Are there formal merger partnership agreements with Carilion, VT, or WVCC?** No formal agreement with VT, but a long partnership with them. Mostly an agreement with Carilion, who requested first placement of our students. We're working on an agreement with WVCC for students to go to Radford.
- **Has there been any discussion at the state level about being more flexible in creating/altering academic programs, similar to the flexibility JCHS has had as a private institution?** An efficiency of academic programs report has been created that the SCHEV Council wants to look at. We need to partner with SCHEV to find out how to be more nimble.
- **Some Roanoke-area students have expressed concerns that they will need to physically go to Radford for two years, and then go to Jefferson College. Will they get four full years at Jefferson?** Yes.
- **JCHS students are excited because Radford has lower tuition.** We have authorization to gradually reduce the JCHS tuition costs.
- **Do you know what the JCHS campus will be called?** The committee has come down to a few names, which will be vetted with a marketing committee to test the name and brand. It will be shared with the public after approval.
- **Anything new with IMPACT?** It's going well. There are about 25 students. We are looking at new programs, but are not ready to talk about it yet.
- **CAIC update?** VP Reed's team is working very hard on this. Our decision packet to Richmond has been submitted. We will be able to make the request at the General Assembly. The uncertainty is whether there is capital. If there is a bond package, we are good. If not, we will have to wait a year. (VP Reed added that we are included in a \$1.5 billion bond package.)
- **With the retention and enrollment struggle, students need more options for online classes, and we do not have many offerings at different levels. Can we offer more?** This is something important for us, but also looking at other other ways to work with students. We need to look at all possibilities, like giving more transfer credits. The deans are looking at innovative approaches.

4. **Approval of Minutes** – The minutes from October 10, 2018 were reviewed and approved.

### 5. Additional Topics

- You Matter Campaign – Will be held March 26-27. Everyone is encouraged to participate.
- DUO Day feedback/constructive comments? There were no concerns. DUO Day went well.

6. **Adjournment** – The meeting adjourned at 4:23.

### 7. Next Meetings

- December 12, 2018
- January 9, 2019
- February 13, 2019