



**Student Affairs and Athletics Committee**  
**3:00 p.m.**  
**November 30, 2023**  
**Kyle Hall, Room 340, Radford, VA**

**DRAFT**  
**MINUTES**

**Committee Members Present**

Mr. David Smith, Chair  
Ms. Georgia Anne Snyder-Falkinham, Vice Chair  
Ms. Joann Craig  
Mr. Tyler Lester  
Mr. Troy Stallard (Non-Voting Student Advisory Member)

**Committee Member Absent**

Dr. Jay Brown

**Others Present**

Dr. Bret Danilowicz, President  
Dr. Dannette Gomez Beane, Vice President for Enrollment Management and Strategic Communications  
Dr. Robert Hoover, Vice President for Finance and Administration  
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education  
Dr. Susan Trageser, Vice President for Student Affairs  
Dr. Bethany Usher, Provost and Senior Vice President for Academic Affairs  
Ms. Penny White, Vice President for University Advancement  
Ms. Karen Castelee, Secretary to the Board of Visitors and Special Assistant to the President  
Ms. Susan Richardson, University Counsel

**Call to Order**

Mr. David Smith, Chair, formally called the meeting to order at 3:20 pm in Kyle Hall on the campus of Radford University.

**Approval of Agenda**

Mr. Smith asked for a motion to approve the November 30, 2023 meeting agenda for the Student Affairs and Athletics Committee, as published. Mr. Tyler Lester so moved, Ms. Georgia Anne Snyder-Falkinham seconded, and the motion carried unanimously.

**Approval of Minutes**

Mr. Smith asked for a motion to approve the September 7, 2023 minutes. Ms. Joann Craig so moved, Mr. Lester seconded, and the motion carried unanimously.

## **Reports**

**Mr. Robert Lineburg, Director of Athletics**, presented the Athletics update to the committee. Several athletic teams had outstanding seasons this fall. Women's soccer claimed their 9<sup>th</sup> Big South Tournament title. Men's basketball has had a strong start this season playing UNC on ESPNU. Radford Athletics has expanded its men's basketball radio footprint to include Roanoke, Lynchburg, Bedford and Danville. Through a collaboration with Radford City, Nike and Radford University Athletics, men's basketball launched the new Radford City edition basketball jersey at the December 3 game. Men's and women's basketball has seen a large increase in ticket sales. Member access to the The National Bank Courtside Lounge has sold out.

Mr. Craig Littlepage, Senior Consultant with Collegiate Sports Associates, which is the company secured to assist with the development of the new athletic strategic plan, gave an update on the state of college athletics and a timeline for the completion of the strategic plan.

**Ms. Lora Ellen Starr, Student Government Association President**, reported on the continued work of SGA to promote awareness and encourage involvement in programming across campus. The Executive Board attended the American Student Government Association Conference in October. SGA held several events during fall semester including an e-Sports Mario Kart tournament, Trunk or Treat for community members, and FallFest. A Life Skills Matter session was held that focused on assisting students with resume writing. Thanks to the generosity of a donor, the SGA office was named after former SGA President Kenneth Henshaw in a ceremony held during Homecoming.

**Dr. Susan Trageser, Vice President for Student Affairs**, talked about the importance of creativity and an explorer mindset; catalyzing learning, innovation and problem solving to enhance the student experience. By creating opportunities, staff continue to advance skill development which in turn fosters the same for and with students. Building resiliency, critical thinking and problem solving are examples of common skill development outcomes. Seventy-six percent of new students and 49% of new transfers have had three or more touchpoints through engagement opportunities. The Military Resource Center (MRC) continues to earn accolades related to the service and support to veteran and military-affiliated students. Radford University's first Guard Friendly School designation was received in August. Also, The Military Times once again awarded the Best for Vets Designation for Colleges and Universities.

Vice President Trageser spoke to the Division's strategies to advance President Danilowicz' vision for the University and achievement of goals in the Two-Year Strategic Plan; highlighting a change in metrics and the importance of data to demonstrate impact.

## **ADJOURNMENT**

With no further business to come before the Committee, Mr. Smith adjourned the meeting at 4:49 p.m.

Respectfully submitted,

Ms. Jenni Webb  
Executive Assistant to the Vice President for Student Affairs

End of Board of Visitors Materials

