



**RADFORD UNIVERSITY BOARD OF VISITORS
GOVERNANCE, ADMINISTRATION & ATHLETICS COMMITTEE MEETING**

1:30 P.M.

SEPTEMBER 15, 2016

**PRESIDENT'S CONFERENCE ROOM-MARTIN HALL
RADFORD, VIRGINIA**

APPROVED

MINUTES

COMMITTEE MEMBERS PRESENT

Ms. Alethea "A.J." Robinson, Chair
Ms. Callie M. Dalton
Dr. Rachel Fowlkes

COMMITTEE MEMBERS ABSENT

Mr. Steve Robinson, Vice Chair

OTHER BOARD MEMBERS PRESENT

Mr. Christopher Wade, Rector (*left the meeting at 2:08*)
Dr. Javaid Siddiqi, Vice Rector (*entered the meeting at 2:08*)

OTHERS PRESENT

Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Mr. Robert Lineburg, Director of Athletics
Ms. Michele N. Schumacher, Secretary to the Board of Visitors
Ms. Melissa Wohlstein, Vice President for University Advancement
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Radford University students, faculty and staff

CALL TO ORDER

Ms. Alethea "A.J." Robinson, Chair, formally called the meeting to order at 1:26 p.m. in the President's Conference Room-Martin Hall on the campus of Radford University, and noted that pursuant to the draft agenda as published "All start times for committees are approximate only. Committee meetings may begin either before or after the listed approximate start time as committee members are ready to proceed."

APPROVAL OF AGENDA

Ms. Robinson asked for a motion to approve the September 15, 2016, meeting agenda, as published. Ms. Callie M. Dalton so moved, and Dr. Rachel Fowlkes seconded the motion and the Agenda was unanimously approved.

APPROVAL OF MINUTES

Ms. Robinson asked for a motion to approve the minutes of the May 5, 2016 meeting of the Governance, Administration and Athletics Committee, as published. Ms. Dalton so moved, and Dr. Fowlkes seconded the motion, and the minutes of the May 5, 2016 meeting were unanimously. A copy of the approved minutes can be found at <http://www.radford.edu/content/bov/home/meetings/minutes.html>.

INFORMATION TECHNOLOGY REPORT

Mr. Danny Kemp, Vice President for Information Technology and Chief Information Officer, provided a report that highlighted the activities of the Information Technology Division since May 2016. He reported that the identity and access management project, which began in 2013 was completed on June 30, 2016, on budget and on time. Mr. Kemp also provided information on several applications that will assist with enrollment and student retention. One application is Starfish, a student advising system was launched in August which will, among other capabilities, share critical student information with the appropriate individuals who can direct students to the resources and assistance they need. In connection with enrollment management, he reported that the University has entered into an agreement with Royall & Company to help increase student enrollment. He also reviewed the numerous hardware and software installations, demolitions, and updates that have occurred at Radford University since May 2016.

Mr. Kemp also reviewed information security at the University and noted that the biggest information security problem facing the University computers is ransomware. He stated that plans are underway for an awareness campaign for October's Cybersecurity Awareness month. He also reported that an RFP for a virtual computer lab has been issued, and that vendor responses are due back in mid-October.

A copy of Mr. Kemp's report is attached hereto as *Attachment A* and is made a part hereof.

Ms. Robinson thanked Mr. Kemp for his report.

INTERCOLLEGIATE ATHLETICS REPORT

Mr. Robert Lineburg, Director of Athletics, provided an intercollegiate athletic report that updated the Committee on the six-year plan for Radford Athletics that was presented at the September 2015 Committee meeting. Mr. Lineburg specifically reviewed: (i) activities that have enhanced the student-athlete experience during 2015-2016 which included various leadership and life skills training; (ii) academic excellence noting that over 60% of Radford University's student-athletes finished 2015-2016 academic year with a 3.0 GPA or better; (iii) competitive excellence noting that Men's Soccer won the Big South Regular Season Championship and advanced to NCAA Tournament with an at-large bid; (v) the culture within Athletics Department at Radford is to operate in full compliance with University, state, conference and NCAA guidelines, and in that regard, he reviewed the various training that coaches and student-athletes receive during the year which includes topics on hazing, Title IX, and alcohol abuse;

and (iv) branding and marketing noting that the new athletic brand will be unveiled this year. He also reviewed the steps being taken to increase the amount of sponsorship dollars that Athletics has, as well as, the fundraising goals for FY 2017.

A copy of Mr. Lineburg's report is attached hereto as *Attachment B* and is made a part hereof.

Ms. Robinson thanked Mr. Lineburg for his presentation.

AMENDMENTS TO BYLAWS

Ms. Michele N. Schumacher, Secretary to the Board of Visitors, discussed proposed changes to the Radford University Board of Visitors Bylaws. She noted that changes are necessitated by a recodification of the Virginia Code that pertains to higher education, as well as, discussions that were held at the Board Retreat. It is anticipated that the proposed changes will be brought before the committee and the Board in November for approval.

ADJOURNMENT

With no further business to come before the Committee, Ms. Alethea "A.J" Robinson, Chair, adjourned the meeting at 2:50 p.m.

Respectfully submitted,

Michele N. Schumacher
Secretary to the Board of Visitors

ATTACHMENT A

Information Technology Report

Board of Visitors

Governance, Administration & Athletics Committee

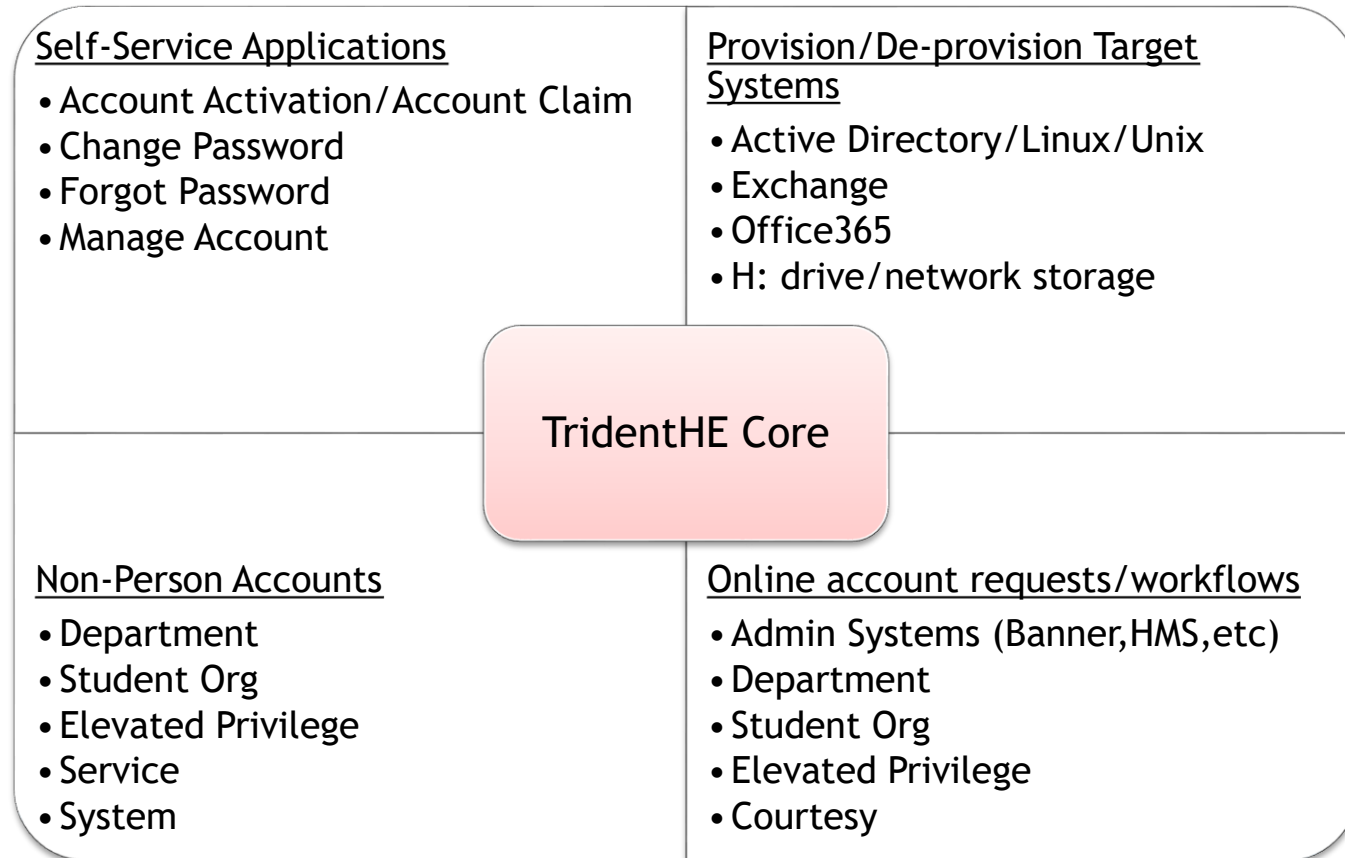
RADFORD
UNIVERSITY

Agenda

- Highlights since *May 2016*

Identity & Access Management Project

- The Identity and Access Management project closed on June 30, 2016. The following deliverables were included:



Starfish - Student Advising System

Starfish successfully
launched in August



Configuration and data integration activities were completed.

Training sessions were provided to Professional Advisors and Faculty Advisors who will serve as Starfish liaisons for each academic unit.

Additional training sessions were offered to all other potential users of Starfish during the week of *Our Turn* in August.

AgileAdvisor was decommissioned and Phase 1 of the Starfish implementation was launched before the start of the Fall semester.

Starfish Benefits

Some of the many Starfish benefits include:

- Sharing critical student information among those with the capacity to direct students to assistance.
- Notifying students at risk in their courses early enough for them to take appropriate action.
- Giving students the ability to efficiently schedule appointments with advisors and others.
- Giving advisors the tools needed to effectively communicate with students.
- Delivering a tool that can be used by the LARC, Career Center and Colleges with unique advising needs.
- Delivering "kudos" to students whose good performance should be recognized.

Student Enrollment

- RU has engaged Royall & Company to help increase student enrollment.
- Work is currently underway to build integrations between Royall, the University's administrative information system (Banner) and constituent relationship management system (Hobsons Radius).
- Launch of the application marketing campaign, along with a new admissions application, will take place in September.

Installation of Technology for the College of Humanities and Behavioral Sciences

Installation of classroom AV, computer labs and communications infrastructure was installed to be ready for the beginning of Fall semester. Additional refinements to these technologies will continue throughout the year.

Completed

- 13 classrooms, 7 computer labs and 55 meeting / collaboration rooms
- 2 video walls at the entrances of the building
- Installation of a video wall in the Emergency Operations Center
- Training and support for the new technology was provided to faculty before classes began.
- A technician dedicated to technology support in this facility has been hired.

Underway

- Installation of a state-of-the-art TV studio is underway with anticipated completion in October
- Installation of a E911 training simulator planned for September.

Technology Assistance Center Move

The Technology Assistance Center moved from Heth Hall to Walker Hall to:

- enhance walk-in support areas
- upgrade space for the support staff
- provide closer proximity to other IT staff to increase efficiencies, collaboration and problem resolution efforts

Technology Support Services

- 4,600 support requests were processed between May 1 and August 15.
- 53 technology training workshops were offered during the summer to provide faculty and staff with opportunities to enhance their technology skills.
- 174 faculty and staff received replacement computers between May 1 and August 15.
- 14 faculty/staff technology workshops were conducted during August *Our Turn*, with 7 workshops covering the use of the Desire 2 Learn learning management system and 7 workshops on office and productivity tools.
- Classrooms and Computer Labs were upgraded to Windows 10.

Learning Spaces

- Removed and reinstalled equipment in McGuffey 203 and 206 for a facilities rebuild. Added new programming for classroom Crestron controllers.
- Installed new laser projectors at the Roanoke Higher Ed Center and for the Doctor of Physical Therapy Program.
- Dismantled all AV systems in Whitt Hall for major renovation.
- Installed new electronic “Smartboards” in Covington Hall.
- Performed a health check of campus classrooms to identify and resolve technical issues prior to Fall opening.
- Installed AV systems in room 286 in the Center for the Sciences.
- Upgraded Young 302 and 406 with the latest projectors and control systems.
- Removed four existing AV systems in the basement of Russell Hall and reinstalled three of the latest AV designs in newly renovated spaces (Russell 007,025,033).



IT Infrastructure

- Completed the installation of network, wireless and door access hardware for the renovation of Draper Hall.
- Upgraded RU Express servers and software.
- Provisioned servers and disk storage and provided support for the upgrade to the campus portal.
- Replaced border firewalls to enhance security.
- Replaced network core routers.
- Upgraded campus network attached storage servers with additional storage and updated software.
- Supported moves from Whitt Hall, 307 Adams and Fairfax Street Apartments.
- Supported migration of the Library website to the university content management system.
- Completed a test of generator and UPS power for the campus data centers.

Cable TV

- Installed new digital TV channel to feed digital signage specifically for the College of Humanities & Behavioral Sciences (CHBS).
- Installed a new fiber modulator to feed additional cable TV signals to new campus locations including CHBS.
- A new fiber connection to the Armstrong CATV head-end was also added.

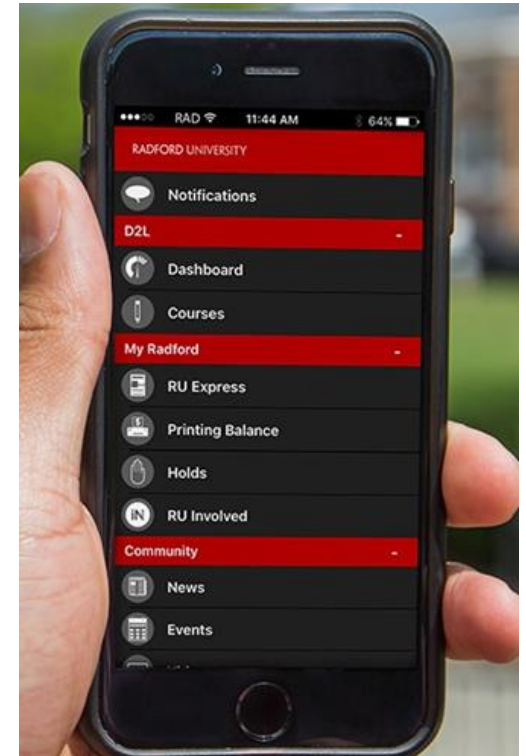
RU Mobile - A new platform from Dublabs

The *RUMobile* app for iPhone and Android devices hosts many useful features for students such as class schedule, semester grades, upcoming campus events, dining menus, bus routes, directory, news articles and more.

This summer, a new version was released giving students additional tools including a new dashboard and integration with D2L to view courses, assignments, grade information, rosters and announcements.

The new version was rolled out before Quest with links to the student and parent program guides.

The RUMobile platform was moved off of the Ellucian Mobile environment and on to the Dublabs Mobile environment at a lower cost to the university.



Banner 8 Upgrades Deployed to Meet Banner XE Requirements

- Eighteen Banner modules were upgraded to the latest releases to support current Financial Aid regulatory updates.
- The integration to the Commonwealth's eVA procurement system was upgraded to the latest version.
- These upgrades established the infrastructure and application environment to implement the first phase of the Banner XE implementation.

Banner XE Development Environment Established

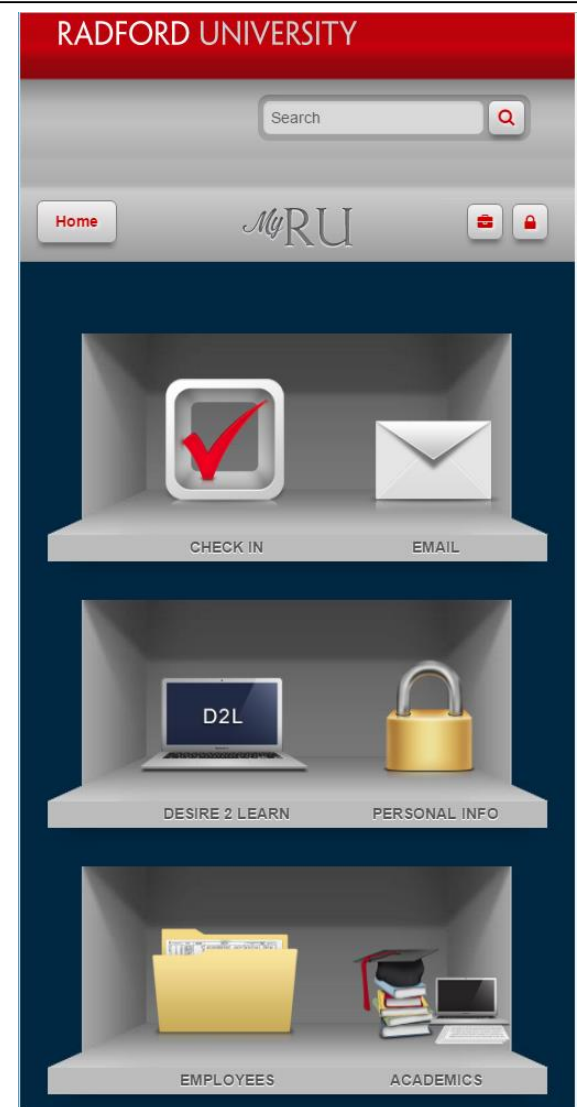
- The next major release for Banner, Banner XE, has been installed in a development environment for assessment and testing.
- Functional and technical teams have received XE training from Ellucian.
- Planning and discussions are underway for a phased rollout of Banner XE to production.

MyRU Enhancements

MyRU is the internal portal for single sign-on to many academic and administrative functions of the University.

A new version was rolled out to campus in August with upgraded security features and improved overall performance.

The new version also brings with it a more responsive, mobile friendly design for use on phones and tablets.



Campus Wi-Fi Enhanced with eduroam

- eduroam is a new Wi-Fi network available on campus allowing people from other universities participating in the eduroam consortium to easily access the Radford Wi-Fi network.
- This membership also allows Radford faculty, staff and students to connect to Wi-Fi networks at other schools that participate in eduroam (e.g., GMU, JMU, ODU, VT, UVa, VCU and other institutions around the world).

IBM Cognos Analytics/ODS 8.5

- The next major release for Cognos has been installed in a development environment for assessment and testing.
- ODS 8.5 has been installed in the development environment for testing and configuration for Degree Works reporting.
- Testing and planning for production implementation will begin in September.

IBM Watson Analytics

- Partnered with IBM Watson Analytics to provide students and faculty with free access to a cloud-based analytics service that enables a business user to be a “citizen data scientist”.
- Working with a faculty member in the College of Science and Technology to develop a proof-of-concept predictive analytics model for student retention using IBM Watson Analytics.
- Developed scrubbed datasets for data exploration.

CAS/Shibboleth Single Sign-on Project

RADFORD UNIVERSITY
Secure Login

[New User? Activate Your Account](#)

[Forgot Username?](#)

[Forgot Password?](#)

LOGIN

Need Assistance? Contact Technology Assistance Center:
- Phone: (540) 831-7500
- [Request Computing Assistance](#)
- [IT Security Training](#)

Server Maintenance
Daily: 5:00am - 5:30am You may experience a short interruption during this time.

[Radford Main Page](#) [A-Z Index](#)

To provide a more secure mechanism for integration with hosted systems, work continues to complete the migration of several existing systems to Shibboleth or Central Authentication Service (CAS).

Integration with RU Express, University Tickets, Starfish, Hobsons Radius, eVA and Kaltura have been completed.

Integration is underway for T2 parking, ServiceNow, Barnes and Noble Ignite and Office 365.

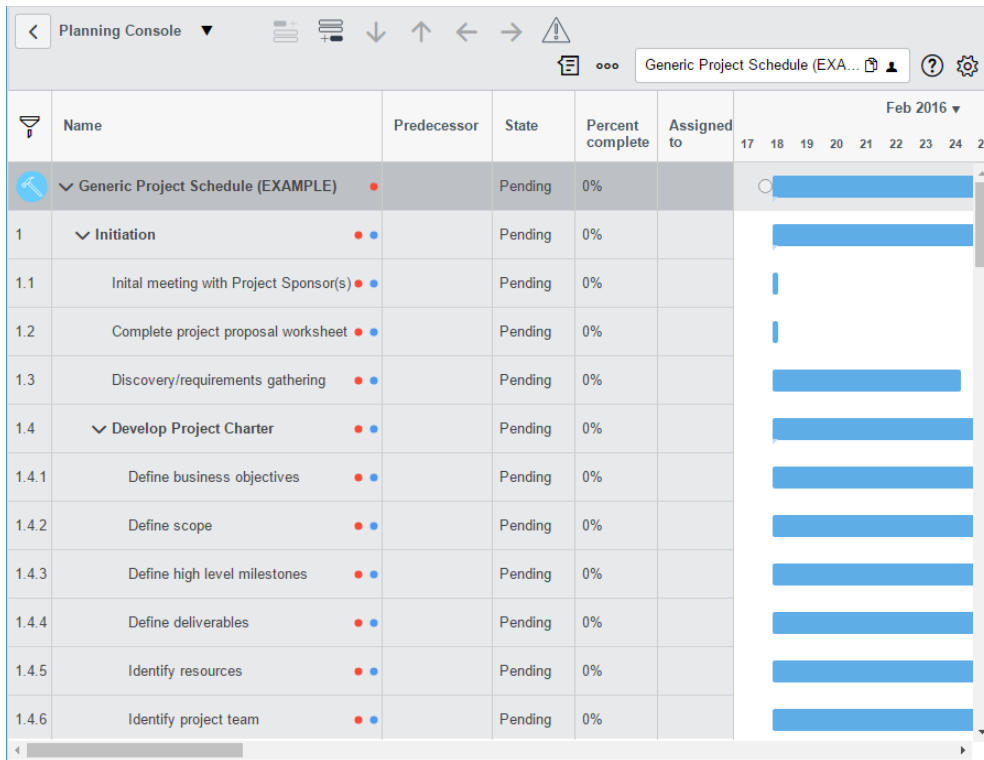
OrgSync

- OrgSync, or RU Involved, creates an online community for organizations to streamline and manage groups and activities and drive engagement.
- A new tenant has been established for Residential Life to use with on campus housing groups.
- This will ensure communications and group activities can be organized more effectively.

Information Security

- The ISO enhanced the vulnerability management program with the purchase and deployment of additional scanning capability.
- Dashboards for daily reporting of anomalous events have been improved.
- Policies and procedures are being revised and modernized.
- The Incident Response Plan is being rewritten.
- At the present time, the biggest information security problem facing Radford University's computers and users is ransomware.
- Plans are underway for an awareness campaign for October's Cybersecurity Awareness month.

ServiceNow Upgrade



The ServiceNow platform was upgraded in July to the Helsinki release.

The release provides expanded and improved functionality for IT Service Management and Project Management.

Project Management training opportunities were offered in August for the many new features and redesigned project module interface.

Hosted Application / Virtual Computer Lab

- In collaboration with Procurement, currently working on the release of an RFP for a “Hosted Application / Virtual Computer Lab Environment”.
- This RFP will be issued the first week in September with responses due back in mid-October.

Printing Services Equipment Upgrades



A Morgana Digifold Pro was installed to enable creasing and folding of coated and heavyweight stock in one step.

An Epson Stylus Pro 4900 17-inch inkjet printer was added for small to medium sized photos and mid-size posters.

Questions?

Intercollegiate Athletics

Board of Visitor's Presentation

- I. Student-Athlete Experience
- II. Academic Excellence
- III. Competitive Excellence
- IV. Culture
- VIII. Branding
- IX. Resource Development

Intercollegiate Athletics

Student-Athlete Experience

Leadership

- Rachel Ross of Women's Basketball and Zach Turk of Men's Soccer participated in the annual Big South Leadership Conference
- Zach Turk of Men's Soccer participated in summer internship with the Governor's office

Growth

- Over 20 incoming freshmen participated in the Athletics Summer Bridge Program
 - Men's Basketball-3.66
 - Women's Basketball-3.47
 - Baseball -3.66
 - Volleyball-4.0

Life Skills

- Key note speakers-Hazing, Title IX, Mentors and Violence, Social Media, Financial Planning
- Career event focusing on internships

Intercollegiate Athletics

Academic Excellence 2015-2016

- Over 60% of our Student-Athletes finished with a 3.0 GPA or better
- 13 of 16 Highlander Teams with a 3.0 GPA or better in Spring 2016
- 16 Big South All-Academic Selections
- Women's Lacrosse recognized as an Academic Honor Squad by the IWLCA
- Women's Volleyball earned American Volleyball Coaches Association (AVCA) Academic Award
- Men's Golf recognized as a 2016 All-Academic Team by the Golf Coaches Association of America

- Fraser Colmer of Men's Soccer selected as CoSIDA All-American
- Jo Vetle Rimstad of Men's Soccer selected NSCAA Scholar-Athlete

- Women's Basketball Student-Athlete Aisha Foy nominated for NCAA Woman of the Year

Intercollegiate Athletics

Competitive Excellence 2015-2016

- Men's Soccer won Big South Regular Season Championship
- Men's Soccer advanced to Big South Championship match
- Men's Soccer with At-Large bid to NCAA Tournament
- Women's Basketball finished 3rd in Big South standings
- Women's Basketball advanced to Big South Tournament Semi-Finals
- Baseball advanced to Big South Semi-Finals
- Softball advanced to Big South Semi-Finals

Competitive Excellence 2016-2017

Fall Sports

- Men's Soccer-first place
- Volleyball-third place
- Men's Basketball marquee games include: Wake Forest, North Carolina, West Virginia, VMI, UNC Wilmington, Elon

Intercollegiate Athletics

Culture

- Title IX compliance assessment
 - Training for Coaches and Student-Athletes on NCAA current affairs
- Support and Sustain Gender Equity/Title IX

Student-Athlete Programming:

- Hazing
- Title IX
- Mentors & Violence
- Alcohol EDU

Intercollegiate Athletics

Branding

- Athletics Logos
 - Partnered with Joe Bosack, Inc.
 - Internal and External University stakeholders involved in this process
 - Potential to significantly increase royalties

- Fan Experience
 - Learfield fan survey for MBB experience
 - Critical to upgrade Band & Spirit Squads
 - Concessions upgrade-partner with Chartwell's

Intercollegiate Athletics

Branding

- Completed first year with Learfield-Results in FY16
 - Contracted Cash \$123,195
 - Contracted Trade \$119,450
 - Combined Cash & Trade \$242,645

- Projections for FY17
 - Contracted Cash \$180,000
 - Contracted Trade \$120,000
 - Combined Cash & Trade \$300,000

Intercollegiate Athletics

RAC Areas of Focus

- Annual Fund-Unrestricted Giving
- Annual Fund-Sport Specific Giving- Example- Soccer Circle of Champions
- Endowment & Planned Giving
 - Scholarships
 - Major Gifts
- Capital Projects-Facility Enhancement
 - Naming Opportunities
 - Major Gifts

Intercollegiate Athletics

RAC Events

- Meet the Coaches event at the Farmhouse in Christiansburg-October 4th
- Highlander Athletics Hall of Fame-October 14th
- Pre-game socials prior to men's and women's basketball contests
- Partnering with Alumni Affairs for events surrounding away athletics contests
- Event prior to Men's Basketball game at UNC-John Montgomery's home in Chapel Hill-December 3rd
- Red & White Auction-Spring/Summer 2017
- Spring Highlander Golf Outing