

BOARD OF VISITORS STUDENT AFFAIRS COMMITTEE MEETING PRESIDENT'S CONFERENCE ROOM - MARTIN HALL RADFORD, VIRGINIA 8:30 A.M. SEPTEMBER 15, 2016

APPROVED

MINUTES

COMMITTEE MEMBERS PRESENT

Mr. Mark S. Lawrence, Chair

Dr. Susan Whealler Johnston, Vice Chair

Dr. Jay Brown

Dr. Debra McMahon

Mr. Kevon DuPree, Student Representative

COMMITTEE MEMBERS ABSENT

Mr. Steve Robinson

BOARD MEMBERS PRESENT

Mr. Chris Wade, Rector

OTHERS PRESENT:

Mr. Ken Bonk, Associate Vice President for Student Life

Dr. Irvin Clark, Interim Vice President for Student Affairs

Ms. Stephanie Jennelle, Associate Vice President for Finance and University Controller

Ms. Jacinda Jones, Student Body President

Ms. Ashley Schumaker, Chief of Staff

Ms. Susan Trageser, Interim Dean of Students

Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia

CALL TO ORDER

Mr. Mark S. Lawrence, Chair, formally called the meeting to order at 8:33 a.m. in the President's Conference Room in Martin Hall.

APPROVAL OF AGENDA

Mr. Lawrence asked for a motion to approve the September 15, 2016 meeting agenda, as published. Dr. Whealler Johnston so moved, Dr. McMahon seconded the motion and the

Radford University Board of Visitors Student Affairs Committee September 15, 2016 Minutes

Agenda was unanimously adopted.

APPROVAL OF MINUTES

Mr. Lawrence asked for a motion to approve the minutes of the May 5, 2016 meeting of the Student Affairs Committee, as published. Dr. Whealler Johnston so moved, Dr. Brown seconded the motion and the May 5, 2016 minutes were unanimously adopted. A copy of the approved minutes can be found at

http://www.radford.edu/content/bov/home/meetings/minutes.html.

REPORT FROM THE PRESIDENT OF THE STUDENT GOVERNMENT ASSOCIATION

Ms. Jacinda Jones, President of the Student Government Association (SGA), presented the SGA's Strategic Plan for the 2016-2017 academic year. Her presentation outlined the priorities of Student Government, which include Highlander pride events, civic engagement, sexual assault awareness, diversity awareness, community service, school unity, and campus safety. A new initiative for SGA will be to assist with the retention efforts such as: implementing peer to peer mentoring and developing and implementing Grad2Rad program that has Student Government Association leaders establishing an ongoing relationship with the local public schools by visiting the schools and speaking to students about coming to Radford once they graduate. A copy of Ms. Jones' report is attached hereto as *Attachment A* and is made a part hereof.

Mr. Lawrence thanked Ms. Jones for her report.

STUDENT AFFAIRS REPORT

Dr. Irvin Clark, Interim Vice President for Student Affairs, gave a presentation on the Overall Student Experience at Radford University. The presentation highlighted areas of student activities and organizations, including participation in intercollegiate athletics, campus safety, student recreation and wellness programs, student employment on campus, student advocacy, and sexual violence education. A copy of this report is attached hereto as *Attachment B* and is made a part hereof.

Dr. Clark also gave the Student Affairs divisional report in which he shared an overview of the restructuring that has occurred in the Housing and Residential Life and the Sexual Assault Violence Education Services (SAVES) departments.

Dr. Clark also reported that student retention efforts for the University are now with the Student Affairs Division, and as such a new department, the Office of Student Success and Engagement, has been created within the division. He also reviewed several new retention initiatives, including: the MASH (Mentoring Academically Successful Highlanders) Program, which is a peer-to-peer mentoring program; Highlander G.U.I.D.E. (Giving Undergraduates Inspiration, Direction and Empathy), a program that pairs a faculty or staff mentor to incoming first-generation freshman with perceived academic challenges; a calling campaign in which all eligible returning students who did not preregister for fall classes were called to determine why

Radford University Board of Visitors Student Affairs Committee September 15, 2016 Minutes

they had not yet registered; and the implementation of Starfish software, which is an early warning alert system that notifies appropriate University individuals who can then direct students to the resources and assistance they may need.

Dr. Clark also provided an update on Fall Move-In, and residence hall occupancy, noting that over 600 students, faculty and staff volunteers assisted with move in.

He also reported on the campus-wide community service initiatives taking place this fall, including Fear 2 Freedom and Renew the New River. In addition, as part of the celebration for President Hemphill's Inauguration, there will be a campus-wide Radford Gives Back Community Service that seeks to collect 10,000 items of non-perishable food to be distributed to the local food pantries to children identified through the Highlander Helpers Backpack Program and the Bobcat Backpack program.

Dr. Clark also stated that there are several university-wide collaborative initiatives that promote student well-being implemented this semester, including Healthy Minds/Healthy Bodies Suicide Education Program; Highlanders Chat, a pilot program to connect faculty/staff with students over a meal in Dalton Dining; and H.E.H.R.O.S. (Helping to Eradicate Homelessness with Resources Opportunities and Support).

A copy of the report is attached hereto as *Attachment C* and is made a part hereof.

Mr. Lawrence thanked Dr. Clark for his reports.

ADJOURNMENT

With no further business to come before the Committee, Mr. Lawrence, Chair, adjourned the meeting at 10:21 a.m.

Respectfully submitted,

Jenni Tunstall Secretary to the Committee

2016- 2017 Student Government Association Strategic Plan

RADFORD UNIVERSITY

Strategic Plan

RADFORD UNIVERSITY

Highlander Pride

- Annual t-shirt drive
- National College Colors Day Initiative
 - Friday, September 2nd
- Tailgate
 Saturday, September 24th, 4pm 6pm, Cupp Stadium
- SGA/Athletics commitment

- Campus Walkers
- Fall/Spring Semester Campus Safety Walks
- Cross-walk safety signs pilot program
- LiveSafe App promotion

Civic Engagement

- Increase voter registration turnout
 - Collaborate with other clubs and organizations to generate VAO deputies
- Campus voting precinct
- Residence life programming related to voter registration
- Homecoming voter drive
 - Organize with alumni groups to increase registration.

Sexual Assault Awareness

- Expansion of Consent Campaign
 - Partner with Women's Studies club
 - •"No More Campaign" Videos
 - Prevent 5 in a Row (Bingo Game)
 - Sexual Assault statistics and Bystander Intervention facts

Strategic Enrollment

- Partnership with Montgomery County Public Schools Commit to Graduate initiative
- #Grad2Rad Program
 - Developing relationships with students at the high school and community college level to promote commitment and enrollment to Radford University

Student Retention

- SGA/Residence life partnership
 - SGA Study Hall
- Advocate and promote mentoring within various student groups

Diversity Awareness

- Highlanders Unite Campaign
 - A progressive campaign to promote and support social justice and equality on Radford University's campus
- SGA is Committed to: ensuring all student voices are equally represented

Freedom of speech is endorsed

Advocating for positive change

Participating in social movements

Community Service

- The Dean Goes Green MLK Day of Service
- MLK Day of Service
- Required Community Service Hours
- Tunnel of oppression

School Unity

CommUNITY Fest
 Collaboration with BOV representative

Additional Initiatives

- SGA Career Fair
- SGA Internship Forum
- Get on the Bus with SGA Graduate School Tour
- Exam Study Hall
- SGA Week
- SGA Meetings within Residence Halls

The Overall Student Experience

RADFORD UNIVERSITY

Student Organizations

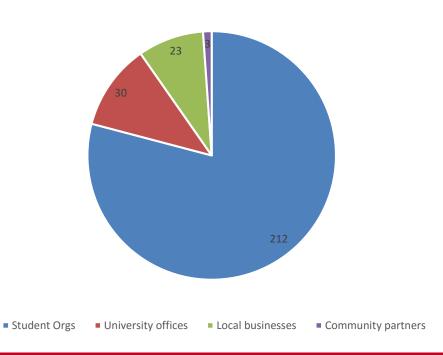
2016 Fall Semester Projections

- 10 alternative late night weekend Radford After Dark programs
- 30 trips and 35 on-campus events funded by the Club Programming Committee
- 15 new student organizations registered
- 275 student leaders trained at Leadership Odyssey (student group trainings)
- 40 additional training workshops offered in SOAR
- 1,800 students using resources in SOAR*

^{*}SOAR-Student Organization, Assistance and Resources

Student Organizations





Greek Life

- Panhellenic Recruitment, September 3rd-9th, 186 women registered
- IFC recruitment, September 5th -16th
- The National Pan-Hellenic Council Annual Stompfest Step Show, September 15th
- National Hazing-Prevention Week in collaboration with Substance Abuse and Violence Education Support services (SAVES), September 19th-24th
- NPHC Council will be attending the 7th Annual Miseducation of the Black Greek Leaders Road-Trip Conference, October 6th-9th

R-SPaCE

Events for Fall 2016 Semester

Movies

• 13 movies, 39 movie showings

28 Programs

- Educational/Multicultural: 7 events
- Late Night Programs: 6 events
- Novelties: 8 events
- Performances: 6 events
- Concerts: 1 event

7 of the above events are co-sponsored with Student Government Association, Barnes and Noble Bookstore, Greek Life, Peer Health Educators, Radford After Dark and Student Activities



LEAD Scholar Program

- Opportunity for freshmen and sophomores to enhance their leadership skills
- LEAD 110: Emerging Leadership Class (three hour class)
- Other program activities include:
 - 28 events that scholars could attend for credit
 - Volunteer/Service: 7 events
 - Educational Program: 13 events
 - Symposium: 2 events
 - Workshops: 6 events

Student Recreation and Wellness Programs

Club Sports Program

- 19 active Sport Clubs (7 men, 7 women, 5 co-ed)
- 350 athletes

Outdoor Programs

- 58 trips and 2 special certification courses offered this semester
- Equipment rentals available
- Outdoor Nation Collegiate Challenge (open to all students)

Fitness & Wellness Program

- 53 GroupX classes offered per week
- 2 "Mindfulness Meditation" classes offered per week
- Personal Training and Assessment Services

Student Recreation and Wellness Programs

Intramural Program

- 10 Sports Leagues
- 14 Tournaments
- 2 5K Fun Runs
- 2 Individual Sport Competitions

Non-Credit Instruction Program: New Offerings

- Women's Self Defense
- Introduction to Mixed Martial Arts
- Partner Dancing

Family Weekend

October 14–16, 2016

- Parents and families are encouraged to "experience" a day in the life of their student.
- A varied and diverse schedule of social, educational, and community events offers something for everyone.
- A visit from parents and families mid-semester can help students cope with homesickness that they may experience during their first semester, while adjusting to their new surroundings.

Student Employment and Education Program

- Students apply what they learn in the classroom to a "real life" setting outside of the classroom.
- Students understand the department's student learning outcomes and are evaluated each semester. Evaluations are education based.
- Additional required trainings include, but are not limited to: Title IX, leadership skills, mindfulness meditation, safety, financial matters, etc.
- Participation in departmental community service opportunities is reinforced. (i.e. Move-In Day, MLK Day of Service, etc.)
- 175 student employees were hired and trained.

Center for Diversity and Inclusion

Cultural Education Programs

- Global Café Engaging introduction to cultures and issues around the world
- **Dine on Diversity** Discussion of trending domestic issues relating to diversity and inclusion
- Latinx Heritage Month events Campus visitor Michael Reyes (artist & activist), "On the Dream Act" panel, cultural movie series, developing a scholarly identity
- Native American Heritage Speaker Winona LaDuke
- State of the Black Union Panel during Black Alumni Weekend

Center for Diversity and Inclusion

Educational Programs for Underrepresented Groups (includes non-cultural affiliations)

- **Tunnel of Oppression** Participants walk through different theater sets designed to display oppression of marginalized groups.
- Safe Zone Training Participants are educated on how to be an ally and advocate to the LGBT community.
- **Emerging Women Leaders** A webinar series focused on leadership coaching for women.

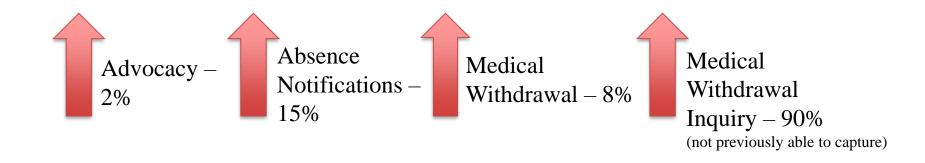
Topical Education Programs

- **Know Your Candidates** Introduction to candidates' political viewpoints
- Financial Management Seminar
- Living Library

Student Advocacy

- Awareness. Advocacy. Accountability.
 - **Awareness** Provide information and education to students and their family members from admission through graduation
 - **Advocacy** Advocate for and support our students in developing their self-advocacy skills
 - **Accountability** Prepare students to achieve their life goals through personal accountability; an essential component of the growth and development of a Radford University student
- Continued focus visibility, marketing, and meeting the students where they are

Student Advocacy



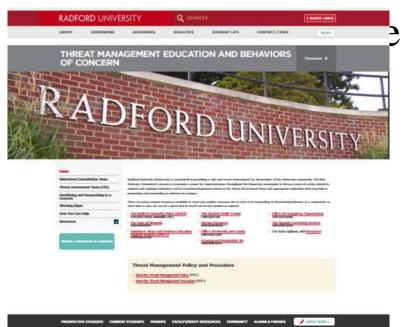
Percentage increase in number of students seeking service and support from Dean of Students Office in 2015-2016 from 2014-2015.

Threat Assessment/Behavioral Consultation Team

- Pro-active approach used to identify, assess, manage, and reduce/resolve the stressors
- Determine effective strategies for addressing the concerns and identify the responsible parties for enacting those strategies
- Support strategies intended to provide a two-fold benefit: direct relief for a student at heightened risk and set that student up for success, while also intervening to prevent the situation from further escalation and crisis

Threat Assessment/Behavioral Consultation Team

- Launched Threat Management Education and
 - Behaviors of Concern
- Healthy Minds Healthy
 Bodies –
 Suicide Prevention
 Education



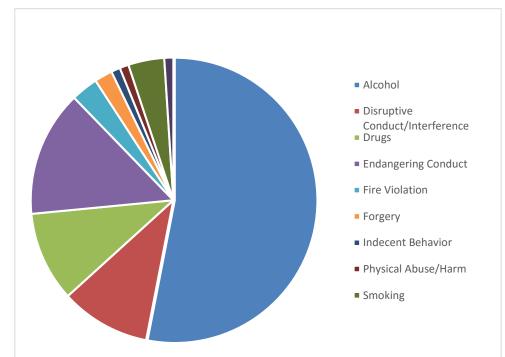
Sexual Violence Education

- Collaborative approach between the Office of Diversity and Equity (Title IX Coordinator) and Substance Abuse and Violence Education Support Services (SAVES), Health Educator, Peer Health Educators and Women's Resource Center (WRC)
- In-person trainings and workshops on sexual violence and bystander intervention; approximately ninety-nine offered last year
- Haven and HavenPlus; online modules focusing on sexual violence, consent and bystander intervention
- HavenPlus geared toward graduate and non-traditional students
- New strategies to reach continuing students through student organizations and leadership training

- Flashing LED Crosswalk Signs
 - After years of partnership and collaboration with Radford City, there are now two signs: one on East Main Street and one on Tyler Avenue.
- SGA Campus Safety Walk in October
- Approximately 39% decrease in alcohol violations since 2013-2014 academic year

Alleged Violations of Student Standards and Conduct Alcohol 52 10 Disruptive Conduct/Interference Drugs 10 **Endangering Conduct** 14 Fire Violation Forgery Indecent Behavior Physical Abuse/Harm Smoking Smoking (Residence Hall Policy)

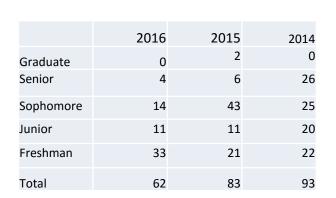
Please note that all the numbers have been run by the Office of Student Standards and Conduct for dates ranging 8/25/16-9/1/16

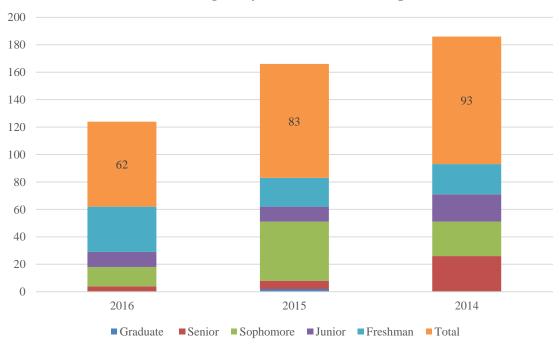


Gender	
Male	37
Female	25

Class		
Senior	4	
Sophomore	14	
unior	11	
reshman	33	

Student Charged by Class 3 Year Comparison





Student-Athlete Advisory Committee

Student-Athlete Experience

Mission

- To make our Athletic Programs better by serving as a liaison between the athletic teams and the Department of Athletics in the development of support services and enrichment programs for student-athletes
- Emphasize academic opportunities and responsibilities of student-athletes in their college experience
- Encourage student-athletes to enrich the experience of being a student-athlete by applying what is learned in athletics to their course of study and ultimately, to their career development
- Organize community service efforts
- Encourage the development of leadership skills for student-athletes
- Promote the opportunity for student-athletes to express their concerns with Athletic Administration
- Emphasize the need of support from faculty and staff for all Athletic Programs

Student-Athlete Advisory Committee

Leadership

- o Women's Basketball Student-Athlete Aisha Foy nominated for NCAA Woman of the Year
- Rachel Ross of Women's Basketball and Zach Turk of Men's Soccer participated in the annual Big South Leadership Conference
- Zach Turk of Men's Soccer participated in summer internship with the Governor's Office

Service

o Linus Project, Relay for Life. Elf Shelf, Polar Plunge, Special Olympics

Life Skills

- o Keynote speakers-Hazing, Title IX, Mentors and Violence, Social Media, Financial Planning
- Career event focusing on internships

Board of Visitors Report

RADFORD UNIVERSITY

New Personnel

- Dr. James 'Jamie' Penven, Director of Housing and Residential Life
- Ms. Kelly Rubin, Director of Substance Abuse and Violence Education Support services
- Mrs. Karen Southerland, Associate Director for Assignments & Technology
- Ms. Amy Damron, Coordinator for Greek Life Programs
- Mrs. Michele Jenkins, Associate Director of Student Success and Retention
- Mrs. Susan Hudson, Starfish Coordinator

Housing & Residential Life

- Residence hall occupancy rate is at 96%.
 - 37 double rooms were sold as singles to offset the open spaces in the residence halls
 - Fall 2015: 3077 or 102%
 - Fall 2016: 3015 or 97.8%
- Revamping current contract processes for returning students to increase fall 2017 housing occupancy
- Increased Student Occupancy in Davis Street Apartments

Housing & Residential Life Restructuring

- Phase One (Implemented Spring/Summer 2016):
 - New Director of Housing & Residential Life
 - Provide overall leadership for both units to move in one direction
 - New Associate Director for Assignments & Technology
 - Attention on occupancy management and marketing efforts to maintain occupancy
 - Replaced four Graduate Hall Residence Hall Directors (graduated spring 2016)
 with four Professional Residence Hall Directors
 - Professional staff will increase student learning efforts and support for residential students
- Phase Two (Spring/Summer 2017):
 - Reduce from four Area Directors to two Area Directors
 - Replace eleven Graduate Hall Residence Hall Directors (all graduating in spring 2017) with seven Professional Residence Hall Directors

Housing & Residential Life

New Initiatives:

Two new Living-Learning Communities:

RU Makers and Eco-Connections
These join already existing LLCs: Community of Artists, ARO, and Biology
Connections

Residential Curriculum Programming Model

Housing & Residential Life is implementing a residential curriculum programming model which includes measurable learning outcomes. Some of the learning goals will include Academic Achievement and Multicultural Competence. As we implement the Residential Curriculum Programming Model, we will actively seek ways to enhance retention intervention strategies between our staff and students.

SAVES Restructuring

- Phase One (Implemented Spring/Summer 2016):
 - New Director of SAVES
 - New Assistant Director for SAVES
- New Strategies Moving Forward:
 - Sexual violence education for continuing students and organizations/teams
 - Violence prevention to include hazing
 - Hazing Prevention Task Force in collaboration with Greek Life
 - Develop Collegiate Recovery Community

Residential Student Retention Initiative

- M.A.S.H. (Mentoring Academically Successful Highlanders) has been expanded for the fall 2016 academic year
- 21 Mash Mentors hired
- 92 conditionally admitted students to participate.
- Represents an increase of almost 200% from the fall 2015 numbers (8 Mentors, 32 participants).

New First Generation Freshmen Student Retention Initiative

- **Highlander G.U.I.D.E.** Program ("G.U.I.D.E." is an acronym for Giving Undergraduates Inspiration, Direction and Empathy)
- Pilot effort being launched fall 2016 by the Divisions of Academic and Student Affairs.
- Students who are first-generation and have other characteristics that place them at risk for attrition.
- Students matched with a faculty/staff "Guide."
- Goal is for the students to see that, while being a first-generation student carries certain challenges, with the right support network, those challenges can be overcome.
- Guides serve touch points, sounding boards, sources of support and information, and exemplars. The Guide will help students navigate the complexities of higher education so that they successfully transition to Radford University.

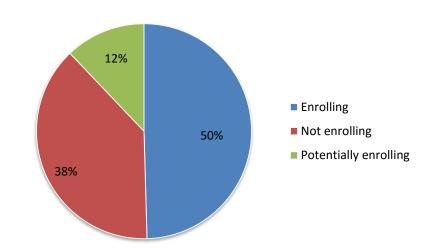
Summer Initiatives to Increase Fall Enrollment

- Calling Campaign to Non-Registered Returning Students
 - Staff from Dean of Students, Student Activities and Administration and Finance
 - Continuing students eligible to register for fall 2016.

Summer Initiatives to Increase Fall Enrollment

- Approximately 559 students called
- Contact made with approximately 338 students
- Approximately 181 continuing students registered within two weeks of the phone calls/emails.

Results of Calling Campaign



Graph represents responses from calls. N=338

Retention Staff Transfer to Student Affairs

- Retention (New Department of Student Success) in Student Affairs
 - Dr. Steve Lerch's Retirement
 - 1.5 Staff in the Department of Student Success
 - Assistant Director for Retention Programming (Housing & Residential Life)

Targeted Retention Initiatives

- Develop a Council on Student Engagement & Success (CSES)
- Develop a Listing of All Current Retention Initiatives
- Develop a Comprehensive Retention Plan (the current Retention Plan expires 2016)
- Develop a Formalized Communication Plan Between CSES, Academic Colleges and Enrollment Management
- Develop an Early Alert System (Starfish Software)
- Develop an Exit Interview System
- Implement Sustainable Telephone Calling Campaigns
 - Non-Registered Returning Students
 - Stop-Outs (incompleters who have not requested a transcript for transfer)

Target Retention Initiatives

- Develop Retention Initiatives in All Student Affairs Units
- Other Nascent Retention Initiatives:
 - Sophomore Student Experience
 - Transfer Student Experience
 - First-Generation Student Initiatives
 - High Achieving Students Initiatives (to prevent transferring out)
 - Mentorship/Student Coaching Initiatives
 - Parents Programs/Newsletter
 - Student Success Services (a series to help promote student success by offering workshops on the common concerns and questions first-year students have during their transition to university life)

New University Wide Collaborations

- Healthy Minds/Heathy Bodies (Suicide Education)
- Highlanders Chat (Pilot Program)
- H.E.H.R.O.S. -Helping to Eradicate Homelessness with Resources Opportunities and Support

Fall 2016 Campus Wide Community Service Initiatives

- Fear 2 Freedom
- Highlanders Helpers Food Drive
- Renew the New
- Radford Campus Plant-a-Thon
- Fill the Truck Holiday Drive
- Dr. Martin Luther King Day of Service

Student Engagement

- Robust programming
 - Sex & Drugs Show
 - BE S.E.E.N.
- New collaboration
 - Intramurals in Residence Halls



Academic Affairs/Recreation & Wellness Student Retention Initiative

Mindfulness Meditation Classes

- Recreation and Wellness has teamed up with the Counselor Education Department to increase the offerings of Mindfulness Meditation classes.
- We anticipate pilot research this semester using several GroupX and Mindfulness class participants and the related impact on retention and mental health measures.

Civic & Community Engagement Initiatives

Radford University currently is:

- One of nearly 100 institutions recognized as being dedicated to civic learning and democratic engagement through NASPA
- Active member with the NRV Regional Commission and Leadership in Economic Alliance
- Laying the groundwork for RUInvolved (OrgSync) to become the collection point for civic engagement initiatives

Research/Defining Purpose:

- Associate Vice President for Student Life to lay the foundation in collaboration with Academic Affairs (Academic Programs)
- Establish a committee to discuss and review emerging leadership and community engagement initiatives
- Developing data bases of students in leadership, civic engagement and identify potential community partners

New Home for the Center for Diversity & Inclusion

- Heth Hall
- New Programs
 - Meditation Room
 - Global Café (Discussion bi-weekly series)
 - Infinity Groups (African American, Asian, White Identity, and LGBT)
 - Diversity Conference, Spring 2017
 - High School Weekend (Recruitment with Washington, DC schools)
 - Enhanced Student Leadership Training & Development

New Home for the Student Media

- Tyler Hall Basement
- New location to increase Student Media's efficiency, will allow easier access to faculty advisors, will allow reporters/leaders to cover their assignments/follow up on news since they will have immediate oncampus access, and will encourage students to join one of the seven media groups without having to leave campus.

Move-In 2016

- New Student Move-in
- Over 640 student volunteers
- Programs designed to help students engage



Questions and Discussion