



**RADFORD UNIVERSITY BOARD OF VISITORS RETREAT**

July 17, 2014

1:00 p.m.

The Boar's Head Inn

200 Ednam Drive

Charlottesville, VA

**DRAFT**

**AGENDA**

- **CALL TO ORDER** Michael A. Wray, *Rector*
- **INTRODUCTION OF NEW BOARD MEMBERS** Michael A. Wray, *Rector*
- **INTRODUCTION OF GUESTS** Penelope W. Kyle, *President*
- **APPROVAL OF AGENDA** Michael A. Wray, *Rector*
- **APPROVAL OF MINUTES** Michael A. Wray, *Rector*  
(May 9, 2014)
- **NOMINATIONS & ELECTION** Michael A. Wray, *Rector*  
**OF VICE RECTOR**
- **REPORT FROM OFFICE OF** Ronald C. Forehand, *Senior*  
**ATTORNEY GENERAL** *Assistant Attorney General,*  
*Commonwealth of Virginia*  
Mike F. Melis, *Assistant Attorney*  
*General, Commonwealth of Virginia*
- **REVIEW OF STANDING COMMITTEES** Michael A. Wray, *Rector*  
**DUTIES AND RESPONSIBILITIES**
- **REPORT & PRESENTATION BY** Dr. James Burke  
**PERFORMANCE MANAGEMENT GROUP**
- **RECESS FOR DINNER** Michael A. Wray, *Rector*
- **FOLLOWING DINNER: REPORT &** Mr. Dennis Franczak, *Fuseideas*  
**PRESENTATION BY FUSEIDEAS** Mr. Chris Ritter, *Fuseideas*  
**AND THE ALBRIGHT GROUP (Branding** Mr. J.R. Hipple, *Albright Group*  
**& Marketing Consultants)**
- **ADJOURN FOR EVENING** Mr. Michael A. Wray, *Rector*



**RADFORD UNIVERSITY BOARD OF VISITORS RETREAT**

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9:00 a.m.

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**AGENDA**

- **CALL TO ORDER** Michael A. Wray, *Rector*
- **APPROVAL OF AGENDA** Michael A. Wray, *Rector*
- **REPORT & PRESENTATION BY MARTS & LUNDY (Advancement Consultants)** Tracy Savage  
Penelope Scarpucci
- **RECESS FOR LUNCH** Michael A. Wray, *Rector*
- **PRESENTATION BY PERFORMANCE MANAGEMENT GROUP** Dr. James Burke
- **CLOSED SESSION** Michael A. Wray, *Rector*  
Freedom of Information Act Section 2.2-3711 (A)(1)
- **DISCUSSION OF ANY ADDITIONAL ITEMS** Michael A. Wray, *Rector*
  - Board Orientation Mary W. Campbell
  - Higher Education Summit Penelope W. Kyle, *President*
- **ANNOUNCEMENTS** Michael A. Wray, *Rector*
  - Next Board Meeting: September 18-19, 2014
- **ADJOURNMENT** Michael A. Wray, *Rector*