

Governance, Administrative & Athletics Committee

May 2017

RADFORD UNIVERSITY

Board of Visitors

RADFORD UNIVERSITY

**RADFORD UNIVERSITY BOARD OF VISITORS
GOVERNANCE, ADMINISTRATION & ATHLETICS COMMITTEE MEETING
5:00 P.M. **
MAY 4, 2017
BOARD ROOM
THIRD FLOOR - MARTIN HALL
RADFORD, VIRGINIA**

DRAFT

AGENDA

- **CALL TO ORDER** Ms. Alethea “A.J.” Robinson, *Chair*
- **APPROVAL OF AGENDA** Ms. Alethea “A.J.” Robinson, *Chair*
- **APPROVAL OF MINUTES** Ms. Alethea “A.J.” Robinson, *Chair*
February 16, 2017
- **REPORTS AND RECOMMENDATIONS**
 - Information Technology Report Mr. Danny M. Kemp, *Vice President for Information Technology and Chief Information Officer*
 - Intercollegiate Athletics Report Mr. Robert G. Lineburg, *Director of Intercollegiate Athletics*
- **NOMINATIONS FOR RECTOR AND VICE RECTOR FOR 2017-2018** Ms. Alethea “A.J.” Robinson, *Chair*
- **OTHER BUSINESS** Ms. Alethea “A.J.” Robinson, *Chair*
- **ADJOURNMENT** Ms. Alethea “A.J.” Robinson, *Chair*

**** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.**

Governance, Administration & Athletics Committee:

Ms. Alethea “A.J.” Robinson, Chair
Mr. Steve Robinson, Vice Chair
Ms. Callie M. Dalton
Ms. Georgia Anne Snyder-Falkinham
Dr. Rachel Fowlkes

**RADFORD UNIVERSITY BOARD OF VISITORS
GOVERNANCE, ADMINISTRATION & ATHLETICS COMMITTEE MEETING
1:45 P.M.
FEBRUARY 16, 2017
PRESIDENT'S CONFERENCE ROOM-MARTIN HALL
RADFORD, VIRGINIA**

DRAFT

MINUTES

COMMITTEE MEMBERS PRESENT

Ms. Alethea "A.J." Robinson, Chair
Dr. Rachel D. Fowlkes

COMMITTEE MEMBERS ABSENT

Ms. Callie M. Dalton
Mr. Steve Robinson, Vice Chair
Ms. Georgia Anne Snyder-Falkinham

OTHER BOARD MEMBERS PRESENT

Mr. Christopher Wade, Rector
Dr. Javaid Siddiqi, Vice Rector (*stepped out of the meeting at 2:25 P.M.*)
Dr. Susan Whealler Johnston (*joined the meeting at 2:10 P.M.*)

OTHERS PRESENT

Mr. Danny Kemp, Vice President for Information Technology and Chief Information Officer
Mr. Robert Lineburg, Director of Athletics
Ms. Stephanie Ballein, Associate Athletic Director
Ms. K.C. Regis, Assistant Director of Radford Athletics Club
Mr. Ed Oakes, Associate Vice President for Information Technology
Ms. Margaret McManus, University Auditor
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Ms. Mary Weeks, Secretary to the Board of Visitors
Radford University students, faculty and staff

CALL TO ORDER

Ms. A.J. Robinson, Chair, formally called the meeting to order at 1:43 p.m. in the President's Conference Room, Third Floor, Martin Hall, on the campus of Radford University.

APPROVAL OF AGENDA

Ms. Robinson asked for a motion to change the order of business with "Other Business" being the first agenda item. Mr. Christopher Wade so moved and Dr. Javaid Siddiqi seconded. The agenda, as amended, was approved.

APPROVAL OF MINUTES

Ms. Robinson asked for a motion to approve the minutes of the November 10, 2016, meeting of the Governance, Administration and Athletics Committee, as published. Dr. Siddiqi so moved and Dr. Rachel Fowlkes seconded the motion. The minutes were unanimously approved and are available online at: <http://www.radford.edu/content/bov/home/meetings/minutes.html>.

OTHER BUSINESS

Ms. Robinson reminded the Committee that the Rector and Vice Rector elections are in May 2017, and according to our Bylaws, the Governance Administration and Athletics Committee are to bring the candidate(s) slate to Board of Visitors Meeting, May 5, 2017. During the discussion of the process, Ms. Mary Weeks provided information of other state universities processes and noted that Radford is in line with them. The handout is attached hereto as **Attachment A** and is made a part thereof. It was suggested, that if the Committee receives any input for process changes, to bring options to the Board of Visitors for consideration after the May 5, 2017 elections. Any changes to our bylaws would not take effect until May 2018. It was determined that the election deadlines would be:

- April 14 call for nominations,
- April 24 last day to submit nomination noting nominations will close, and
- April 25 email to committee with names.

INFORMATION TECHNOLOGY REPORT

Mr. Danny M. Kemp, Vice President for Information Technology and CIO, briefed the committee on several items including: an update on the Starfish project enhancements and phase two of the project; the installation of technology in the College of Humanities Behavioral Sciences Building; technology planning for renovations currently ongoing in Whitt Hall, Reed Curie, and including other campus space changes in Porterfield, Russell and Cook.

Mr. Kemp also reported on the Department of Information Technology activity including: offering 14 OurTurn training sessions in January 2017; Support Services processed 6,522 support requests between September 1, 2016 and January 22, 2017 as well as providing 45 technology-training workshops fall of 2016.

An overview of the current projects included: CAS/Shibboleth Single-Sign-On; WiFi update in residence halls providing students with better coverage; and the Server firewall replacement project and a new computer lab virtualization. Also reported were many other ongoing projects and are included in the Board materials. The presentation is attached hereto as **Attachment B** and is made a part thereof.

A question was raised as to disposal of technology equipment and inventory management. Mr. Ed Oakes responded by explaining how faculty computers 'are passed down' for an additional four or more years use. With any technology surplus, data is scrubbed and most of the equipment is sold using www.gov.deals. Revenue returns to the general budget pool. Every piece of qualifying equipment is tagged and tracked in inventory.

INTERCOLLEGIATE ATHLETICS REPORT

Mr. Robert Lineburg introduced Ms. 'KC' Regis, the new Associate Director of Radford Athletics Club. He then reported that Phase II of the Sports Complex finished and showed photos of the finished space. In conjunction with developing the student athlete and improving the student-athlete experience, several goals have been met or planned:

- The Athletic Career Event is scheduled for March 22, 2017.
- A survey had been designed that focuses on the student-athlete experience covering issues important to our student-athletes including aspects of campus culture, academic achievement, student-athlete development and life skills, competitive excellence and social experience.
- NCAA approved autonomy proposals, surrounding student-athlete welfare.

Student Athletes have also maintained high academic standards for Fall 2016:

- 3.24 overall grade point average (GPA) for fall 2016,
- 69% earned a GPA of 3.0 or higher, and
- 32 earned a GPA of 4.0 & 49 earned Dean's List honors (3.5 or higher), with special mention of Women's Golf & Softball and Volleyball.

Several Student-Athletes earned academic awards during fall 2016 semester and were recognized by the Big South, the College Sports Information Directors of America and the National Soccer Coaches Association of America, the full list of names are listed in the Board materials. Most notable is Fraser Colmer, Big South All-Academic Team and Scholar-Athlete of the Year.

Men's Soccer won the regular season title and swept the Big South Championship by defeating Longwood and Coach Reeves voted as Big South Coach of the Year. Radford University received an automatic bid to compete against Coastal Carolina in the 2016 NCAA Men's Soccer Championship and Jo Vetle Rimstad becomes the first Highlander drafted into the Major League Soccer.

Volleyball clinched the regular season with an overall 14-2 record in the Big South tournament Championship and Coach Jenkins voted as Big South Coach of the Year. Other sports: Men's Cross Country finished in 3rd place, Men's Basketball is currently tied in 6th place, and Women's Basketball is currently in 1st place and the Big South Sasser Cup Standings – we are currently in third place.

Resource Development progress in conjunction with Learfield Sports Properties, are projecting to end the 2016-17 year between \$300,000 and \$315,000 in overall revenue.

- \$259,550 (\$175,800 cash, \$83,750 trade)
- Overall Percentage to Goal: 87% (\$300,000)
- Cash Revenue Target: 98% (\$180,000)
- Trade Revenue Target: 70% (\$120,000)

Currently Learfield Sports Properties have secured twelve (12) new business partners for the 2016-17 academic year and surpassed the overall cash revenue amount from the 2015-16 academic year by \$52,000. Total gifts to Radford Athletics Club is \$637,672 and membership is 388 members as of January 20, 2017, and has increased since that date. Staff giving has been 100% in raising over \$15,000. We have \$207,500 in commitments to the student-athlete experience campaign to enhance strength & conditioning, athletic training and nutritional programming.

The Branding Campaign logo was launched October 16, 2016, and brought in \$21,183, a 48% increase from the same period last year. Several upcoming events are noted in the Board materials, the weekend of April 27-29 will be an exciting full event packed venue. Of special note of appreciation for the support from former Board member, Mr. Mark Pace and current Board

member, Ms. Callie Dalton, for enabling us to provide these venues. Athletics will also dedicate the Basketball suite in honor of Coach Joe Davis on Thursday, April 27, 2017 and on Saturday, April 29, 2017, Athletics will host the Baseball Stadium Naming Dedication & Reception honoring Mr. Don Just, Mr. Abie Williams, Mr. Paul Sioros and Mr. Mike Hurt. The presentation and handout is hereby attached as *Attachment C* and *Attachment D*, respectively, and is made a part thereof.

ADJOURNMENT

With no further business, Ms. A.J. Robinson requested a motion to adjourn. Dr. Fowlkes made the motion to adjourn, and Mr. Wade seconded and the motion was unanimously approved. The meeting adjourned at 3:10 p.m.

Respectfully submitted,

Ms. Mary Weeks
Secretary to the Board of Visitors

JAMES MADISON UNIVERSITY

Board Manual - Article X. OFFICERS:

The officers of the Board of Visitors consist of the rector, vice rector and secretary of the board. All are nominated and elected at the annual meeting.

Each officer is elected for one year or until a successor is elected and qualified. The rector and vice rector may serve a maximum of two one-year terms. Vacancies in any office may be filled at any meeting. The rector and vice rector are members of the board; the secretary may be an administrative employee of the university.

GEORGE MASON UNIVERSITY

Bylaws - ARTICLE III

Officers are elected pursuant to the §23.1-1502 of the Code of Virginia.

Addendum B, §23.1-1502, Meetings; officers; committees

C. Every other year, the board shall appoint from its membership a rector to preside at its meetings, a vice -rector to preside at its meetings in the absence of the rector, and a secretary to preside at its meetings in the absence of the rector and vice-rector.

VIRGINIA TECH

Bylaws – Article I

Section 4. Officers

The Board elects annually from among its members a Rector to preside at meetings and a Vice Rector to serve as President pro tempore in the absence of the Rector. The Board appoints a Secretary to the Board, who shall also serve as a resource on questions of parliamentary procedure. The University legal counsel serves as the counsel to the Board.

The Rector and Vice Rector may serve a maximum of two one-year terms. The terms of the Rector, Vice Rector, and Secretary take effect July 1. The Vice Rector will also serve as the chair of one of the standing committees.

Section 6b. Nominating Committee

The Nominating Committee, traditionally composed of three members, reports at the annual organizational meeting of the Board. It makes recommendations on all officers of the Board. The Rector will invite any additional nominations from the full Board before the vote is taken at the organizational meeting.

UNIVERSITY OF VIRGINIA

BYLAWS:

SECTION 4.11 TERMS OF OFFICE, ELECTION, AND REMOVAL —

The Rector and Vice Rector shall serve terms of two years, commencing 1 July of the first year and ending 30 June of the last year. At the conclusion of the Rector's term of office, the Vice Rector shall succeed the Rector and serve for two years in that office. At its regular meeting closest to 30 June every two years, the Board shall elect a Vice Rector from among its members to succeed the Rector, as hereinabove provided. At the election meeting, the election shall be by majority vote of the members present following nominations, and the Secretary shall serve as the presiding officer until an election is accomplished unless the Board decides to appoint another presiding officer. The Secretary shall count the votes and announce the election of the Vice Rector. The Rector may be removed by a vote of two-thirds of the whole number of Visitors at a regular meeting, or special meeting called for this purpose.

VIRGINIA COMMONWEALTH UNIVERSITY

BYLAWS –

Section 4.02 Election of Officers. The Nominating Committee will make its recommendation at the first regular BOV meeting of the calendar year (the Winter meeting) and the BOV will at that time elect a Rector. The Nominating Committee, in consultation with the Rector and Rector-elect, will make recommendations to the BOV for the Vice-Rector and Secretary at the annual meeting and the BOV will at that time elect those officers.

Section 4.03. Rector.

- **a. Election.** The BOV will elect a Rector-elect at its Winter meeting; the Rector will take office on July 1 for a one-year term. The Rector may be reelected for one additional term.

4.04. Vice-Rector.

- a. **Election.** The BOV, at its Spring meeting, elects a Vice-Rector who serves for a one-year term or until a successor has been elected. The Vice-Rector may be reelected for one additional term.

4.05. Secretary.

- a. **Election.** The BOV, at its annual meeting, elects a Secretary who serves for a one-year term or until a successor has been elected. The Secretary may be re-elected for one additional term.

LONGWOOD UNIVERSITY

BYLAWS:

Article II – Section 2:

1. **Election.** The officers shall be elected at the annual meeting of the Board and serve until the succeeding annual meeting. Prior to the annual meeting of the Board, the Rector shall appoint a nominating committee of no fewer than three members. The nominating committee shall report a recommendation of Rector, Vice Rector, Secretary, and at large member of the Executive Committee at the annual meeting. Nominations by other members of the Board may be made in open session. The vote of all members shall be evidenced in open session by hand or voice vote. The election shall continue until a nominee has received a majority of the votes of the Board membership. The President of the University shall serve as the presiding officer over the election until the election of the Rector is accomplished unless the Board directs otherwise.

CHRISTOPHER NEWPORT

University Handbook 2016--2017 Edition

Section II -Board of Visitors

e. Article V. Officers

- 1) Section 1. The Board of Visitors shall at the annual meeting in even numbered years elect from its membership a Rector, a vice-rector and a secretary. Said officers shall

serve for a two-year term. The elections shall be by secret ballot, unless waived unanimously by consent. The secretary shall serve as the presiding officer until an election is accomplished or the Board appoints another presiding officer. Election of officers shall be by a majority vote of the members present. Nominees must have two years remaining in their terms or must be eligible for reappointment to the Board. Priority should be given to nominating members for office whose terms of appointment to the Board do not expire simultaneously so the Board shall not be without a presiding officer.

OLD DOMINION UNIVERSITY

BYLAWS

Section 4.03 – Nominating Committee

The Nominating Committee is responsible for nominating Board members for Board officer positions. In even numbered years, at the annual June meeting of the Board, a Nominating Committee of an odd number of not less than three members along with two alternates shall be elected by the Board. The Committee shall meet at the same meeting during which it is created to elect its chair. The Nominating Committee shall consult with the Rector, the President, and all other Board members about the needs of the University without being bound by their suggestions.

- a. Nominations. The Nominating Committee shall post a call for nominations for officers from the Board no later than July 15. Nominations shall be submitted in writing to the committee chair and shall be due no later than 31 days following the date of the call for nominations. Members of the Board may feel free to nominate themselves for an office to the chair of the Nominating Committee. Nominees for officers must have more than one year remaining on their terms of appointment. The Nominating Committee should give priority to nominating members for office whose terms of appointment on the Board do not expire simultaneously so the Board shall not be without a presiding officer.
- b. Presentation of Nominations. The Nominating Committee shall meet at least 14 days prior to the September Board meeting to determine the nominations to be presented to the Board. The recommendation of the nominating committee shall be distributed with the announcement of the meeting of the Board of Visitors in the even numbered year in which the election of officers is to be held. At that meeting, the nominating committee shall present one candidate for each office for election in accordance with §5.01 of these Bylaws. Nominations from the floor may be made from the floor prior to such election.

- c. **Committee Vacancies.** In the event a member of the Nominating Committee cannot serve or becomes a candidate for an office for which the committee is selecting candidates, he/she shall resign from the committee immediately and the Rector shall immediately appoint a previously elected alternate as a replacement. Should circumstances require additional alternates, they shall be elected by the Executive Committee at a special meeting convened for that purpose.

- d. **Officer Vacancies.** The Nominating Committee may be elected by Board members at a regular or special meeting to fill vacant officer positions that may be created. The Nominating Committee shall then meet as required by §5.04, Vacancies, of these Bylaws.

Board Officers

5.01. Officers Elected from the Board

The officers to be elected from the members of the Board of Visitors shall be the Rector, Vice Rector, and Secretary. Officers must have at least one year remaining in their terms. At the first regular meeting after July 1 of even numbered years, the Board shall elect its officers from its own body (§23-49.17(b), Code of Virginia). Newly elected officers shall take office immediately following the close of the meeting at which elected and shall serve for a term of two years, or until their successors have been elected. Officers must be elected by an affirmative vote of at least nine voting members of the Board. Officers may not hold the same office for more than one term. For purposes of the preceding sentence, service of a partial term of one year or less shall not be considered.

Attachment B

Information Technology Report

Board of Visitors

Governance, Administration & Athletics Committee

RADFORD
UNIVERSITY

Agenda

- Highlights Since September 2016 BOV Meeting
- Other Strategic Initiatives

Highlights Since September 2016 BOV Meeting

Starfish Update

- As was reported at the November 2016 BOV meeting, the Starfish implementation transitioned to system support in September 2016.
- A Starfish governance committee has been created to oversee requested enhancements and reporting needs as well as acting as the steering committee for Phase 2 of the project.

Installation of Technology for the College of Humanities and Behavioral Sciences Building

- 20 electronic learning spaces have been completed with the latest technology. Classrooms feature 90 inch LED television displays instead of projectors.
- 48 breakout rooms have been configured with 55 inch displays providing collaboration spaces for students.
- An Emergency Operations Center (EOC) and a Social Media Watch Center provide facilities for training and operational needs. Each features a 5 by 2 video wall.
- A technologically sophisticated Court Room features recording cameras and monitors to aid all elements of an actual judicial trial. The Court Room was completed in November 2016.
- The TV Studio was completed in November 2016 providing a state of the art production facility for the faculty and students in the School of Communication. The studio is connected to a Live Time Network (LTN) digital Internet network which allows high quality uplinks to other television stations and TV networks.
- Improvements based on support requests and feedback from faculty continue in classrooms and other areas.

Technology Planning and Configurations for Whitt Hall Renovation

- Division of Information Technology staff are currently working closely with Capital Outlay and Construction, as well as the building contractor, on validating the technology infrastructure for Whitt Hall.
- Planning is underway, in collaboration with future occupants of the building, for the classroom and audio/visual (AV) infrastructure.

Technology Planning for Reed and Curie Renovation

- As the design phase of the Reed/Curie renovation project gets underway, the Division of Information Technology staff have provided the architects with initial information on the infrastructure needs.

Technology Support for other Campus Space Changes

- Several campus space changes are underway, as a result of space vacated by the College of Humanities and Behavioral Sciences.
- The Division of Information Technology is collaborating closely with Facilities Management and future occupants to support the network and AV infrastructure for these changes.
- This currently includes work taking place for classrooms, offices and meeting rooms in Porterfield, Russell and Cook.

CAS/Shibboleth Single-Sign-On Project

- Work continues to enhance the authentication system used by the campus community to access on premise and cloud based systems.
- In January, work was completed to upgrade this infrastructure to the latest Shibboleth version and provide a more reliable system through clustered servers.
- This will also include upgrading the Active Directory Federation Service (ADFS) and federation of this service with Shibboleth to allow more seamless access to the Office 365 environment.
- Integration is underway for ServiceNow, Barnes and Noble Ignite and Office 365.

Residence Hall WiFi Review and Enhancement Planning

- Students living in campus residence halls rely heavily on WiFi for their many connected devices.
- In November 2016, a written student survey along with a radio frequency signal survey was completed in Draper Hall to better analyze coverage and signal issues.
- Based on this review, a small number of access point location changes were completed in January 2017.
- Planning is underway for additional changes during the Summer of 2017 to enhance WiFi in other residence halls.
- These changes should provide students with better WiFi coverage, reliability and throughput.

Server Firewall Replacement Project

- Maintaining a high level of security is critical for today's IT environments.
- A next generation firewall with intrusion prevention capabilities has been purchased to better protect on premise servers.
- The first servers were placed behind this firewall in December 2016 with plans underway to continue moving servers behind this firewall over the next several months.
- During the transition, each server is being reviewed to validate which services should be available and configuring the appropriate protections.

IT Infrastructure

- Removed rusecure WiFi to simplify the list of wireless networks available to the campus community.

Wireless Network	Users
Radford_Wireless	Faculty, staff & students
Radford_Guest	Visitors to campus
eduroam	Visitors from other educational institutions participating in eduroam.

- Upgraded Active Server Page (ASP) web server to latest operating system and version.

Computer Lab Virtualization RFP

- In September 2016, an RFP was issued for a “Hosted Application / Virtual Computer Lab Environment”.
- This will provide an option for students to easily access applications in a cloud-based environment.
- Responses from this RFP have been received and vendor review and negotiations are currently underway.
- The solution that is selected will replace the current Citrix virtual lab environment.

University Computers Upgraded to the Latest Version of Java

- Technology Support Services continues to update software on university computers on a regular basis to keep them secure and provide the latest functionality.
- The latest version of Java has been rolled out to Windows computers on campus using System Center Configuration Manager (SCCM) establishing a more routine method of patching computers.

OurTurn Technology Workshops

- Each year during January, May and August, the Faculty Development Center offers a number of workshops providing faculty and staff an opportunity to be students and develop new skills.
- The Division of Information Technology helps support this with a variety of technology workshops. During the January Our Turn, 14 technology workshops were provided.

ServiceNow Update

- ServiceNow was adopted in 2015 as an IT Service Management tool.
- To ensure staff are using this tool to manage support requests in a consistent manner and to maximize usage of this tool, the staff recently underwent refresher training on how best to use the system.
- New reports and dashboards have been created in ServiceNow for project and portfolio management and monitoring.
- Current project management processes and tools are being evaluated for additional improvements and cost savings.
- An Our Turn session was offered to faculty and staff to review best practices and methodologies in project management.

Technology Support Services

- Processed 6,522 support requests between September 1st and January 22nd.
- In December 2016, the Division of Information Technology sent out its third annual Technology Support Survey to faculty and staff to solicit feedback and determine where services can continue to be improved. The survey indicated a slight improvement in most service levels from our 2015 survey.
- During the Fall of 2016, 45 technology training workshops were offered to provide faculty and staff with opportunities to enhance their technology skills.

IBM Cognos Analytics/ODS 8.5

- Testing and verification by the campus community is nearly complete for the Cognos Analytics and Banner Operational Data Store (ODS) 8.5 upgrades.
- Discussions are underway for a go-live date that will have the least impact to campus offices.

Degree Works Transfer Equivalency

- The Degree Works Transfer Equivalency project was finalized in September 2016.
- This product provides prospective transfer students the ability to verify transfer credit at RU more efficiently.

Admissions Update

- Partnered with Enrollment Management to implement a new Admissions process that went live in October 2016.
- Data interfaces between Royall & Company, Banner and Radius are being utilized to streamline processing of admission application information and to create reporting.
- Analysis continues for improvements for both business and technical processes.

Electronic Personnel Action Forms

- Phase 2 of the Banner Electronic Personnel Action Forms (EPAFs) went live in October 2016 replacing paper based signature processes with online forms and approval workflows.
- These EPAFs included:
 - Department Change
 - Department & Budget/FOAP Change
 - Budget/FOAP Change
 - Grant Continuation without Budget/FOAP Change
 - Grant Continuation with Budget/FOAP Change
 - Wage Continuation
 - Hourly Rate Change
 - Job Termination
 - Job Title Change
 - Supervisor Change

Medicat Implementation

- The Medicat implementation project was kicked off in October 2016 for the management of Student Immunization compliance.
- Meetings are underway to define processes and necessary data interfaces for reporting purposes.

Cardinal Payroll Project

- The Commonwealth kicked off the Cardinal Payroll project with RU and other state agencies in November 2016.
- Cardinal Payroll will replace CIPPS for RU's payroll processing through the Department of Accounts.
- Regular meetings in Richmond are being attended by both functional and technical staff to build the necessary interfaces and processes to smoothly transition RU's payroll to Cardinal between May and October 2018.

PeopleAdmin Upgrade

- A contract for the PeopleAdmin SelectSuite product was finalized in December 2016.
- This will be a re-implementation/upgrade of the current PeopleAdmin 5.8 system which is to expand the use of the product for all employment classes and is expected to improve functionality and workflows across campus.
- New interfaces will be developed between Banner and PeopleAdmin to streamline and improve data entry, reporting and security related to both systems.
- Onboarding tools will be implemented to streamline the hiring process and associated documents.
- Project kickoff is planned for February 2017.

ChromeRiver online Travel & Expense Implementation

- The ChromeRiver implementation for online Travel and Expense management was kicked off in December 2016.
- Meetings are underway to define processes and workflows for the hosted solution.
- ChromeRiver is expected to go-live in the spring with an initial pilot of approximately 100 employees.

Exit Interview Process Enhancement

- A new Banner Student Exit Interview process has been developed and implemented.
- The system enables the university to more effectively track the data collected when students withdraw from the university.
- It is expected this will provide new insight into retention issues as we are able to report on various aspects of student withdrawals.

Information Security

- The system for collecting alerts from the network taps has been configured, and events are being collected. Log indexing, alerting and correlation will be the primary activity over the next six months.
- The Information Security Officer is working with Identity Management and Infrastructure teams to plan and implement a wider provisioning of two-factor authentication for faculty and staff to protect sensitive data.
- Security procedures, standards and training are being revised and updated.

Other Strategic Initiatives

Other Strategic Initiatives

- Finalizing a Computer Lab Strategy to maximize the use of labs and enhance access to software in the most cost effective manner
- Enhancing and further deploying Constituent Relationship Management (CRM) system functionality in Radius and Starfish
- Updating Enterprise Reporting Strategy
- Reviewing and evaluating Collaboration Tools for Faculty and Staff
- Expanding the use of the Document Management/Imaging System
- Expanding the deployment of Workflows
- Transitioning to Banner XE
- On-going enhancements to Information Security through new firewalls and network monitoring solutions

Other Strategic Initiatives

- Researching an alternative to Diligent Board Books
- Transitioning Faculty and Staff Email to Office 365
- Developing a “proof of concept” Predictive Analytics Model for student retention using IBM Watson Analytics
- Researching Online Exam Proctoring tools
- Researching an alternative to the Luminis MyRU Portal
- Finalizing Third-party Security process
- Building an Intrusion Detection System
- Deploying Two-Factor Authentication to improve security of sensitive systems

Questions ?

Intercollegiate Athletics

Board of Visitors Presentation

- I. Student-Athlete Experience
- II. Culture
- III-IV. Academic Excellence
- V. Competitive Excellence
- VI-VII. Resource Development
- VIII. Branding
- IX-X. Special Events

Intercollegiate Athletics

I. Student-Athlete Experience

Support a culture that promotes safety, excellence, and wellness

Facilities

Phase I - Completion of the Sports Performance Complex

Phase II - Transition of Sports Medicine Facilities

Student-Athlete Development

Highlander Athletic Career Event - March 22, 2017

Intercollegiate Athletics

II. Culture

Empower and improve the student-athlete experience

Designed a survey that focuses on the student-athlete experience

- Campus Culture
- Academic Achievement
- Student-Athlete Development/Life Skills
- Competitive Excellence
- Social Experience

NCAA autonomy proposals surrounding student-athlete welfare passed

Intercollegiate Athletics

III. Academic Excellence

Reward and recognize the academic excellence of student-athletes

3.24 overall grade point average (GPA) for fall 2016

Highlights from the fall 2016 semester include:

- 69% earned a GPA of 3.0 or higher
- 32 earned a GPA of 4.0 & 49 earned Dean's List honors (3.5 or higher)
- Women's Golf & Softball had 100% of its athletes earn a 3.0 or higher
- Volleyball earned the highest GPA with a 3.71

Programs earning over a 3.0 GPA for fall 2016:

Baseball

Men's Golf

Men's Soccer

Women's Basketball

Women's Cross Country

Women's Golf

Women's Lacrosse

Women's Soccer

Softball

Women's Tennis

Women's Volleyball

Intercollegiate Athletics

IV. Academic Excellence

Reward and recognize the academic excellence of student-athletes

Student-Athletes earning academic awards during fall 2016 semester:

Fraser Colmer - Men's Soccer

- Big South All-Academic Team & Scholar-Athlete of the Year
- CoSIDA Academic All-District First Team & All-American First Team

Jo Vetle Rimstad - Men's Soccer

- NSCAA Scholar All-American First Team

Kelby Jackson - Volleyball

- Big South All-Academic Team

Hannah Duff - Women's Soccer

- Big South All-Academic Team

Courtney Rice - Women's Cross Country

- Big South All-Academic Team

Ashenafi Kidanu - Men's Cross Country

- Big South All-Academic Team

Intercollegiate Athletics

V. Competitive Excellence

Compete for conference championships and participate and advance in postseason play

Fall Sport Success

- Men's Soccer
- Volleyball
- Men's Cross Country

Winter Sports in Season

- Men's Basketball
- Women's Basketball
- Women's Indoor Track

Big South Sasser Cup Standings - Currently 3rd Place

Intercollegiate Athletics

VI. Resource Development (as of January 20, 2017)

Increase external revenue streams in support of the Athletics Department

Learfield Sports Properties

- \$259,550 (\$175,800 cash, \$83,750 trade)
- Overall Percentage to Goal: 87% (\$300,000)
 - Cash Revenue Target: 98% (\$180,000)
 - Trade Revenue Target: 70% (\$120,000)

-Projecting to end the 2016-17 year between \$300,000 and \$315,000 in overall revenue

-Currently have secured twelve (12) new business partners for the 2016-17 academic year

-Currently have surpassed the overall cash revenue amount from the 2015-16 academic year by \$52,000

Intercollegiate Athletics

VII. Resource Development (as of January 20, 2017)

Increase external revenue streams in support of the Athletics Department

- Total gifts to Radford Athletics Club \$637,672
- Total membership for 2016-17 388 members

2nd consecutive year 100% participation in all-staff giving campaign-over \$15,000 raised in support of student-athletes/27 staff members increased their gift from previous year (110% program)

\$207,500 in commitments to the student-athlete experience campaign to enhance strength & conditioning, athletic training and nutritional programming

Intercollegiate Athletics

VIII. Branding

Design a branding which is consistent across all programs and facilities

Logo Launch - October 16, 2016

2016 4th Quarter Royalty Revenue (10/1/16 - 12/31/16)

- \$21,183
- 48% increase from the same period last year

Intercollegiate Athletics

IX. Special Events

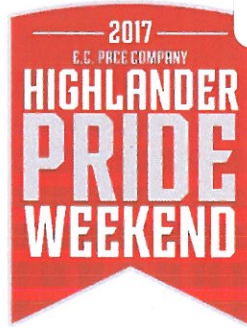
“HIGHLANDER PRIDE WEEKEND” Sponsored by E.C. Pace & Company

- April 27- Red & White Gala at the Farmhouse
Silent/Live Auction and Dinner
- April 28- Callie Dalton & Associates Highlander Open
Presented by Atlantic Bay Mortgage- Golf Outing at Draper Valley Golf Club
- April 29- Highlander Half-Marathon & 8K

To date \$52,750 has been raised in sponsorships for Highlander Pride Weekend

Goal is to net \$50,000 for Student-Athlete Scholarship Fund

Attachment D



Radford Athletics and title sponsor, E.C. Pace Company, cordially invite you to Highlander Pride Weekend! Held over three days, April 27th-29th, this weekend will bring together Radford students, faculty and staff, alumni, supporters, and the New River Valley community to participate in a series of special events to raise funds for Radford Athletics Student-Athlete Scholarship Fund.



Red & White Gala presented by English Meadows Senior Living

The Red & White Gala is an evening of fun and fundraising for Radford Athletics. The event includes both silent and live auctions, as well as a buffet dinner, open bar and celebrity guest!

Date: Thursday, April 27th

Location: The Farmhouse in Christiansburg

Time: 6:00 p.m. VIP Cocktail Hour
7:00 p.m. Red & White Gala Silent Auction
8:00 p.m. Dinner and Program

Attire: Cocktail

Website: www.501auctions.com/redwhitegala

If interested in sponsorship opportunities, please contact Andrew Hartley at ahartley7@radford.edu.



Callie Dalton & Associates Highlander Open presented by Atlantic Bay Mortgage Group

Gather up your foursome and join us for a round of golf at the Draper Valley Golf Club. Prizes will be given to 1st, 2nd, and 3rd place teams, closest to the pin and longest drive. Lunch will be provided, as well as a cook-out/reception after play.

Date: Friday, April 28th

Location: Draper Valley Golf Club

Time: 9:00 a.m. Check-in/Driving Range
10:00 a.m. Shotgun Tee Time
3:00 p.m. Cook-out/Reception

Cost: \$400 for foursome (includes green fees and cart)

Purchase Tickets: Contact Andrew Hartley at ahartley7@radford.edu

If interested in sponsorship opportunities, please contact Andrew Hartley at ahartley7@radford.edu.



Highlander Half Marathon & 8K

Join us for the inaugural Highlander Half marathon, 8K and Kids Fun Run! The race course will take runners on a tour of Radford that includes our beautiful campus and the surrounding neighborhoods. As runners head back to the Dedmon Center, the 8K folks will head to the finish line and the Half Marathon runners will continue on their tour through Bisset Park, Wildwood Park and some gorgeous neighborhoods around the city. All runners will enjoy a spectacular finish line celebration with great food, live music and activities for the children.

Date: Saturday, April 29th

Time: 8:00 a.m. Half and 8K Start
9:00 a.m. Kids Fun Run Start

Register Online: <https://runsignup.com/Race/VA/Radford/HighlanderHalfMarathon8K>

If interested in sponsorship opportunities, please contact Stephanie Ballein at sballein@radford.edu.

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Information Technology Report

Board of Visitors

Governance, Administration & Athletics Committee

RADFORD
UNIVERSITY

Agenda

- **EDUCAUSE 2017 Top 10 IT Issues** along with current strategies the Division of Information Technology at Radford University is using to address the issues

EDUCAUSE 2017 Top 10 IT Issues

EDUCAUSE is a nonprofit association whose mission is to advance higher education through the use of information technology.

- Membership comprises more than 2,300 colleges, universities, and educational organizations
- Over 350 corporations
- More than 85,000 individual participants

EDUCAUSE review January/February 2017



EDUCAUSE 2017 Top 10 IT Issues

1. Information Security: Developing a holistic, agile approach to reduce institutional exposure to information security threats

2. Student Success and Completion: Effectively applying data and predictive analytics to improve student success and completion

3. Data-Informed Decision Making: Ensuring that business intelligence, reporting, and analytics are relevant, convenient, and used by administrators, faculty, and students

4. Strategic Leadership: Repositioning or reinforcing the role of IT leadership as a strategic partner with institutional leadership

5. Sustainable Funding: Developing IT funding models that sustain core services, support innovation, and facilitate growth

EDUCAUSE 2017 Top 10 IT Issues

6. Data Management and Governance: Improving the management of institutional data through data standards, integration, protection, and governance

7. Higher Education Affordability: Prioritizing IT investments and resources in the context of increasing demand and limited resources

8. Sustainable Staffing: Ensuring adequate staffing capacity and staff retention as budgets shrink or remain flat and as external competition grows

9. Next-Gen Enterprise IT: Developing and implementing enterprise IT applications, architectures, and sourcing strategies to achieve agility, scalability, cost-effectiveness, and effective analytics

10. Digital Transformation of Learning: Collaborating with faculty and academic leadership to apply technology to teaching and learning in ways that reflect innovations in pedagogy and the institutional mission

Questions?

Addendum

EDUCAUSE 2017 Top 10 IT Issues

1. *Information Security*: Developing a holistic, agile approach to reduce institutional exposure to information security threats

EDUCAUSE 2017 Top 10 IT Issues

Information Security

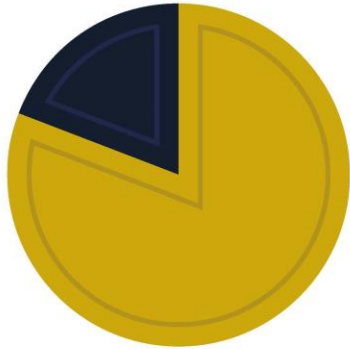
"People think that information security is about technology, but it is really about educating people. 90 percent of all breaches have some sort of human component."

—Patricia Patria, Vice President for Information Technology,
Becker College

1

INFORMATION SECURITY

Like the physical and intellectual assets that an institution maintains, information assets are highly valuable.



81%

of institutions have conducted an IT security risk assessment to help protect institutional data.

Current RU Strategies - Information Security

- Requiring annual Information Security Awareness training
- Performing routine risk assessments
- Reviewing and revising Information Security Policies and Standards
- Implementing new network security tools
- Monitoring network traffic, logging and scanning for vulnerabilities
- Requiring data encryption
- Providing anti-virus/anti-spam software
- Ensuring compliance of third-party vendors
- Implementing two-factor authentication

EDUCAUSE 2017 Top 10 IT Issues

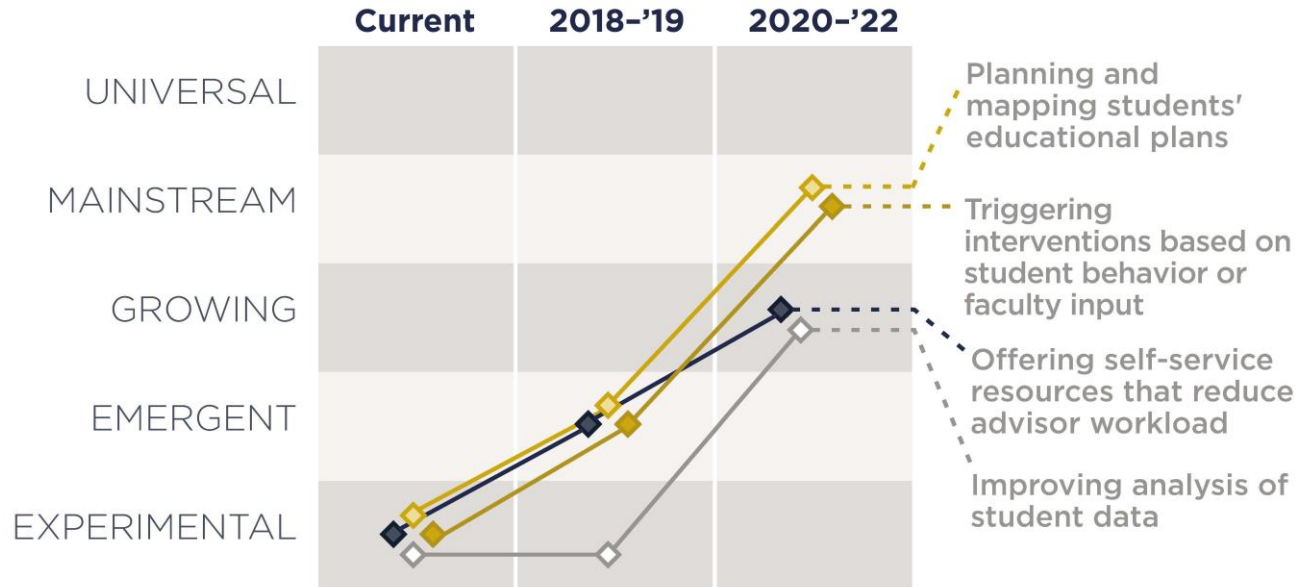
2. Student Success and Completion:

Effectively applying data and predictive analytics to improve student success and completion

2

STUDENT SUCCESS AND COMPLETION

Applying data and predictive analytics is critical to effective student success and completion strategies.



Current RU Strategies - Student Success and Completion

- Implementing data collection and analysis tools to predict student success or risk, with the goal of alerting those who can intervene, and assess the effectiveness of those interventions (Watson Analytics, Cognos Analytics)
- Implementing tools that support advising and other student services (Starfish)
- Implementing tools that support teaching and learning (D2L)
- Implemented a new exit interview process for students wanting to withdraw

EDUCAUSE 2017 Top 10 IT Issues

3. Data-Informed Decision Making:

Ensuring that business intelligence, reporting, and analytics are relevant, convenient, and used by administrators, faculty, and students

EDUCAUSE 2017 Top 10 IT Issues

Data-Informed Decision Making

"If you can take data and create efficiencies, best practices, and processes that enhance the classroom and learning experience, then you are really enhancing the efficiency and effectiveness of the institution and student outcomes."

—David Starrett, Provost and Vice President for Academic Affairs,
Columbia College

GREATEST STRENGTHS

- Leadership commitment and involvement
- Use of data in strategic plan

BIGGEST GAPS

- Sufficient staffing and expertise
- Sufficient investment
- Sufficient training

DATA-INFORMED DECISION MAKING

Data can inform resource allocations to reduce or contain costs and improve institutional value, enhance classroom and learning experiences to improve student outcomes, and help students understand how to attain their degree most efficiently.



Current RU Strategies - Data-Informed Decision Making

- Viewing data as a strategic enterprise asset, to be leveraged to benefit institutional strategic objectives
- Developing effective methods for improved enterprise reporting and analytics to ensure they are relevant to institutional priorities and decision making
- Working to empower users with the ability to produce reports using Cognos Analytics
- Partnering with faculty and Institutional Research to develop a proof-of-concept predictive analytics model for student retention

EDUCAUSE 2017 Top 10 IT Issues

4. *Strategic Leadership*: Repositioning or reinforcing the role of IT leadership as a strategic partner with institutional leadership

EDUCAUSE 2017 Top 10 IT Issues

Strategic Leadership

“IT leaders really are college leaders. They understand the significant roles of each area well enough to translate the business goals to the types of technologies needed to help achieve those goals.”

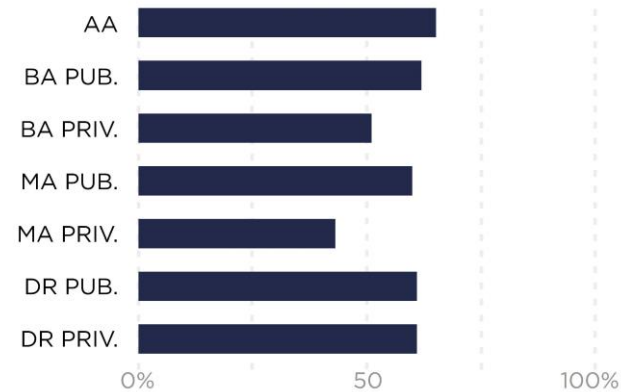
—Victoria Duggan, Chief Compliance Officer, Montgomery College

4

STRATEGIC LEADERSHIP

The first IT leadership challenge is getting invited to the executive leadership table; the second challenge is staying at the table. In 2015, 57% of CIOs were part of their institution's executive cabinet, and varies by institution type.

Percentage of CIOs in the cabinet of their institution



Current RU Strategies - Strategic Leadership

- V. P. for Information Technology & CIO reports to the President and is a member of the Executive Cabinet.
- IT leadership is here to help academic and administrative areas succeed

EDUCAUSE 2017 Top 10 IT Issues

5. Sustainable Funding: Developing IT funding models that sustain core services, support innovation, and facilitate growth

EDUCAUSE 2017 Top 10 IT Issues

Sustainable Funding

"Failure to fund information technology adequately is failure to provide a fundamental foundation upon which to thrive in the future."

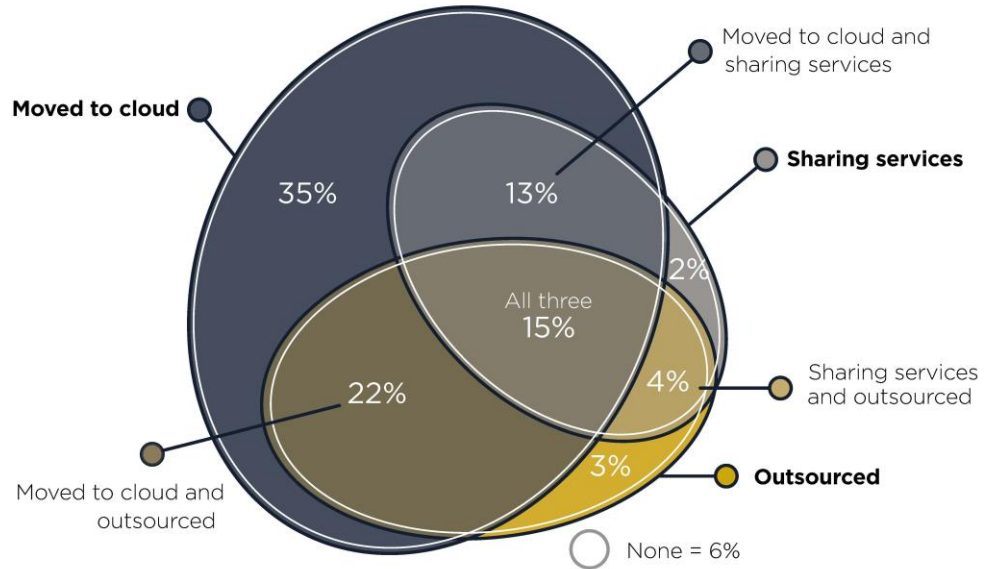
—Dwight Fischer, Assistant Vice President and CIO, Dalhousie University

SUSTAINABLE FUNDING



IT services and infrastructure are moving outside the institution, generally to the cloud, and cloud funding depends on ongoing expenditures rather than one-time investments.

Approaches to changing service delivery models



Current RU Strategies - Sustainable Funding

- Maintaining a base budget
- Submitting New Initiative Requests
- Utilizing the Equipment Trust Fund for academic needs
- Utilizing cloud technology when appropriate
- Maintaining the emphasis on investing in IT rather than IT spending

EDUCAUSE 2017 Top 10 IT Issues

6. Data Management and Governance:

Improving the management of institutional data through data standards, integration, protection, and governance

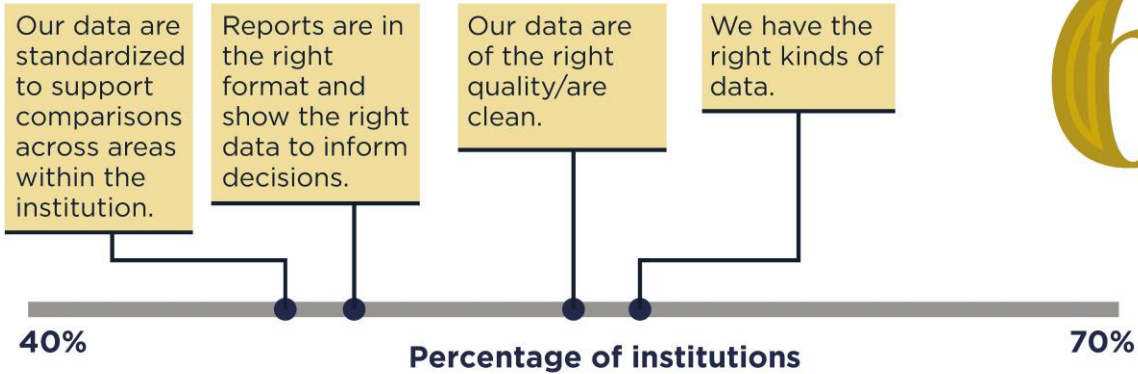
EDUCAUSE 2017 Top 10 IT Issues

Data Management and Governance

"Being good at data management and governance creates bottom-line opportunities."

—Timothy M. Chester, Vice President for Information Technology,
University of Georgia

DATA MANAGEMENT AND GOVERNANCE



Institutional data reside in different offices and systems, with formats and standards optimized for each context. A coordinated approach is necessary to use data for student success.

Current RU Strategies - Data Management and Governance

- Viewing data as a strategic enterprise asset
- Managing data through data governance and data administration
 - Established a Systems Operations Committee (SOC)
 - Formed a Data Standards Subcommittee
 - Identified Data Owners for all sensitive systems
- Improving the integrity of data with systems integration
- Protecting data through the use of Information Security best practices

EDUCAUSE 2017 Top 10 IT Issues

7. Higher Education Affordability:

Prioritizing IT investments and resources in the context of increasing demand and limited resources

EDUCAUSE 2017 Top 10 IT Issues

Higher Education Affordability

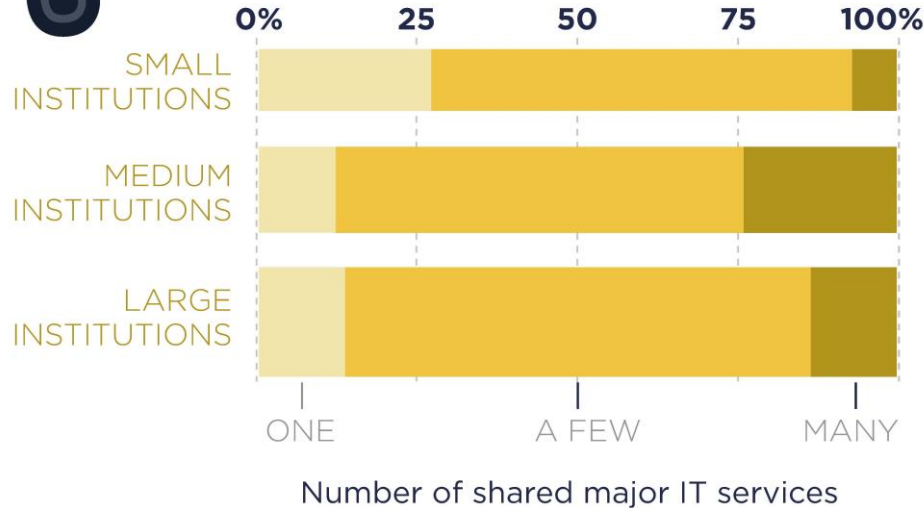
"We need to give priority to those investments that help our institutions actually address the questions around affordability."

—Ellen F. Falduto, Chief Information and Planning Officer, the College of Wooster

HIGHER EDUCATION AFFORDABILITY

7

Sharing services is one way to distribute the cost of delivering IT. Medium-sized institutions (student FTE of 3,000–7,999) lead other colleges and universities in sharing major IT services.



Current RU Strategies - Higher Education Affordability

- Maintaining centralized IT to allow for sharing of services
- Partnering with other Universities
- Focusing on student enrollment, student success, fund raising, and efficiencies
- Other cost reduction strategies
 - Reviewing maintenance agreements and software licenses
 - Reviewing lab utilization data
 - Hiring temporary contractors rather than full-time staff for special projects
 - Leveraging capabilities in existing applications to enhance efficiencies
 - Moving more applications to the cloud when appropriate
 - Realigning resources when needed to meet demands
 - Eliminating non-essential services

EDUCAUSE 2017 Top 10 IT Issues

8. *Sustainable Staffing*: Ensuring adequate staffing capacity and staff retention as budgets shrink or remain flat and as external competition grows

EDUCAUSE 2017 Top 10 IT Issues

Sustainable Staffing

"Some people consider the cloud to be a panacea that will allow us to massively reduce costs, notably in staff, but what we are now seeing instead is the emergence of core skills needed internally (security, integration, cloud architecture, and so on). These do not come cheap."

—Stuart D. Lee, Deputy CIO, IT Services, University of Oxford



SUSTAINABLE STAFFING

As higher education increasingly incorporates technology, IT organizations depend on the knowledge and expertise of their staff. New hires need to be great hires, and great staff need to want to stay.

One in five workforce study respondents (21%) said they probably or definitely would pursue employment outside their current institutions in 2016.



Current RU Strategies - Sustainable Staffing

- 9.0% of IT staff pursued employment elsewhere in 2015
 - 4.6% of IT staff pursued employment elsewhere in 2016
 - 1.1% of IT staff pursued employment elsewhere in 2017
-

- Working with Human Resources to strengthen applicant pools and address salary inequities
- Allowing staff in appropriate positions to telework
- Providing opportunities for training and professional development
- Improving communications and collaboration among staff
- Providing opportunities for staff to work on challenging projects

EDUCAUSE 2017 Top 10 IT Issues

9. *Next-Gen Enterprise IT:* Developing and implementing enterprise IT applications, architectures, and sourcing strategies to achieve agility, scalability, cost-effectiveness, and effective analytics

EDUCAUSE 2017 Top 10 IT Issues

Next-Gen Enterprise IT

"We spend a lot of time modifying, and I would move heaven and earth to get back to baseline. We don't need to distinguish ourselves because of our HR system."

—Kirk Kelly, Associate Vice President and CIO, Portland State University

9 NEXT-GEN ENTERPRISE IT

Some of higher education's enterprise application systems are 15 years old, and many are based on design principles from the 1980s and 1990s. These systems—which are often highly customized and idiosyncratic—can't keep pace with demands for interoperability, data integration, and modern interfaces.

On average,

65% of these systems are customized to meet the specific campus needs.

Current RU Strategies - Next-Gen Enterprise IT

- Minimizing custom modifications
- Utilizing cloud hosted applications when appropriate
- Remaining up-to-date on current versions of software
- Investing in IT staff education and training to stay current
- Cross training and “blending” of responsibilities within teams
- Creating an organizational culture and staff development strategies flexible enough to support innovation and accommodate change
- Utilizing modern vendor programming interfaces
- Using and leveraging data in enterprise applications through analytics
- Dedicating staff resources to integrations
- Realigning resources when needed to meet demands

2017 Top 10 IT Issues

10. Digital Transformation of Learning:
Collaborating with faculty and academic leadership to apply technology to teaching and learning in ways that reflect innovations in pedagogy and the institutional mission

2017 Top 10 IT Issues

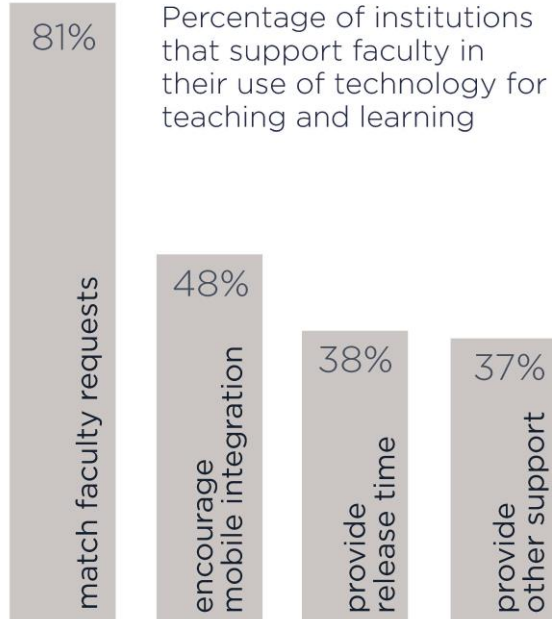
Digital Transformation of Learning

"I recently attended a campus technology session and learned about a tool called Hypothes.is. Afterwards, I immediately redesigned one of my own lessons. As a result, the students were engaged in a meaningful, interactive digital activity that reinforced key concepts and learning outcomes in a fun, memorable way."

—Aimee Whiteside, Assistant Professor, the University of Tampa

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DIGITAL TRANSFORMATION OF LEARNING



Digital transformation begins with faculty, helping them understand the ways students benefit from technology-enhanced teaching and partnering innovative faculty members with IT, educational technology staff, teaching and learning centers, and other key units to share and apply success stories.

Current RU Strategies - Digital Transformation of Learning

- Consulting with faculty and academic leadership to understand and support innovations and changes in higher education
- Supporting a set of core educational technologies (e.g., course management system, technology-enhanced learning spaces)
- Reviewing tools for enhanced on-line collaboration
- Providing faculty and staff support with training opportunities and one-on-one consulting
- Providing support for voice & video technologies
- Supporting state-of-the-art digital classrooms
- Supporting the Center for Innovative Teaching & Learning

Mapping of EDUCAUSE and AGB Top Issues

EDUCAUSE Top 10 IT Issues	AGB Top Strategic Issues for Boards
Information Security	Campus Safety
Student Success and Completion Data Management and Governance	Student Success and Completion
Higher Education Affordability Sustainable Funding	The Value Proposition
Digital Transformation of Learning Strategic Leadership	The Academic Workplace The Changing Environment for Higher Education
Next-Gen Enterprise IT	The Partnership Imperative
Data-Informed Decision Making	The Business Model
Sustainable Staffing	Diversity and Inclusivity

Source: EDUCAUSE

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Athletics

RADFORD
UNIVERSITY

Agenda

Board of Visitor's Presentation

- I. Student-Athlete Experience
- II. Culture
- III. Academic Excellence
- IV-VI. Competitive Excellence
- VII-VIII. Resource Development
- IX. Branding
- X. Special Events

Intercollegiate Athletics

I. Student-Athlete Experience

Support a culture that promotes safety, excellence, and wellness

Facilities

- Transition of Sports Medicine Facilities
- Tennis Facility Upgrade

Student-Athlete Development

- Recap of Career/Internship Event
- Recap of Financial Seminar
- Amaya Rousseau selected to represent the Big South Conference at the NCAA, NACWAA Women's Leadership Symposium
- Annual Graduation Cording Ceremony - May 5th

Intercollegiate Athletics

II. Culture

Empower and improve the student-athlete experience

Beginning with the 2019-2020 academic year, Division I schools' share of NCAA revenue will be tied to academic achievement.

2016-2017 Academic Performance Rate (APR) of 979

Bryheem Hancock hired as new Head Men's Soccer Coach.

Intercollegiate Athletics

III. Academic Excellence

Reward and recognize the academic excellence of Student-Athletes

Rachael Ross of Women's Basketball collected her second Big South All-Academic Team.

Christian Lutete of Men's Basketball received Big South All-Academic Team.

Jessica Shelton of Women's Indoor Track and Field received Big South All-Academic Team.

Zach Turk of Men's Soccer and Hannah Duff of Women's Soccer nominated for the Big South Conference George A. Christenberry Award.

Intercollegiate Athletics

IV. Competitive Excellence

Compete for conference championships and participate and advance in postseason play

Winter Sports Summary:

Women's Basketball

- Finished with a 24-9 overall record & a 14-4 record in Big South play
- Captured first Big South Regular Season Championship in 25 years
- Advanced to first Big South Tournament Championship game since 2008
- Made seventh postseason appearance in program history, earning a bid to the WNIT

Men's Basketball

- Placed sixth in the conference standings, one spot higher than previous season

Women's Indoor Track & Field

- The Highlanders advanced two athletes to the finals of the 60-meter hurdles and 400 meters at the conference meet for the first time in program history.
- Radford improved one spot in the conference from last year, placing sixth as a team.

Intercollegiate Athletics

V. Competitive Excellence

Compete for conference championships and participate and advance in postseason play

Student-Athlete Accolades

- Janayla White of Women's Basketball named All-Big South Honorable Mention.
- Khiana Johnson of Women's Basketball earned a spot on the Big South All-Freshman Team.
- Janayla White and Destinee Walker of Women's Basketball named to the Big South All-Tournament Team.
- Ed Polite, Jr. of Men's Basketball named All-Big South Honorable Mention.
- Jessica Shelton of Women's Indoor Track & Field earned All-Conference honors in the pentathlon for the second straight season.

Sasser Cup Standings

Fourth place overall through winter championship season

- 1st place Men's All-Sports Standings
- 4th place Women's All-Sports Standings

Intercollegiate Athletics

VI. Competitive Excellence

Compete for conference championships and participate and advance in postseason play

Spring Sports In Competition:

Baseball

Softball

Lacrosse

Men's & Women's Golf

Men's & Women's Tennis

Women's Outdoor Track & Field

Intercollegiate Athletics

VII. Resource Development

Increase external revenue streams in support of the Athletics Department (2016-2017) Learfield Sports Properties as of 4/1/2017

- Overall Revenue: \$268,050 (\$184,300 cash, \$83,750 trade)
- Overall Percentage to Goal: 89% (\$300,000)
- Cash Revenue Target: 102% (\$180,000)
- Trade Revenue Target: 70% (\$120,000)

(2017-2018) Learfield Sports Properties as of 4/1/2017

- Overall Revenue: \$141,375 (\$103,875 cash, \$37,500 trade)
- Overall Percentage to Goal: 43% (\$330,000)
- Cash Revenue Target: 45% (\$230,000)
- Trade Revenue Target: 38% (\$100,000)

-Current revenue number reflects twelve (12) new business partners and ten (10) multi-year agreement contracts negotiated during the 2016-2017 sales cycle.

-Currently have surpassed the overall cash revenue amount from 2015-16 by \$61,000 and have eclipsed our combined overall revenue total from 2015-16 by \$25,000.

Intercollegiate Athletics

VIII. Resource Development

Increase external revenue streams in support of the Athletics Department

Total New Pledges & Gifts to Radford Athletics Club	\$741,387
Total membership to date for 2016-17	697 members

- Crowdfunding initiative launched in April for new Hydro-Therapy for Sports Medicine facility. Target market includes former student-athletes, current and former parents.
Goal - \$20,000 with additional \$15,000 in challenge gifts
- \$270,000 in commitments to the Student-Athlete experience campaign to enhance Strength & Conditioning, Sports Medicine and Nutritional Programming.
Goal - \$500,000

Intercollegiate Athletics

IX. Branding

Design a branding which is consistent across all programs and facilities

Softball Stadium - Scoreboard, Press Box, Dugouts, Chair Backs

Baseball Stadium - Press box, New Field Turf Behind Home Plate, Chair Backs

Sioros Center - 3D Logo Decals in Office Space, Branded Banners in Hitting Facility

Dedmon Center - Basketball Court to Re-Brand after Graduation

Tennis Complex - Tennis Courts to Re-Brand with summer project

Intercollegiate Athletics

X. Special Events-Recap

“HIGHLANDER PRIDE WEEKEND” Sponsored by E.C. Pace & Company

Coach Joe Davis Basketball Office Suite Naming & Dedication

Baseball Stadium Naming Dedication & Reception

Intercollegiate Athletics

Questions?

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End of Materials