

Student Success Committee

May 2019

RADFORD UNIVERSITY

Board of Visitors

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE

TBD

MAY 9, 2019

MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT **AGENDA**

- **CALL TO ORDER** Dr. Debra McMahon, *Chair*
- **APPROVAL OF AGENDA** Dr. Debra McMahon, *Chair*
- **APPROVAL OF MINUTES** Dr. Debra McMahon, *Chair*
 - February 6, 2019
- **SCHEV UPDATE** Mr. Cody Hartley, *Student Representative to SCHEV*
- **STUDENT GOVERNMENT ASSOCIATION REPORT** Ms. Julianna Stanley, *Student Government Association President*
- **STUDENT AFFAIRS REPORT** Dr. Susan Trageser, *Vice President for Student Affairs*
- **OTHER BUSINESS** Dr. Debra McMahon, *Chair*
- **ADJOURNMENT** Dr. Debra McMahon, *Chair*

**** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.**

COMMITTEE MEMBERS

Dr. Debra K. McMahon, Chair

Ms. Karyn K. Moran, Vice Chair

Dr. Thomas Brewster

Dr. Jay A. Brown

Dr. Susan Whealler Johnson

Ms. Myriah Brooks (Non-voting student advisory member)

May 2019

Meeting Materials

RADFORD UNIVERSITY

Board of Visitors

State Council of Higher Education for Virginia Student Representative

RADFORD
UNIVERSITY

Introduction: Cody Hartley



Co-Chair-Student Advisory Committee of SCHEV



**STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA**

Membership



Christopher Newport University

College of William and Mary

Dabney Lancaster Community College

ECPI University

George Mason University

James Madison University

John Tyler Community College

Longwood University

Norfolk State University

Old Dominion University

Radford University

Richard Bland College

Southwest VA Community College

University of Virginia at Wise

University of Mary Washington

University of Richmond

University of Virginia

Virginia Military Institute

Virginia State University

Virginia Tech

Virginia Western Community College

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SCHEV Student Advisory Council Recommendations

Transfer Students

- Consider working with state to create an incentive program related to transfer credit acceptance
- Continue to support and encourage investment towards the Transfer Virginia initiative
- Provide easily accessible college information to students earlier in the process

SCHEV Student Advisory Council Recommendations

Support Services for Under-Represented Students

- Collect more data for a better understanding of under-represented populations
- Distribute climate surveys on each campus to determine specialized needs of their students
- Ensure ADA Compliance and improve accessibility services

SCHEV Student Advisory Council Recommendations

Campus Safety

- State-wide campus safety/active shooter training video for all universities to be required during Freshman and Transfer orientations
- Training and testing of campus alert systems
- Information sharing between universities and law enforcement

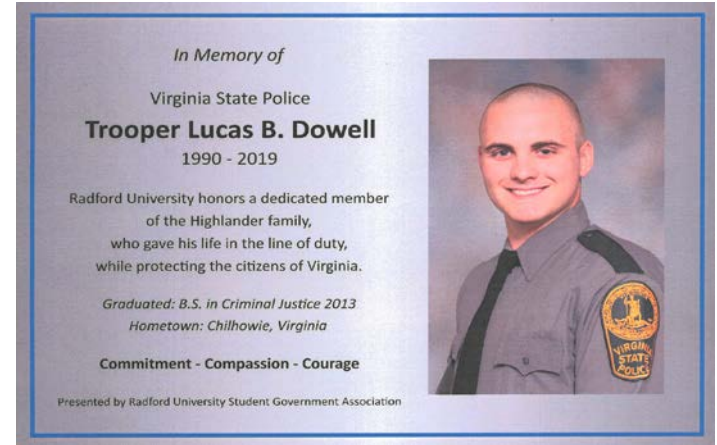
Discussion

Student Government Association

RADFORD
UNIVERSITY

SGA Senate

- International Student Donation Program
- Trooper Dowell Ceremony
- Human Auctioning Committee
- What Do You Want Wednesday
- Student Appreciation Days



Cabinet and Staff

- Student Forums
- Virginia 21 Award
- Earth Week
- Bags to Benches



Additional Updates

- Funding for the Virginia Association of Communication Arts and Sciences Conference
- Ring Ceremony
- Beat the Blame Game
- Student Finance Committee Budget
- Unity Fest



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Discussion

Student Affairs Update

RADFORD
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Board of Visitors

May 9, 2019

Student Counseling Services and SAVES

- Group Sessions Added
 - Benefits of Group Sessions
 - Types of Groups
 - Group plans for the Fall
 - Recovery Lounge



Center for Accessibility (CAS)

First INclusion Week on Campus



Center for Diversity and Inclusion

90 registered participants for 2019 Multicultural Congratulatory Ceremony



Kente Stole



Diversity Stole



LGBTQ+ Stole



Hispanic-Latinx Stole



Native American Stole



Campus Climate Survey completed, next steps

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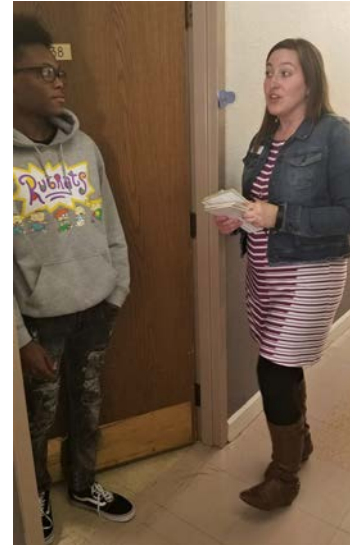
Student Success and Retention



- Recruited 22 Fall 2018 withdraw students to re-enroll for Spring 2019 semester

Spring 2019 "You Matter" Campaign

- Emphasized Mid-Term Grades and Advising for Fall 2019
- Spoke with more than 700 students
- 80% had advising appointments
- Largest participation ever by faculty and staff



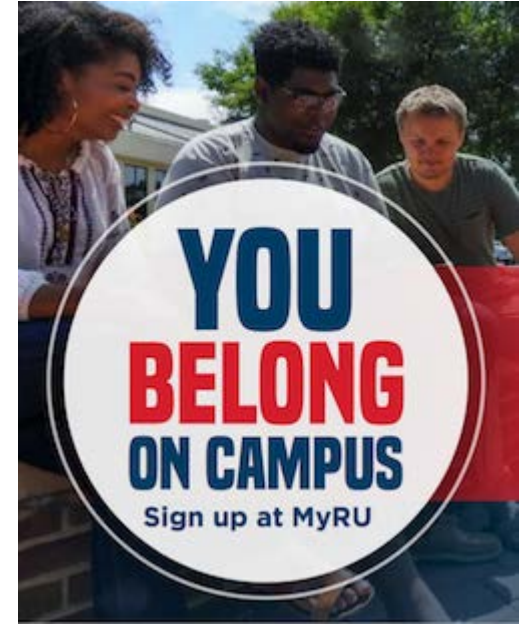
Housing and Residential Life

Residential Curriculum Revision and Realignment

Educational priority focus is on success at Radford

New Learning Goals are:

- Resiliency
- Academic Readiness
- Healthy Relationships
- Radford Community



Creating Traditions

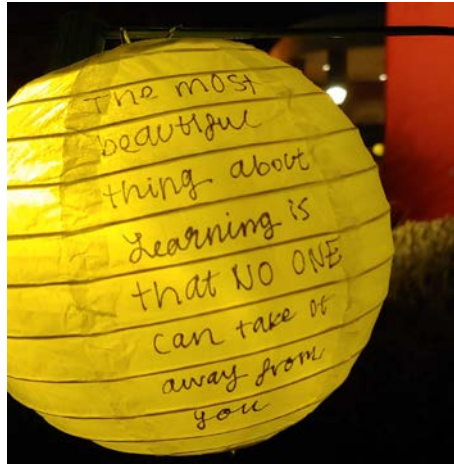


Halfway There
Celebration



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Creating Traditions



Junior
Twilight:
It's Your Time

Creating Traditions



Senior Signing Day

Discussion

February 2019 Minutes

RADFORD UNIVERSITY

Board of Visitors

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE MEETING

2:30 P.M.

FEBRUARY 7, 2019

MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT

MINUTES

COMMITTEE MEMBERS PRESENT

Dr. Debra McMahon, Chair

Dr. Thomas Brewster

Dr. Susan Whealler Johnston

Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT

Ms. Karyn Moran, Vice Chair

Dr. Jay Brown

BOARD MEMBERS PRESENT

Mr. Mark S. Lawrence, Rector

Mr. Robert A. Archer, Vice-Rector

Mr. Gregory A. Burton

Ms. Krisha Chachra

Dr. Rachel Fowlkes

Mr. James R. Kibler

Ms. Nancy A. Rice

Ms. Georgia Anne Snyder-Falkinham

Ms. Lisa Throckmorton

OTHERS PRESENT:

Dr. Brian O. Hemphill, President

Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President

Dr. Kenna M. Colley, Interim Provost and Vice President for Academic Affairs

Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer

Ms. Wendy Lowery, Vice President for University Advancement

Ms. Kitty McCarthy, Vice President for Enrollment Management

Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer

Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations

Dr. Susan Trageser, Vice President for Student Affairs

Ms. Margaret McManus, University Auditor

Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia

Other Radford University faculty and staff

CALL TO ORDER

Dr. Debra McMahon, Chair, formally called the Student Success Committee meeting to order at 2:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA

Dr. McMahon asked for a motion to approve the February 7, 2019 meeting agenda, as published. Dr. Susan Whealler Johnston so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES

Dr. McMahon asked for a motion to approve the minutes of the December 6, 2018 Student Success Committee meeting, as published. Dr. Brewster so moved, Dr. Johnston seconded, and the motion carried unanimously.

REPORTS

Student Government Association President Julianna Stanley updated the Committee on events that the Student Government Association (SGA) will host during spring semester, such as a T-shirt drive with Athletics, Student Government Association elections, the annual Class Ring Ceremony, a Landlord Fair and Unity Fest. The SGA, along with University Administration, provided the leadership and guidance in planning the remembrance and vigil honoring the life of Alexa Cannon. Rector Mark Lawrence commended Ms. Stanley and SGA on the planning of the vigil and how much that meant to her family. The SGA is currently exploring options to providing rental commencement caps and gowns for students who may not be able to afford them. After their Winter Retreat, SGA also participated in the Martin Luther King Jr. Day of Service hosted by the Center for Diversity and Inclusion (CDI) and won the award for the most participants per student organization. A copy of the presentation is attached hereto as ***Attachment A*** and is made a part hereof.

Vice President for Student Affairs Susan Trageser provided an update on the Division of Student Affairs. Dr. Trageser began her report by providing a Fall 2018 overview of the mental health services. Student Counseling Services began providing walk-in hours allowing students to be seen the same day without an appointment and nine different group therapy sessions have started. An additional part-time counselor has been hired to assist with students currently on the wait list. The Substance Abuse and Violence Education Support Services (SAVES) office renewed a grant from Anheuser-Busch to continue to provide the LiveWell outreach program, an on-going media campaign that promotes healthy lifestyles and identifies misinterpretations around student behavior. This semester, the Center for Accessibility Services (CAS) began a pilot program using Sonnocent note-taking services. This allows students to record their courses and take notes at their own pace after class. CAS has also begun to support the Jefferson College students who need accommodations for classes and testing. Vice President Trageser added that we were pleased to have five Jefferson College students participate in the annual Advocacy Day trip to Richmond in January to meet with state legislators, which provided an excellent opportunity for collaboration and teambuilding. Dr. Trageser also reported on the inaugural Retention Summit that was held in January in an effort to enhance a culture of retention-focused services and to explore challenges and solutions related to retention on campus. Academic Success Plans were created for freshmen who had GPAs fall below a 2.0 after their first semester. The fall to spring retention rate increased to 90.6 percent, up from 85.7 percent last year. CDI has continued to increase the laptop loaner program and currently have a wait list of

students requesting a laptop. In closing, Vice President Trageser added that during the MLK Jr. Day of Service, 354 students, faculty and staff volunteered at various locations across the Radford community and in Roanoke. A copy of the presentation is attached hereto as **Attachment B** and is made a part hereof.

Associate Provost for Academic Programs Jeanne Mekolichick, Associate Vice President for Student Affairs and Dean of Students Angie Mitchell and Associate Vice President for Student Life Tricia Smith gave a presentation on the evolution of student culture. They gave statistics on current trends common among college students, such as: inclusiveness; equality; relationships; emotional and physical safety; and work ethic. They also discussed the national rise of mental health issues in young adults. They outlined how Radford University departments engage and assist students, including expanding living-learning communities to provide a customized college and living experience. There has been an increased focus on faculty and staff development, including a conference hosted on campus for faculty and staff to learn how to better assist GenZ students based on current trends. The Division of Student Affairs selected 300 at-risk students and assigned each full-time staff member four students to provide one-on-one contact and support. A copy of the presentation is attached hereto as **Attachment C** and is made a part hereof.

ADJOURNMENT

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Johnston so moved, Dr. Brewster seconded, and the motion carried unanimously. The meeting adjourned at 3:50 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee

Student Government Association

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SGA Senate

- Landlord Luncheon, February 12
- Landlord Fair, February 13
- Election Interest Meetings, February 11 and 12
- Elections, February 25-28
- Election Announcements, March 1



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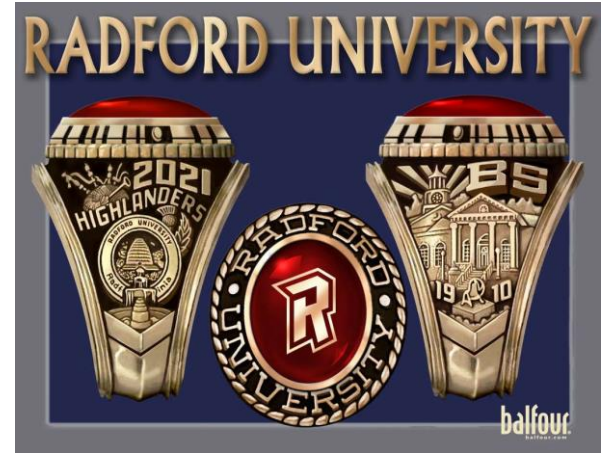
Cabinet and Staff

- Men's Basketball T-shirt Drive, February 21
- Bags to Benches



Additional Updates

- SGA Winter Retreat
- MLK Day of Service
- Ring Dance, March 31
- Beat the Blame Game, April 3
- Unity Fest, April 13



Discussion

Student Affairs Update

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Fall 2018 Overview

- Trends
- Programming
- Moving forward



Student Success and Retention

RADFORD UNIVERSITY
MESSAGE FROM President Brian O. Hemphill, Ph.D.



RETENTION SUMMIT
JANUARY 17, 2019

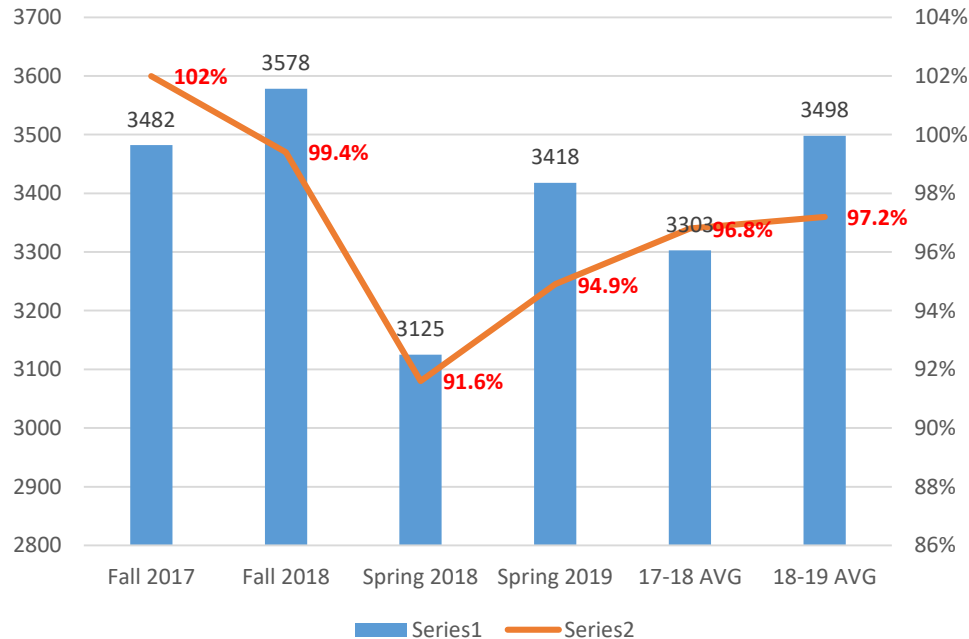
The image shows three students walking on a campus. The student on the left is a young man in a white t-shirt with 'LONG CREEK' on it. The student in the middle is a young woman in a red 'RADFORD UNIVERSITY' sweatshirt. The student on the right is a young woman in a grey hoodie. They are walking in front of a large, light-colored building with a gabled roof.



**Student Success
Plans** Page 37 of 52

Housing and Residential Life

Occupancy Averages 2017-18 and 2018-19



Staffing Updates

- Hired new Area Director
- Hired four new Resident Directors
- Launched Search for Director

Supporting Roanoke-based students

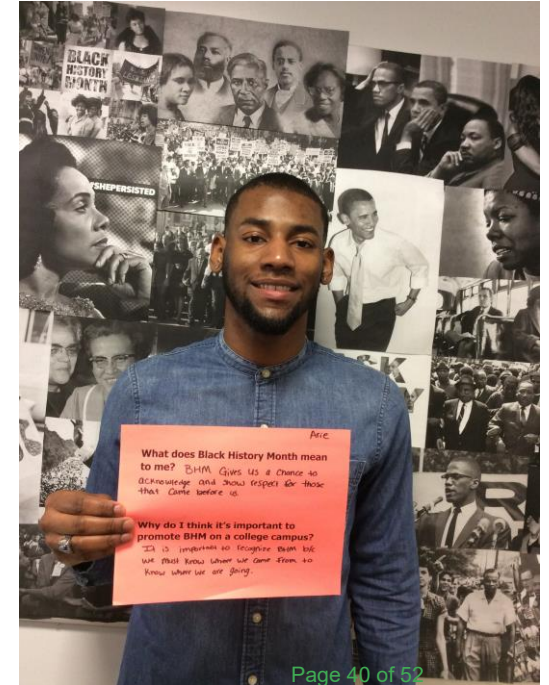
Working together for the future



Advocacy Day 2019



Diversity and Inclusion



Fraternity and Sorority Life



RADFORD UNIVERSITY

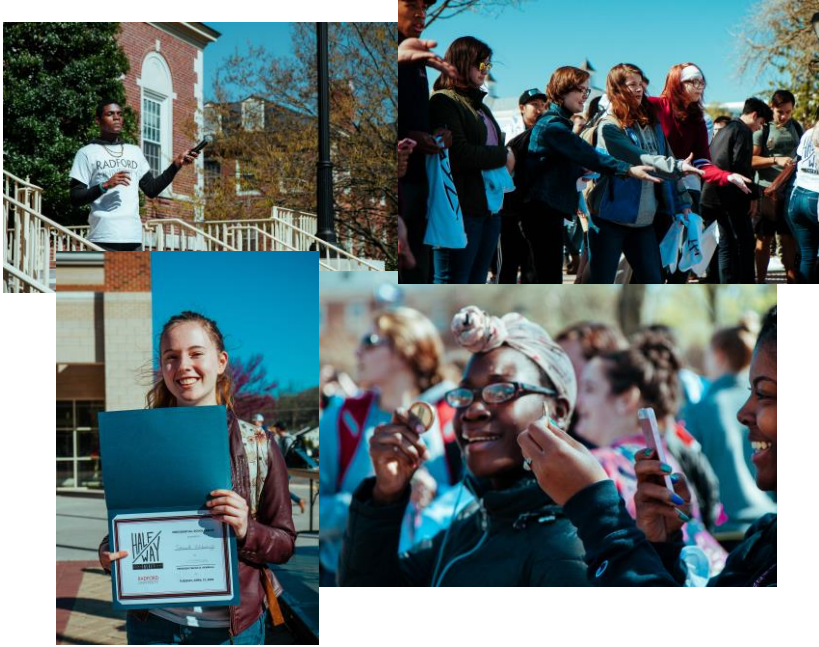
Fraternity and Sorority Life

Scholarship
Leadership
Service
Friendship



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Student Involvement



Halfway There Celebration



Winter Club Fair

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Discussion

iGen: The Evolution of Student Culture

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Traditionalists

Pre 1945

Experienced: Great Depression, WWI, WWII, GI Bill

Work is: An obligation

Aspiration: Home ownership

Boomers

1946-1965

Experienced: Television, Moon Landing, Watergate, Vietnam War

Work is: Expected

Aspiration: Job Security

Gen X

1966-1977

Experienced: MRV, Nintendo, PCs

Work is: A difficult Challenge

Aspiration: Work-life balance, independence

Millennial

1978-1995

Experienced: Natural disasters, diversity, mobile technology

Work is: A means to an end

Aspiration: Freedom & flexibility

iGen

After 1995

Experienced: Economic downturn, global warming

Work is: Constantly evolving

Aspiration: Structure & stability

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In no hurry

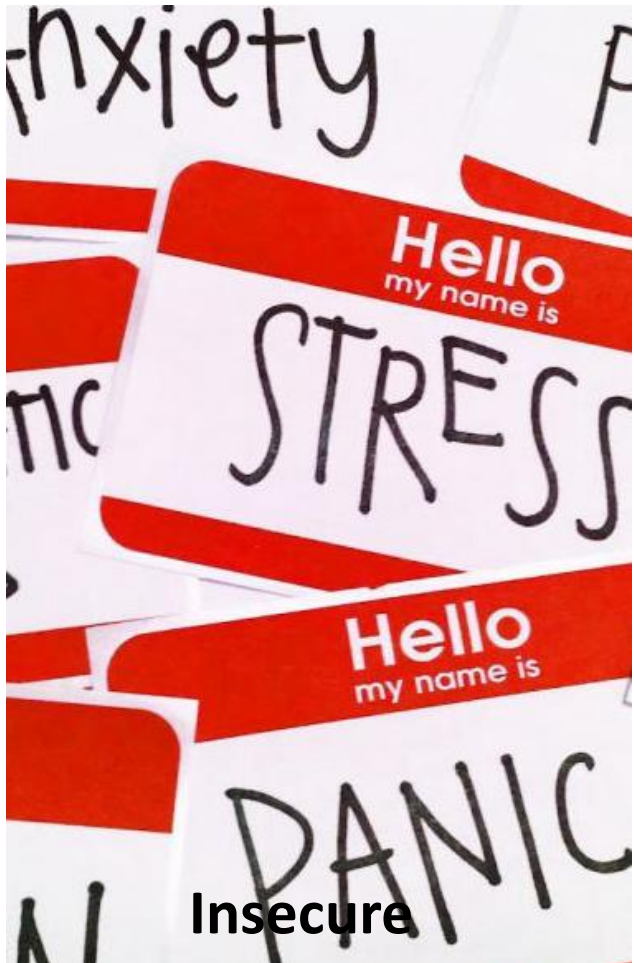


Internet



In person no more

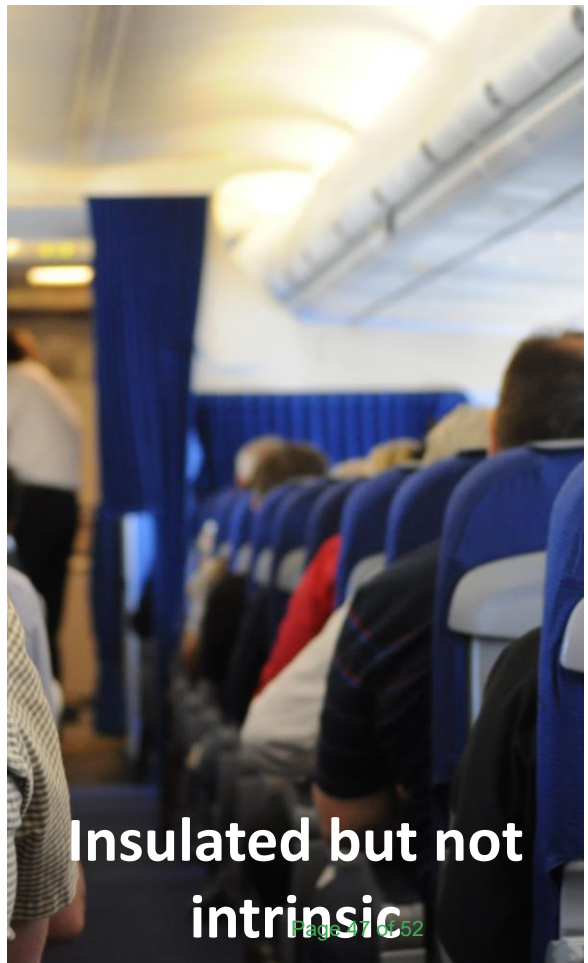
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Insecure

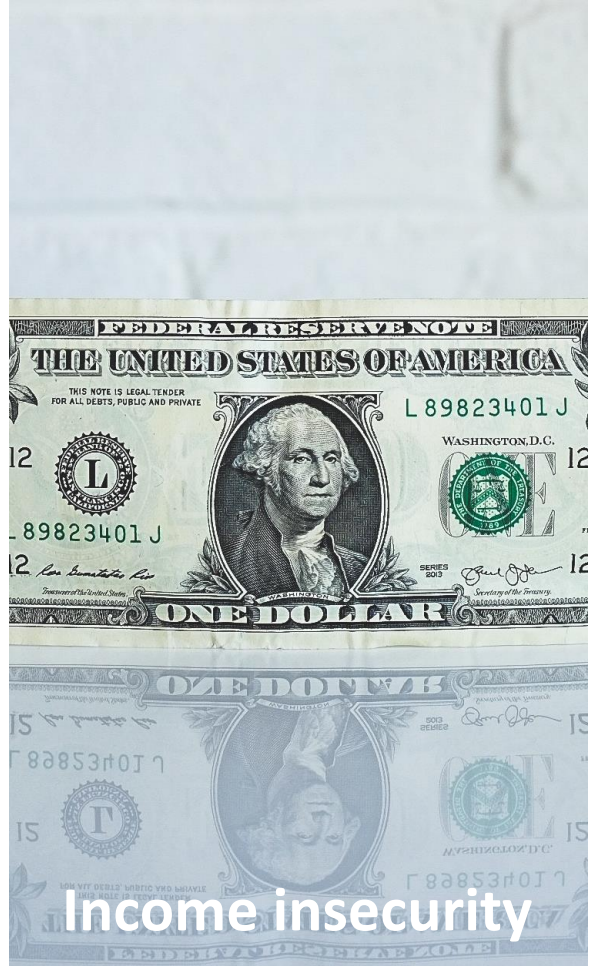


Irreligious



**Insulated but not
intrinsic**

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Independent

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How Radford University Engages iGen

- Academic
- Co-curricular
- Financial
- Social
- Well-Being
- Support Services



Where do we go from here?

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End of Board of Visitors Materials

