

RADFORD UNIVERSITY

**RADFORD UNIVERSITY BOARD OF VISITORS
BOARD RETREAT
MARTHA WASHINGTON INN
150 WEST MAIN STREET
ABINGDON, VIRGINIA
JULY 9, 2015 and JULY 10, 2015**

APPROVED

MINUTES

JULY 9, 2015

BOARD MEMBERS PRESENT

Mr. Anthony R. Bedell, Rector
Mr. Christopher Wade, Vice Rector
Ms. Mary Waugh Campbell
Ms. Callie M. Dalton
Dr. Kevin R. Dye (*entered meeting at 9:15 a.m.*)
Ms. Mary Ann Hovis
Dr. Susan Whealler Johnston
Mr. Mark S. Lawrence
Mr. Randolph "Randy" J. Marcus
Ms. Alethea "A.J." Robinson
Ms. Ruby W. Rogers
Ms. Georgia Anne Snyder-Falkinham

BOARD MEMBERS ABSENT

Ms. Krisha Chachra
Mr. Steve A. Robinson
Dr. Javaid Siddiqi

OTHERS PRESENT

President Penelope W. Kyle
Mr. Richard Alvarez, Vice President for Finance & Administration and Chief Financial Officer
Mr. Joe Carpenter, Vice President for University Relations & Chief Communications Officer
Mr. Danny M. Kemp, Vice President for Information Technology & Chief Information Officer
Dr. Mark Shanley, Vice President for Student Affairs
Ms. Melissa Wohlstein, Vice President for University Advancement

Mr. Mike F. Melis, Assistant Attorney General, Commonwealth of Virginia

Dr. James Burke, Performance Management Group
Ms. Linda Pierce, Performance Management Group

Ms. Michele N. Schumacher, Secretary to the Board of Visitors

CALL TO ORDER

Mr. Anthony R. Bedell, Rector, called the meeting to order at 9:05 a.m. in the Backstage Room at The Martha Washington Inn, 150 West Main Street, Abingdon, Virginia.

APPROVAL OF AGENDA

Mr. Bedell asked for a motion to approve the meeting Agenda for July 9, 2015 and July 10, 2015, as published. Mr. Randolph “Randy” J. Marcus so moved, and Ms. Mary Ann Hovis seconded and the motion was unanimously approved.

GOVERNANCE BRIEFING FROM ASSOCIATION OF GOVERNING BOARDS OF UNIVERSITIES & COLLEGES (AGB)

Dr. Susan Whealler Johnston, Executive Vice President & Chief Operating Officer, Association of Governing Boards of Universities and Colleges and a member of the Radford University Board of Visitors, gave a presentation on Board Governance which included the role of the university and college boards and their committees. A copy of Dr. Johnston’s presentation is attached hereto as *Attachment A* and is made a part hereof.

COMMITTEE BREAKOUT SESSION

Dr. Johnston’s presentation was followed by Committee Breakout Sessions wherein each committee met separately, except for the Academic Affairs Committee and the Business Affairs & Audit Committee which met jointly, to discuss potential goals for each committee for the 2015-2016 academic year.

Dr. Kevin R. Dye, Chair of the Advancement/Alumni Relations & Communications/Marketing Committee, reported that the goals that were discussed for the Committee included encouraging commitments from each Board member for philanthropic support of the University for 2015-2016; increasing private support and funding by at least 10% from the previous fiscal year; increasing annual participation by 25%; educating the student body on participating in philanthropy; revitalizing the Alumni Association; beginning to provide the foundation and strategic plans for quiet planning for a future campaign; developing communications and

marketing activities in support of Admissions' proposed multicultural outreach initiative, primarily to Hispanic prospective students; publishing three editions of the university's magazine; and in coordination with IT Web Communications Strategy, complete a redesign of the university's website.

Ms. Mary W. Campbell, Chair of the Student Affairs Committee, reported that the goals discussed include working with the Student Government Association (SGA) to get greater participation in the campus community service projects; exploring the establishment of a Student Involvement Center (a Club Hub) on campus; and campus safety with specific focus on lighting both on and near campus.

Ms. Alethea "A.J." Robinson, Chair of the Governance, Administration and Athletics Committee, reported that the goals discussed included a review of the Radford University Board of Visitors Bylaws; development of a heat map with the top ten risks that could impact the mission of Radford University, noting that Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer work with the President and all of the Vice Presidents to accomplish this; continuing the review and update of existing computer lab strategy that is underway in the Division of Information Technology; establishment of a Transition Committee to assist and oversee the transition from President Kyle to a new president; and a review of the Radford University new Board member orientation program.

Mr. Randolph "Randy" J. Marcus, Chair of the Academic Affairs Committee, stated that he had spoken to Dr. Javaid Siddiqi, Chair of the Business Affairs & Audit Committee, prior to the meetings today to discuss the joint goals of the Academic Affairs Committee and the Business Affairs & Audit Committee. He reported that the goals that were discussed include implementation of a Higher Education Finance 101 Orientation for all Radford University Board of Visitors to be presented by Mr. Richard Alvarez, Vice President for Finance and Administration and Chief Financial Officer; a cost/benefit analysis of all programs offered at Radford University; a review of teaching and research faculty compensation levels and strategies; a review of student learning assessments used at Radford; and a review of alternative tuition models, including differential tuition.

Mr. Bedell thanked Dr. Dye, Ms. Campbell, Ms. Robinson and Mr. Marcus for their reports.

CLOSED SESSION

Mr. Bedell asked Mr. Mark S. Lawrence to make the motion to go into Closed Session. Mr. Lawrence moved that the Board of Visitors go into closed session pursuant to Section 2.2-3711(A)(1) of the Freedom of Information Act, for the discussion of personnel matters, more specifically matters relating to the performance evaluation or compensation of certain Radford University employees and the evaluation of performance of certain departments or schools of the University which will require performance evaluations of specific individuals in those

departments, and pursuant to Section 2.2-3711(A)(2) of the Freedom of Information Act for the consideration of scholastic records pertaining to the candidates for the selection of the student representative to the Board of Visitors. Dr. Kevin R. Dye seconded and the motion was unanimously adopted. Mr. Bedell asked President Penelope W. Kyle, Mr. Mike F. Melis, Assistant Attorney General, Commonwealth of Virginia, Dr. James Burke, Performance Management Group, and Ms. Linda Pierce, Performance Management Group, to attend the Closed Session. All other attendees left the meeting at this time.

RECONVENED SESSION

Following the closed session, the public was invited to return to the meeting. Mr. Bedell, Rector, called the meeting to order and asked Mr. Lawrence to make the motion to return to open session. Mr. Lawrence so moved as follows:

Certification of Executive Meeting

WHEREAS, the Radford University Board of Visitors has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by this Board that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the Radford University Board of Visitors hereby certifies that, to the best of each member's knowledge, (1) only public business matters lawfully exempted from open meeting requirements under Virginia law and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Radford University Board of Visitors.

Mr. Marcus seconded. A roll-call vote was taken:

Vote: yes	Mr. Anthony R. Bedell	yes	Dr. Susan Whealler Johnston
yes	Mr. Christopher Wade	yes	Mr. Mark S. Lawrence
yes	Ms. Mary W. Campbell	yes	Mr. Randolph J. Marcus
yes	Ms. Callie M. Dalton	yes	Ms. Alethea "A.J." Robinson
yes	Dr. Kevin R. Dye	yes	Ms. Ruby W. Rogers
yes	Ms. Mary Ann Hovis	yes	Ms. Georgia Anne Snyder-Falkinham

After the Closed Session, Mr. Wade moved that the Radford University Board of Visitors appoint Dr. Jerry M. Kopf, President of the Faculty Senate, as the faculty representative (non-voting, advisory member) to the Board for a second full one-year term ending June 30, 2016. Dr. Dye seconded and all members present voted affirmatively and the motion passed.

RECESS

Mr. Bedell recessed the meeting at 4:30 p.m. and reconvened the meeting at 5:05 p.m. Mr. Bedell noted that President Kyle and Ms. Wohlstein and Messrs. Alvarez, Carpenter, Kemp and Shanley would be returning to campus that evening and thanked them for their participation in the meetings held earlier in the day.

TEAM BUILDING EXERCISE

Dr. James Burke and Ms. Linda Pierce from Performance Management Group lead a team building exercise with the members of the Board of Visitors which focused on role playing and interviewing techniques.

RECESS

Mr. Anthony R. Bedell, Rector, recessed the meeting at 6:30 p.m. and noted that the meeting will reconvene at 8:30 a.m. on Friday, July 10, 2015.

JULY 10, 2015

BOARD MEMBERS PRESENT

Mr. Anthony R. Bedell, Rector
Mr. Christopher Wade, Vice Rector
Ms. Mary Waugh Campbell
Ms. Callie M. Dalton
Dr. Kevin R. Dye
Ms. Mary Ann Hovis
Dr. Susan Whealler Johnston
Mr. Mark S. Lawrence
Mr. Randolph "Randy" J. Marcus
Ms. Alethea "A.J." Robinson
Ms. Ruby W. Rogers
Ms. Georgia Anne Snyder-Falkinham

BOARD MEMBERS ABSENT

Ms. Krisha Chachra
Mr. Steve A. Robinson
Dr. Javaid Siddiqi

OTHERS PRESENT

Mr. Mike F. Melis, Assistant Attorney General, Commonwealth of Virginia

Dr. James Burke, Performance Management Group
Ms. Linda Pierce, Performance Management Group

Dr. Jan Greenwood, Greenwood/Asher Associates, Inc.
Ms. Julie Holley, Greenwood/Asher Associates, Inc.

Ms. Michele N. Schumacher, Secretary to the Board of Visitors

CALL TO ORDER

Mr. Bedell, Rector of the Board, reconvened the meeting at 8:35 a.m. in the Backstage Room of The Martha Washington Inn, 150 West Main Street, Abingdon, Virginia.

PRESENTATION BY GREENWOOD/ASHER ASSOCIATES, INC.

Dr. Jan Greenwood and Ms. Julie Holley from Greenwood/Asher Associates, Inc., the executive search and consulting firm hired to assist in the presidential search gave a presentation on the process that will be utilized for the presidential search at Radford University. The Board then discussed the attributes that the Board would like in a new president.

ADJOURNMENT

With no further business to come before the Board, Mr. Anthony R. Bedell, adjourned the meeting at 11:30 a.m.

Respectfully submitted,

Michele N. Schumacher
Secretary to the Board of Visitors