

RADFORD UNIVERSITY

Board of Visitors

GOVERNANCE, ADMINISTRATION AND ATHLETICS COMMITTEE MEETING

3:30 P.M.

December 6, 2018

**MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA**

**DRAFT
Minutes**

COMMITTEE MEMBERS PRESENT

Dr. Rachel D. Fowlkes, Chair
Ms. Georgia Anne Snyder-Falkinham, Vice Chair
Dr. Thomas Brewster
Ms. Lisa Throckmorton

COMMITTEE MEMBERS ABSENT

Mr. Gregory A. Burton

OTHER BOARD MEMBERS PRESENT

Mr. Mark S. Lawrence, Rector
Mr. Robert A. Archer, Vice Rector
Dr. Jay A. Brown
Ms. Krisha Chachra
Dr. Susan Whealler Johnston
Dr. Debra K. McMahan
Ms. Karyn K. Moran
Ms. Nancy A. Rice
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

OTHERS PRESENT

Dr. Brian O. Hemphill, President
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad Reed, Vice President for Finance and Administration and Chief Financial Officer
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff

CALL TO ORDER

Dr. Rachel D. Fowlkes, Chair, formally called the Governance, Administration and Athletics Committee meeting to order at 3:37 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA

Dr. Fowlkes asked for a motion to approve the December 6, 2018 agenda, as published. Ms. Georgia Anne Snyder-Falkinham so moved, Ms. Lisa Throckmorton seconded, and the agenda was unanimously approved.

APPROVAL OF MINUTES

Dr. Fowlkes asked for a motion to approve the minutes of the October 2, 2018 meeting of the Governance, Administration and Athletics Committee, as published. Ms. Snyder-Falkinham so moved, Ms. Throckmorton seconded, and the minutes was unanimously approved.

INFORMATION TECHNOLOGY REPORT

Vice President for Information Technology Danny M. Kemp presented the Division's current and future project initiatives and projected completion timelines to the Committee. Mr. Kemp shared that the IMPACT Program, Jefferson College merger, Reed and Curie Halls renovation and on-going security are among the high-priority areas. Vice President Kemp also shared the process for project management by categorizing the job as either strategic or operational. If the project is strategic, it affects the long-term success of the University and is the responsibility of senior management. If the project is operational, it sustains the immediate business functions and is the responsibility of functional managers. The project is then characterized by priority and size. Dr. Susan Wheeler Johnston asked which department has the responsibility of analytics and Vice President Kemp stated that the Division of Information Technology is working closely with Institutional Research in descriptive analytics. A copy of the presentation is attached hereto as *Attachment A* and is made a part hereof.

INTERCOLLEGIATE ATHLETICS REPORT

Director of Athletics Robert Lineburg provided an update of recent activities in Intercollegiate Athletics. Mr. Lineburg pointed out the outreach and service projects of the student-athletes included Fear 2 Freedom, the Radford Gives Back Food Drive with over 1,200 food items collected and the Hurricane Florence Fund Drive. Sharing academic excellence achievements, Mr. Lineburg noted four student-athletes were on the Big South All-Academic Team and recognized Jessica Wollmann of Women's Soccer as the Big South Scholar-Athlete of the Year. In competitive excellence, Men's Soccer came in second in the regular season with Women's Soccer finishing 1st. Volleyball finished 2nd in regular season. Currently, Women's Basketball is 3-3 and Men's Basketball is at 6-2 for the season with wins over Notre Dame and Texas. Mr. Lineburg reviewed the resource development with 660 members in the Highlander Club and the overall revenue above \$335,000. Upcoming special events will be the Winter Celebration for Men's and Women's Basketball Alumni Weekend held on February 23, 2019. A copy of the presentation is attached hereto as *Attachment B* and is made a part hereof.

OTHER BUSINESS

Dr. Fowlkes tabled the discussion of the name of the Governance, Administration and Athletics Committee.

ADJOURNMENT

With no further business to come before the committee, Dr. Fowlkes requested a motion to adjourn. Ms. Snyder-Falkinham made the motion, Ms. Lisa Throckmorton seconded, and the motion was unanimously approved. The meeting adjourned at 4:39 p.m.

Respectfully submitted,

Ms. Sharon Ratcliffe
Executive Assistant
to the Vice President for Information Technology and Chief Information Officer
Secretary to the Committee

Information Technology Report

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Agenda

- **Highlights of Major Accomplishments**
- **Current Initiatives**
- **Future Initiatives**

Project Categorization

Strategic

VS

Operational

- Shapes the organization and its resources

- Responsibility of senior management

- Creates a unique product or service

- Concerned with long term success of the organization

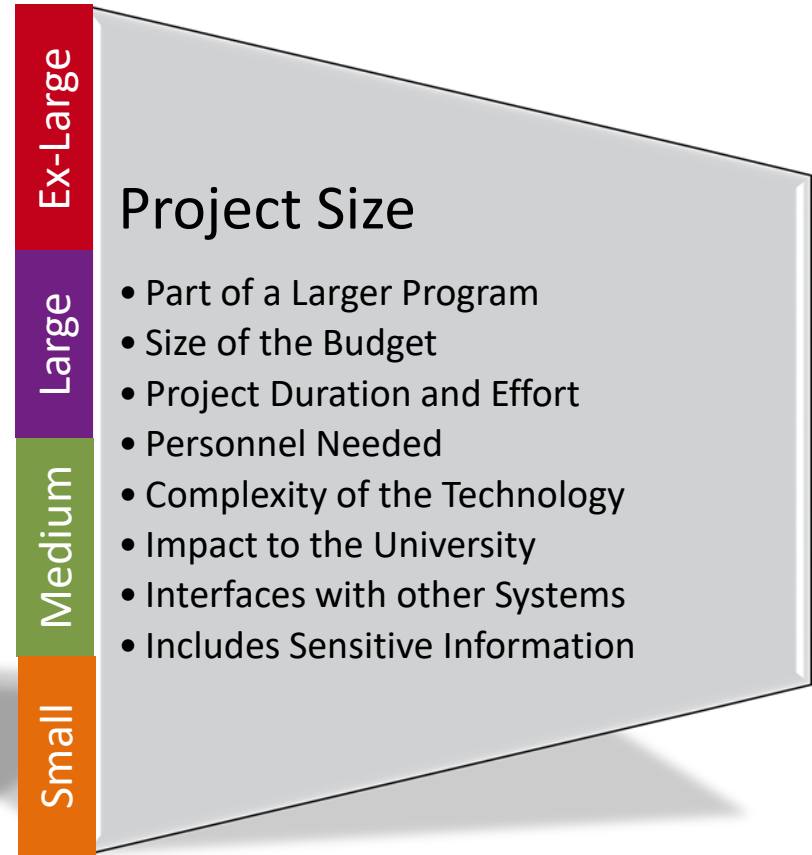
- Sustains the organization with necessary modifications

- Responsibility of functional managers

- Continuous or repetitive

- Concerned with immediate needs of business functions

Project Assessment



Project Size

Ex-Large

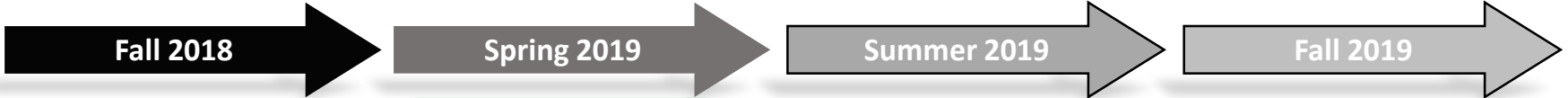
Large

Medium

Small

Current Initiatives

Projected Completion Timeline



Critical

IMPACT / ASSET Phase 2

English Language Culture Program

Security, Risk & Continuity Plans

JCHS / RU Merger

Update IT Strategic Plan

Reed/Curie Renovation

High

Data Center Firewall

Duo Two-Factor Authentication

RFP for Cable TV Services

Cardinal Payroll

PeopleAdmin

Fischer Identity Management

Off Campus Housing Connectivity

Splunk Enterprise Security

Strategic Plan Progress Site

Starfish Data Exporter

Moderate

CommonApp Implementation

Switchboard Auto Attendant

NetApp Storage Upgrade

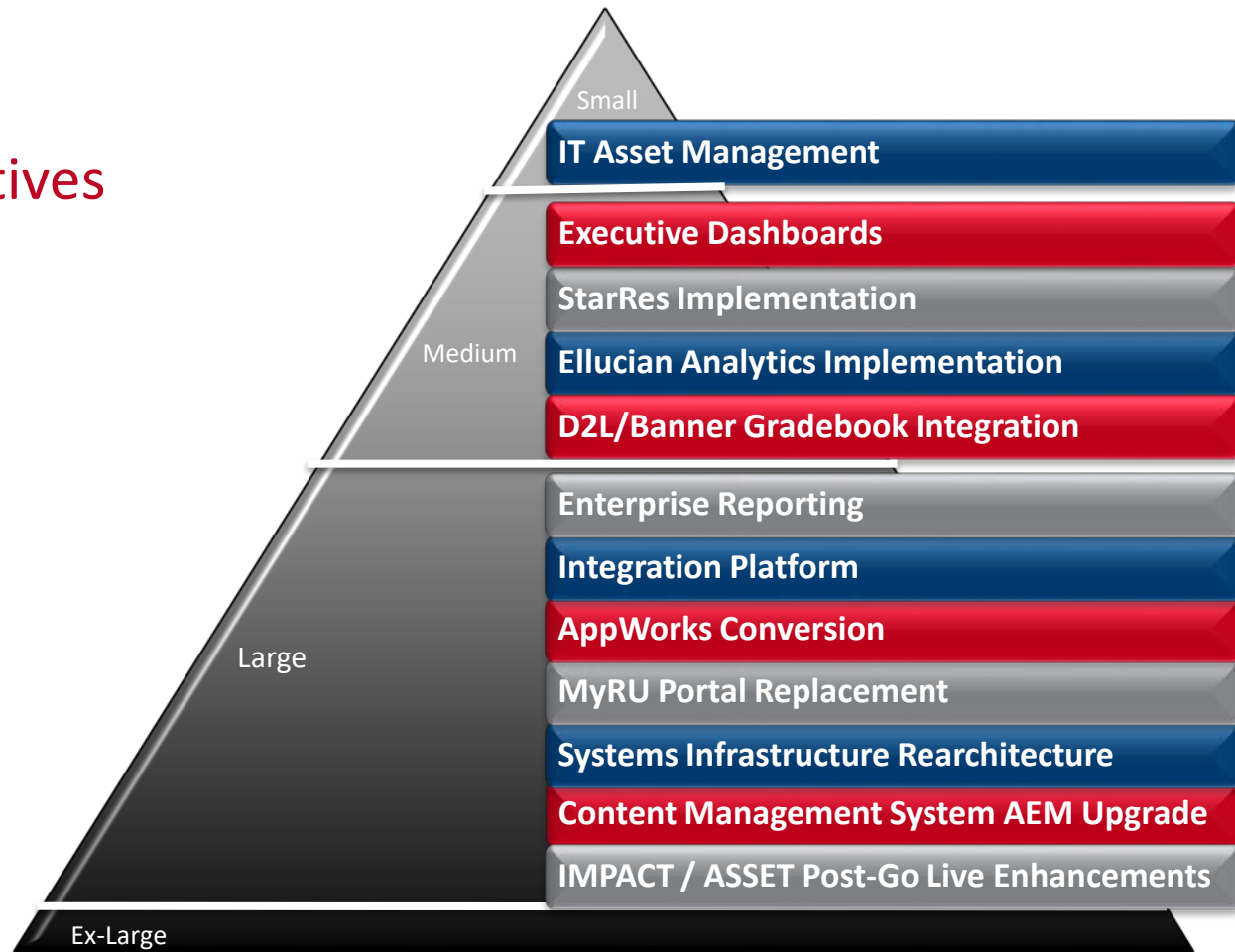
Banner 9 Self Service

IT Service Catalog

Windows 2008 Server Upgrades

Student Retention

Future Initiatives



Discussion

Intercollegiate Athletics

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Agenda

- Student-Athlete Experience
- Culture
- Academic Excellence
- Competitive Excellence
- Resource Development
- Branding
- Special Event

Student-Athlete Experience

Outreach and Service

- Fear 2 Freedom
- Radford Gives Back Food Drive - Collected Over 1,200 Food Items
- Big South Conference SAAC Members Participate in Hurricane Florence Fund Drive

Leadership

- Jenny Davis, Women's Lacrosse, and Laney Corbin, Women's Basketball, Participated in Big South Conference Student-Athlete Leadership Retreat in Charlotte
- Jessica Wollmann, Women's Soccer, Nominated for the Prestigious John Wooden Citizenship Cup Award



Culture

- EADA Report Submitted October 15, 2018 - Compliance with Title IX
- National Letter of Intent Signing Day - November 14, 2018
- Strategic Plan



Academic Excellence

Big South All-Academic Team

Juan Cisneros - Men's Cross Country

Percie Lyons - Women's Cross Country

Ben Thiss - Men's Soccer

Valerie Gonzalez - Volleyball

Big South Scholar-Athlete of the Year

Jessica Wollman - Women's Soccer



Competitive Excellence

Men's Soccer

Amadou Macky Diop – First Team All-Big South
and Co-Freshman of the Year

Kieran Roberts – First Team All-Big South

Myles York – Second Team All-Big South

Victor Valls – Second Team All-Big South

Sam Farrell – Freshman All-Big South

Thure Ilgner – Freshman All-Big South



Women's Soccer

Coach Ben Sohrabi – Coach of the Year

Jasmine Casarez – Attacking Player of the Year

Jordan Lundin – First Team All-Big South

Nelia Perez – First Team All-Big South

Kayla Thomas – First Team All-Big South and All-
Freshman Team

Jane Everett – Second Team All-Big South

Courtenay Kaplan – Second Team All-Big South

Reese Degan – Freshman All-Big South

Helena Gonzalez – Freshman All-Big South

Competitive Excellence

Volleyball

Stephanie Neast - First Team All-Big South

Mallory McKnight - First Team All-Big South

Haley Kleespies - Second Team All-Big South

Valerie Gonzalez - Honorable Mention

Grace Green - Freshman All-Big South

Men's and Women's Basketball

- Both programs selected as 2018-19 Big South Conference Preseason Favorites
- Senior forward Ed Polite Jr. named to the Big South Preseason All-Conference First Team and redshirt sophomore guard Carlik Jones placed on the Big South Preseason All-Conference Second Team
- Senior forward/guard Destinee Walker named to the Big South Preseason All-Conference First Team and redshirt junior Lydia Rivers placed on the Big South Preseason All-Conference Second Team



Resource Development

2018-2019 Fund Drive Year:

- Total New Pledges and Gifts to Highlander Club \$186,120
- Membership in Highlander Club 660 members



Resource Development

Radford Sports Properties Revenue Update (2018-19):

- Overall Revenue: \$335,340 (\$244,340 cash, \$91,000 trade)
- Overall Percentage to Budget: 87% (\$385,000)
- Cash Revenue Target: 84% (\$290,000)
- Trade Revenue Target: 96% (\$95,000)



Branding

- Launch of Heritage Collection
- Facility Branding
 - Hall of Fame
 - Third Floor Administrative Hallway
 - Player Banners Dedmon
- ESPN+ to Stream All Home Men's and Women's Basketball Games
- Men's Basketball vs. Gardner-Webb - ESPNU January 17, 2019



Special Event

Winter Celebration- Men's and Women's Basketball Alumni Weekend
February 23, 2019



Discussion

End of Board of Visitors Materials

