

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE MEETING

2:30 P.M.

FEBRUARY 7, 2019

MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT **MINUTES**

COMMITTEE MEMBERS PRESENT

Dr. Debra McMahon, Chair

Dr. Thomas Brewster

Dr. Susan Whealler Johnston

Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT

Ms. Karyn Moran, Vice Chair

Dr. Jay Brown

BOARD MEMBERS PRESENT

Mr. Mark S. Lawrence, Rector

Mr. Robert A. Archer, Vice-Rector

Mr. Gregory A. Burton

Ms. Krisha Chachra

Dr. Rachel Fowlkes

Mr. James R. Kibler

Ms. Nancy A. Rice

Ms. Georgia Anne Snyder-Falkinham

Ms. Lisa Throckmorton

OTHERS PRESENT:

Dr. Brian O. Hemphill, President

Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President

Dr. Kenna M. Colley, Interim Provost and Vice President for Academic Affairs

Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer

Ms. Wendy Lowery, Vice President for University Advancement

Ms. Kitty McCarthy, Vice President for Enrollment Management

Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer

Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations

Dr. Susan Trageser, Vice President for Student Affairs

Ms. Margaret McManus, University Auditor

Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia

Other Radford University faculty and staff

CALL TO ORDER

Dr. Debra McMahon, Chair, formally called the Student Success Committee meeting to order at 2:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA

Dr. McMahon asked for a motion to approve the February 7, 2019 meeting agenda, as published. Dr. Susan Whealler Johnston so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES

Dr. McMahon asked for a motion to approve the minutes of the December 6, 2018 Student Success Committee meeting, as published. Dr. Brewster so moved, Dr. Johnston seconded, and the motion carried unanimously.

REPORTS

Student Government Association President Julianna Stanley updated the Committee on events that the Student Government Association (SGA) will host during spring semester, such as a T-shirt drive with Athletics, Student Government Association elections, the annual Class Ring Ceremony, a Landlord Fair and Unity Fest. The SGA, along with University Administration, provided the leadership and guidance in planning the remembrance and vigil honoring the life of Alexa Cannon. Rector Mark Lawrence commended Ms. Stanley and SGA on the planning of the vigil and how much that meant to her family. The SGA is currently exploring options to providing rental commencement caps and gowns for students who may not be able to afford them. After their Winter Retreat, SGA also participated in the Martin Luther King Jr. Day of Service hosted by the Center for Diversity and Inclusion (CDI) and won the award for the most participants per student organization. A copy of the presentation is attached hereto as *Attachment A* and is made a part hereof.

Vice President for Student Affairs Susan Trageser provided an update on the Division of Student Affairs. Dr. Trageser began her report by providing a Fall 2018 overview of the mental health services. Student Counseling Services began providing walk-in hours allowing students to be seen the same day without an appointment and nine different group therapy sessions have started. An additional part-time counselor has been hired to assist with students currently on the wait list. The Substance Abuse and Violence Education Support Services (SAVES) office renewed a grant from Anheuser-Busch to continue to provide the LiveWell outreach program, an on-going media campaign that promotes healthy lifestyles and identifies misinterpretations around student behavior. This semester, the Center for Accessibility Services (CAS) began a pilot program using Sonnocent note-taking services. This allows students to record their courses and take notes at their own pace after class. CAS has also begun to support the Jefferson College students who need accommodations for classes and testing. Vice President Trageser added that we were pleased to have five Jefferson College students participate in the annual Advocacy Day trip to Richmond in January to meet with state legislators, which provided an excellent opportunity for collaboration and teambuilding. Dr. Trageser also reported on the inaugural Retention Summit that was held in January in an effort to enhance a culture of retention-focused services and to explore challenges and solutions related to retention on campus. Academic Success Plans were created for freshmen who had GPAs fall below a 2.0 after their first semester. The fall to spring retention rate increased to 90.6 percent, up from 85.7 percent last year. CDI has continued to increase the laptop loaner program and currently have a wait list of

students requesting a laptop. In closing, Vice President Trageser added that during the MLK Jr. Day of Service, 354 students, faculty and staff volunteered at various locations across the Radford community and in Roanoke. A copy of the presentation is attached hereto as ***Attachment B*** and is made a part hereof.

Associate Provost for Academic Programs Jeanne Mekolichick, Associate Vice President for Student Affairs and Dean of Students Angie Mitchell and Associate Vice President for Student Life Tricia Smith gave a presentation on the evolution of student culture. They gave statistics on current trends common among college students, such as: inclusiveness; equality; relationships; emotional and physical safety; and work ethic. They also discussed the national rise of mental health issues in young adults. They outlined how Radford University departments engage and assist students, including expanding living-learning communities to provide a customized college and living experience. There has been an increased focus on faculty and staff development, including a conference hosted on campus for faculty and staff to learn how to better assist GenZ students based on current trends. The Division of Student Affairs selected 300 at-risk students and assigned each full-time staff member four students to provide one-on-one contact and support. A copy of the presentation is attached hereto as ***Attachment C*** and is made a part hereof.

ADJOURNMENT

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Johnston so moved, Dr. Brewster seconded, and the motion carried unanimously. The meeting adjourned at 3:50 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee

Student Government Association

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SGA Senate

- Landlord Luncheon, February 12
- Landlord Fair, February 13
- Election Interest Meetings, February 11 and 12
- Elections, February 25-28
- Election Announcements, March 1



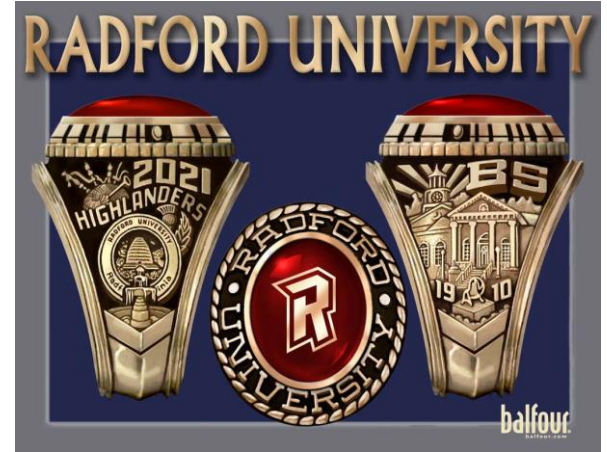
Cabinet and Staff

- Men's Basketball T-shirt Drive, February 21
- Bags to Benches



Additional Updates

- SGA Winter Retreat
- MLK Day of Service
- Ring Dance, March 31
- Beat the Blame Game, April 3
- Unity Fest, April 13



Discussion

Student Affairs Update

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Fall 2018 Overview

- Trends
- Programming
- Moving forward



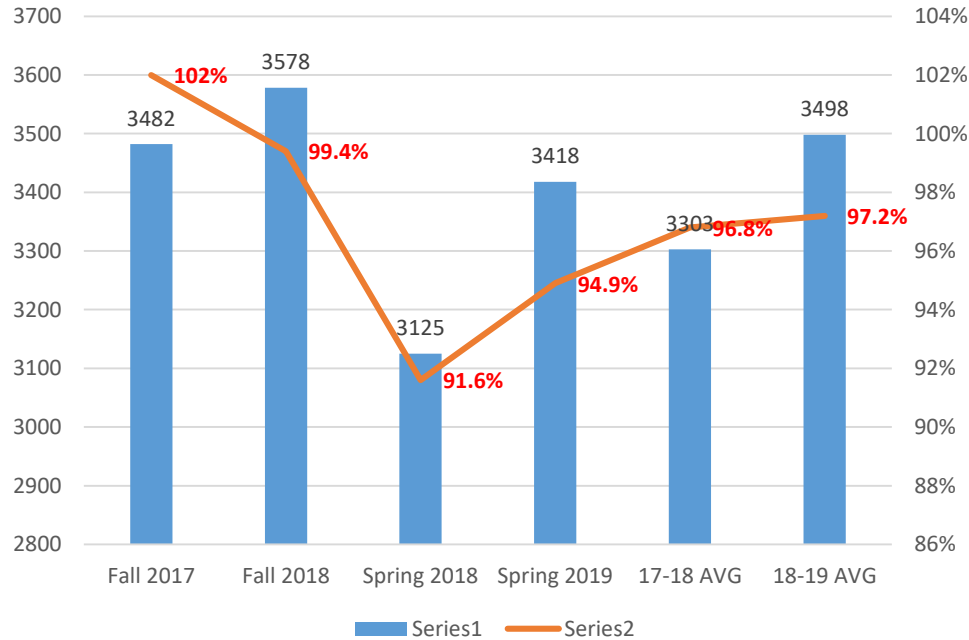
Student Success and Retention



**Student Success
Plans**

Housing and Residential Life

Occupancy Averages 2017-18 and 2018-19



Staffing Updates

- Hired new Area Director
- Hired four new Resident Directors
- Launched Search for Director

Supporting Roanoke-based students

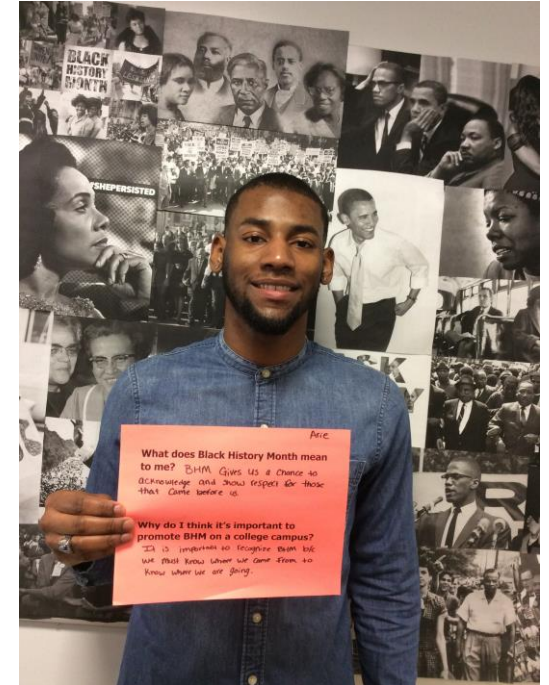
Working together for the future



Advocacy Day 2019



Diversity and Inclusion



Fraternity and Sorority Life



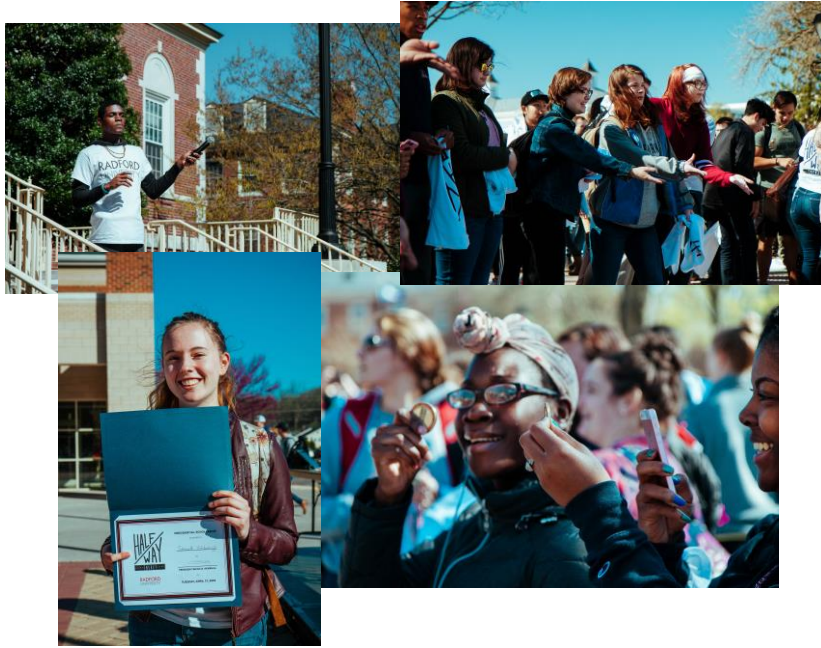
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Fraternity and Sorority Life

Scholarship
Leadership
Service
Friendship



Student Involvement



Halfway There Celebration



Winter Club Fair

Discussion

iGen: The Evolution of Student Culture

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Traditionalists

Pre 1945

Experienced: Great Depression, WWI, WWII, GI Bill

Work is: An obligation

Aspiration: Home ownership

Boomers

1946-1965

Experienced: Television, Moon Landing, Watergate, Vietnam War

Work is: Expected

Aspiration: Job Security

Gen X

1966-1977

Experienced: MRV, Nintendo, PCs

Work is: A difficult Challenge

Aspiration: Work-life balance, independence

Millennial

1978-1995

Experienced: Natural disasters, diversity, mobile technology

Work is: A means to an end

Aspiration: Freedom & flexibility

iGen

After 1995

Experienced: Economic downturn, global warming

Work is: Constantly evolving

Aspiration: Structure & stability



In no hurry



Internet



In person no more



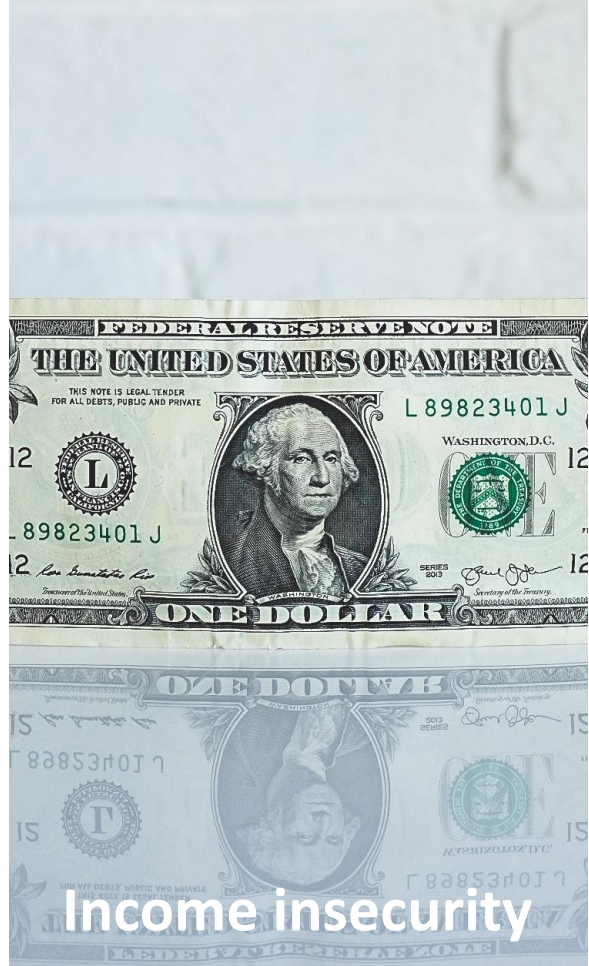
Insecure



Irreligious



**Insulated but not
intrinsic**





Independent

Student Success Committee

RADFORD UNIVERSITY

How Radford University Engages iGen

- Academic
- Co-curricular
- Financial
- Social
- Well-Being
- Support Services



Where do we go from here?

End of Board of Visitors Materials

