



**RADFORD UNIVERSITY BOARD OF VISITORS MEETING  
BOARD ROOM  
MARTIN HALL – THIRD FLOOR  
RADFORD, VIRGINIA  
9:00 A.M.  
NOVEMBER 21, 2014**

**MINUTES**

**BOARD MEMBERS PRESENT**

Mr. Michael A. Wray, Rector  
Mr. Anthony R. Bedell  
Ms. Mary Waugh Campbell  
Ms. Callie M. Dalton  
Dr. Andrew Fogarty  
Mr. Randolph “Randy” J. Marcus  
Ms. Alethea “A.J.” Robinson  
Ms. Ruby W. Rogers  
Dr. Javaid Siddiqi  
Ms. Georgia Anne Snyder-Falkinham  
Mr. Christopher Wade  
Dr. Jerry M. Kopf, faculty representative (non-voting, advisory member)  
Mr. Colby Bender, student representative (non-voting, advisory member)

**BOARD MEMBER PARTICIPATING VIA TELEPHONE**

Mr. Matthew B. Crisp  
Hilton Orlando, Lobby Lounge  
6001 Destination Parkway  
Orlando, Florida 32819  
Phone: 407-313-4300

**BOARD MEMBERS ABSENT**

Dr. Kevin R. Dye, Vice Rector  
Dr. Susan Whealler Johnston  
Mr. Steve Robinson

**OTHERS PRESENT**

President Penelope W. Kyle  
Mr. Richard Alvarez, Vice President for Finance & Administration and Chief Financial Officer  
Mr. Joe Carpenter, Vice President for University Relations & Chief Communications Officer  
Mr. Danny M. Kemp, Vice President for Information Technology & Chief Information Officer  
Dr. Sam Minner, Provost & Vice President for Academic Affairs

Dr. Mark Shanley, Vice President for Student Affairs  
Ms. Melissa Wohlstein, Vice President for University Advancement  
Ms. Christina Brogdon, Executive Director & Chief Human Resource Officer  
Ms. Margaret McManus, University Auditor  
Radford University faculty and staff

Mr. Ronald C. Forehand, Senior Assistant Attorney General, Commonwealth of Virginia  
Mr. Mike F. Melis, Assistant Attorney General, Commonwealth of Virginia

Dr. James Burke, Performance Management Group  
Ms. Linda Pierce, Performance Management Group

Michele N. Schumacher, Secretary to the Board of Visitors

### **CALL TO ORDER**

Mr. Michael A. Wray, Rector, formally called the meeting to order at 9:00 a.m. in the Board Room in Martin Hall on the campus of Radford University, Radford, Virginia.

### **APPROVAL OF AGENDA**

Mr. Wray asked for a motion to approve the November 21, 2014 meeting agenda, as published. Ms. Mary Waugh Campbell so moved and Dr. Andrew B. Fogarty seconded the motion and a roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
yes	Mr. Anthony R. Bedell	yes	Ms. Alethea "A.J." Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

All members responded affirmatively and the November 21, 2014 agenda as published was approved.

### **APPROVAL OF MINUTES**

Mr. Wray asked for a motion to approve the minutes of the September 19, 2014 meeting of the Board of Visitors as published. Mr. Anthony R. Bedell so moved and Dr. Andrew B. Fogarty seconded the motion and a roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
yes	Mr. Anthony R. Bedell	yes	Ms. Alethea "A.J." Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers

yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

All members responded affirmatively and the September 19, 2014 minutes as published were approved.

### **CLOSED SESSION**

Mr. Wray called for the Board to go into Closed Session and asked Mr. Anthony R. Bedell to make the motion. Mr. Bedell moved, pursuant to Section 2.2-3711(A)(1) of the Freedom of Information Act, that the Radford University Board of Visitors go into “Closed Session” for the discussion of personnel matters, more specifically matters relating to the performance evaluation or compensation of certain Radford University employees and the evaluation of performance of certain departments or schools of the University which will require performance evaluations of specific individuals in those departments. Ms. Snyder-Falkinham seconded the motion and a roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
yes	Mr. Anthony R. Bedell	yes	Ms. Alethea “A.J.” Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

All members responded affirmatively and the motion carried.

Mr. Wray asked Mr. Ronald Forehand, Senior Assistant Attorney General, Commonwealth of Virginia, Mr. Mike F. Melis, Assistant Attorney General, Commonwealth of Virginia, Dr. James Burke, Performance Management Group, and Ms. Linda Pierce, Performance Management Group, to attend the Closed Session. The President and all other staff left the meeting at this point. President Kyle was asked to reenter the closed session at 10:30 a.m.

### **RECONVENED SESSION**

Following the closed session, the public was invited to return to the meeting. Mr. Wray, Rector, called the meeting to order. Mr. Wray, Rector, asked Mr. Anthony R. Bedell to make the motion to return to open session.

### **Certification of Executive Meeting**

WHEREAS, the Radford University Board of Visitors has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of the Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by this Board that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the Radford University Board of Visitors hereby certifies that, to the best of each member's knowledge, (1) only public business matters lawfully exempted from open meeting requirements under Virginia law and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Radford University Board of Visitors.

A roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
yes	Mr. Anthony R. Bedell	yes	Ms. Alethea "A.J." Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

**REPORT FROM JOINT MEETING OF THE BUSINESS AFFAIRS & AUDIT COMMITTEE AND THE ACADEMIC AFFAIRS COMMITTEE**

Mr. Randolph "Randy" J. Marcus, Chair of the Academic Affairs Committee, noted that there was a joint meeting of the Business Affairs & Audit Committee and the Academic Affairs Committee on Thursday, November 20, 2014. Mr. Marcus reported that the Committees heard a report from Dean Kenneth M. Cox, Dean of the Waldron College of Health and Human Services, and Dr. Anthony R. Ramsey, Director of the School of Nursing, on the possibility/feasibility of expanding the undergraduate nursing program, and noted that additional information requested by the Committees will be provided by Dr. Sam Minner, Provost, at the February Board meeting.

Mr. Marcus further reported that Dean Katherine Hawkins, Dean of the College of Humanities and Behavioral Sciences, and Dr. Matthew Dunleavy, Interim Director of Academic Affairs, Chairs of the RU Futures Group, gave a report on the activities to date of the RU Futures Group.

Mr. Marcus also reported that the Committees heard the quarterly report from Ms. Margaret McManus, University Auditor, on activities in her area, and received an update on enrollment trends from Mr. James Pennix, Dean of Admissions.

Mr. Marcus also noted that there was one action item from the Committee, the adoption of an amendment to Radford University Teaching & Research Faculty Handbook Section 4.1.3.3 entitled College Curriculum Committee Membership. Mr. Marcus moved that the Board adopt the amendments to the Teaching and Research Faculty Handbook; Mr. Anthony R. Bedell, seconded the motion, and a roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
-----------	---------------------	-----	------------------------

yes	Mr. Anthony R. Bedell	yes	Ms. Alethea “A.J.” Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

All members responded affirmatively and the said Resolution was approved. A copy of the Resolution is attached hereto as ***Attachment A*** and is made a part hereof.

Mr. Wray thanked Mr. Marcus for his report.

### **REPORT FROM THE GOVERNANCE, ADMINISTRATION & ATHLETICS COMMITTEE**

Mr. Anthony R. Bedell, Chair of the Governance, Administration and Athletics Committee, reported that the Committee met on Thursday, November 20, 2014. He reported Mr. Robert Lineburg, Director of Athletics, provided the quarterly Intercollegiate Athletics Report that described team highlights since September 2014 and information on various honors bestowed on Radford University student-athletes. Mr. Bedell noted that the Committee was informed that Radford University has hired a women’s lacrosse coach, Haley Marvine.

Mr. Bedell further reported that Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer, provided the quarterly Information Technology Report and updated the Committee on the Identity and Access Management project, and the Constituent Relationship Management (CRM) Project. In addition, Mr. Bedell noted that the Committee also received a review of the CRM project’s implementation and impact on the University Advancement division and on enrollment management from Ms. Wendy Lowe, Director of Advancement Services, and Ms. Allison Pratt, Director of Operations for Enrollment Management. Mr. Bedell requested that Ms. Lowe and Ms. Pratt provide a demonstration of the CRM systems at the May Board meeting.

Mr. Bedell noted that there was one action item from the Committee, the adoption of the Radford University Discrimination, Harassment, Sexual Misconduct, and Retaliation Policy. Mr. Bedell moved that the Board approve the Radford University Discrimination, Harassment, Sexual Misconduct and Retaliation Policy, Ms. Georgia Anne Snyder-Falkinham seconded and a roll-call vote was taken:

Vote:	yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
	yes	Mr. Anthony R. Bedell	yes	Ms. Alethea “A.J.” Robinson
	yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
	yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
	yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
			yes	Mr. Christopher Wade

All members responded affirmatively and the said Resolution was approved. A copy of the Resolution is attached hereto as *Attachment B* and is made a part hereof.

Mr. Wray thanked Mr. Bedell for his report.

### **REPORT FROM THE ADVANCEMENT & ALUMNI RELATIONS / COMMUNICATIONS & MARKETING COMMITTEE**

Ms. Alethea “A.J.” Robinson, Chair of the Advancement/Alumni Relations & Communications/Marketing Committee, noted that the Committee met on Thursday, November 20, 2014. Ms. Robinson reported that the Committee had received an update from Ms. Melissa Wohlstein, Vice President for University Advancement on fund-raising for the first quarter of fiscal year 2014-2015; Family Weekend/Homecoming; and upcoming alumni events and fund-raising events.

Ms. Robinson further reported that Mr. Joe Carpenter, Vice President for University Relations and Chief Communications Officer, also provided the Committee with an update on the branding and marketing initiative including near-term and next steps; University Relations support regarding University Advancement and Alumni Relations initiatives; and advertising/promotions for the University in advance of the brand rollout.

Mr. Wray thanked Ms. Robinson for her report.

### **REPORT FROM THE STUDENT AFFAIRS COMMITTEE**

Ms. Mary Waugh Campbell, Chair of the Student Affairs Committee, informed the Board that the Committee met on Thursday, November 20, 2014. Ms. Campbell reported that Dr. Mark Shanley, Vice President for Student Affairs, provided a report on the fall semester activities including Family Weekend, the first six weeks program series, suicide education and prevention, and the Veterans Day Celebration.

Ms. Campbell further reported that Mr. Colby Bender, Student Government Association (SGA) President, provided an update on several initiatives of the SGA including the Campus Safety Walk, Student Leadership Executive Council, and a State of the Student Body Address with President Kyle.

Ms. Campbell also reported that Dr. Steve Lerch, Coordinator of Retention for Academic Affairs, provided a report on the collaboration between the Student Affairs Division and the Academic Affairs Division regarding student retention; and that Mr. Kenneth Bonk, Associate Vice President and Director of Student Activities, and Dr. Barry Miller, Director of Student Recreation and Wellness, gave a presentation on the new Student Recreation and Wellness Center.

### **TOUR OF RU CORPORATE PARK**

The Board recessed at 11:50 a.m. and reconvened at 12:00 noon at RU Corporate Park at which time the Board members toured RU Corporate Park. The meeting was recessed at 12:50 p.m. and reconvened at 1:00 p.m. in the Board Room, Martin Hall – Third Floor, on the campus of Radford University.

### **REPORT FROM THE FACULTY REPRESENTATIVE TO THE BOARD**

Dr. Jerry M. Kopf, non-voting faculty advisory representative, provided a report to the Board and referred the Board to his power point presentation, which focused on academic strategic priorities from the faculty’s viewpoint. A copy of his report is attached hereto as *Attachment C* and is made a part hereof.

Mr. Wray thanked Dr. Kopf for his report.

### **REPORT FROM THE STUDENT REPRESENTATIVE TO THE BOARD**

Mr. Colby Bender, Student Representative to the Board of Visitors, provided the Board an update on the three initiatives he is working on this year, specifically, campus safety at Radford University which includes campus safety walks both on and off campus and the promotion of sexual assault awareness through the “Consent Campaign”; encouraging student political engagement; and campus unification to enhance campus community among not only student organizations, but also the entire student population at Radford. A copy of Mr. Bender’s report is attached hereto as *Attachment D* and is made a part hereof.

Mr. Wray thanked Mr. Bender for his report.

### **CLOSED SESSION**

Mr. Wray called for the Board to go into Closed Session and asked Mr. Bedell to make the motion. Mr. Bedell moved, pursuant to Section 2.2-3711(A)(1) of the Freedom of Information Act, that the Radford University Board of Visitors go into “Closed Session” for the discussion of personnel matters, more specifically matters relating to the performance evaluation or compensation of certain Radford University employees and the evaluation of performance of certain departments or schools of the University which will require performance evaluations of specific individuals in those departments. Dr. Andrew B. Fogarty seconded the motion and a roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
yes	Mr. Anthony R. Bedell	yes	Ms. Alethea “A.J.” Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

All members responded affirmatively and the motion carried.

Mr. Wray asked President Penelope W. Kyle, Mr. Ronald Forehand, Senior Assistant Attorney General, Commonwealth of Virginia, Mr. Mike F. Melis, Assistant Attorney General, Commonwealth of Virginia, Dr. James Burke, Performance Management Group, and Ms. Linda Pierce, Performance Management Group, to attend the Closed Session. Staff and all guests left the meeting at this point.

### **RECONVENED SESSION**

Following the closed session, the public was invited to return to the meeting. Mr. Wray, Rector, called the meeting to order. Mr. Wray, Rector, asked Mr. Anthony R. Bedell to make the motion to return to open session.

### **Certification of Executive Meeting**

WHEREAS, the Radford University Board of Visitors has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by this Board that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the Radford University Board of Visitors hereby certifies that, to the best of each member's knowledge, (1) only public business matters lawfully exempted from open meeting requirements under Virginia law and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Radford University Board of Visitors.

A roll-call vote was taken:

Vote: yes	Mr. Michael A. Wray	yes	Mr. Randolph J. Marcus
yes	Mr. Anthony R. Bedell	yes	Ms. Alethea "A.J." Robinson
yes	Ms. Mary W. Campbell	yes	Ms. Ruby W. Rogers
yes	Mr. Matthew B. Crisp	yes	Dr. Javaid Siddiqi
yes	Dr. Andrew B. Fogarty	yes	Ms. Georgia Anne Snyder-Falkinham
		yes	Mr. Christopher Wade

### **REPORT ON THE RADFORD UNIVERSITY FOUNDATION**

Ms. Georgia Anne Snyder-Falkinham, liaison to the Radford University Foundation (Foundation), reported that as of September 30, 2014 the total assets in the Foundation were \$71.3 million of which Spider Investments currently manages \$47.4 million. Ms. Snyder-Falkinham also reported that the sale of the Burlington Building site to the University has been completed. She also informed



the Committee that the Foundation is in the process of preparing and printing its annual report which should be completed the beginning of 2015.

Mr. Wray thanked Ms. Snyder-Falkinham for her report.

### **PRESIDENT'S REPORT**

President Penelope W. Kyle reported on recent activities at Radford University and referred the Board to her report in the Board materials. A copy of President Kyle's report is attached hereto as *Attachment E* and is made a part hereof. President Kyle also informed the Board that the February meeting would be held in Richmond, Virginia in conjunction with Radford University's Advocacy Day.

Mr. Wray thanked President Kyle for her report.

### **OTHER BUSINESS**

Mr. Wray noted that with Dr. Kevin R. Dye's serving as Vice Rector he has appointed Ms. Alethea "A.J." Robinson as Chair of the Advancement/Alumni Relations and Communications/Marketing Committee; and has appointed Mr. Christopher Wade as Vice Chair of the Student Affairs Committee.

### **ADJOURNMENT**

With no further business to come before the Board, Mr. Michael A. Wray, Rector, adjourned the meeting at 3:00 p.m.

Respectfully submitted,

Michele N. Schumacher  
Secretary for the Board of Visitors