



**RADFORD UNIVERSITY BOARD OF VISITORS MEETING  
CHRISTOPHER NEWPORT ROOMS A & B  
THE BERKELEY HOTEL  
1200 E. CARY STREET  
RICHMOND, VIRGINIA  
9:00 A.M.  
NOVEMBER 13, 2015**

**DRAFT**

**MINUTES**

**BOARD MEMBERS PRESENT**

Mr. Anthony R. Bedell, Rector  
Mr. Christopher Wade, Vice Rector  
Ms. Mary Waugh Campbell  
Dr. Kevin R. Dye  
Ms. Mary Ann Hovis  
Dr. Susan Whealler Johnston  
Mr. Mark S. Lawrence  
Mr. Randolph "Randy" J. Marcus  
Ms. Alethea "A.J." Robinson  
Dr. Javaid Siddiqi  
Ms. Georgia Anne Snyder-Falkinham  
Dr. Jerry M. Kopf, faculty representative (non-voting, advisory member)  
Ms. Hannah Gullickson, student representative (non-voting, advisory member)

**BOARD MEMBERS ABSENT**

Ms. Krisha Chachra  
Ms. Callie M. Dalton  
Mr. Steve Robinson  
Ms. Ruby W. Rogers

**OTHERS PRESENT**

President Penelope W. Kyle  
Mr. Richard Alvarez, Vice President for Finance & Administration and Chief Financial Officer  
Mr. Joe Carpenter, Vice President for University Relations & Chief Communications Officer  
Mr. Danny M. Kemp, Vice President for Information Technology & Chief Information Officer  
Dr. Joseph Scartelli, Interim Provost & Vice President for Academic Affairs  
Dr. Mark Shanley, Vice President for Student Affairs  
Ms. Melissa Wohlstein, Vice President for University Advancement

Radford University deans, faculty and staff

Mr. Ronald Forehand, Senior Assistant Attorney General, Commonwealth of Virginia  
Mr. Allen T. Wilson, Assistant Attorney General, Commonwealth of Virginia

Ms. Michele N. Schumacher, Secretary to the Board of Visitors

### **CALL TO ORDER**

Mr. Anthony R. Bedell, Rector, formally called the meeting to order at 9:05 a.m. in the Christopher Newport Rooms A & B, at the Berkeley Hotel, 1200 East Cary Street, Richmond, Virginia.

### **APPROVAL OF AGENDA**

Mr. Bedell asked for a motion to approve the November 13, 2015 agenda, as published. Ms. Mary Ann Hovis so moved, and Ms. Alethea “A.J.” Robinson seconded, and the agenda, as published, was unanimously adopted.

### **APPROVAL OF MINUTES**

Mr. Bedell asked for a motion to approve the minutes of the September 17, 2015 and September 18, 2015 meetings of the Board of Visitors, as published. Mr. Randolph “Randy” J. Marcus so moved and Mr. Mark Lawrence seconded the motion, and the September 17, 2015 and the September 18, 2015 minutes were unanimously approved. A copy of the approved minutes can be found at <http://www.radford.edu/content/bov/home/meetings/minutes.html>.

### **REPORT FROM THE NON-VOTING FACULTY REPRESENTATIVE TO THE BOARD**

Dr. Jerry M. Kopf, non-voting faculty advisory representative, provided a report that included an overview of the matters of greatest importance to the faculty specifically, the presidential search, academic program review, establishment of academic priorities, and faculty salaries. In addition Dr. Kopf reviewed the Chronicle of Higher Education article entitled “*The View from the Top: What Presidents Think About Financial Sustainability, Student Outcomes and the Future of Higher Education*”. A copy Dr. Kopf’s report is attached hereto as **Attachment A** and a copy of the article discussed is attached hereto as **Attachment B**, and are made a part hereof.

Mr. Bedell thanked Dr. Kopf for his report.

### **REPORT FROM THE NON-VOTING STUDENT REPRESENTATIVE TO THE BOARD**

Ms. Hannah Gullickson provided a report on the three initiatives that she will be working on this year, specifically, promoting undergraduate research, increasing out-of-state enrollment, and increasing student engagement. A copy of Ms. Gullickson’s report is attached hereto as **Attachment C** and is made a part hereof.

Mr. Bedell thanked Ms. Gullickson for her report.

### **REPORT FROM THE ACADEMIC AFFAIRS COMMITTEE**

Mr. Randolph “Randy” J. Marcus, Chair of the Academic Affairs Committee, stated that the Committee had met on Thursday, November 12, 2015. He informed the Board that the Committee had received a report from Dr. Joseph Scartelli, Interim Provost and Vice President for Academic Affairs, which included an undergraduate enrollment report, an update on the allocation of the approved additional 2% increase for teaching and research faculty; a graduate recruitment report; an update on Rufalo Noel Levitz Student Survey; a review on retention efforts of high-achieving freshman; and updates on high-impact practices noting that two new learning communities are currently in development. Mr. Marcus also noted that Dr. Scartelli presented the cost-benefit analysis of certain academic programs that were selected by the Board of Visitors and/or the Deans of each college. He also reported that Dr. Jerry M. Kopf, president of the Faculty Senate, presented a report on the faculty’s perspective on the goals of the Committee, specifically on the cost-benefit analysis of all academic programs.

Mr. Bedell thanked Mr. Marcus for his report.

### **REPORT FROM THE ADVANCEMENT/ALUMNI RELATIONS & COMMUNICATIONS/MARKETING COMMITTEE**

Dr. Kevin R. Dye, Chair of the Advancement/Alumni Relations and Communications/Marketing Committee, stated that the Committee met on Thursday, November 12, 2015. He reported that Ms. Melissa Wohlstein, Vice President for University Advancement, provided a report that included an update on fundraising for the first quarter 2015-2016 and noted that a total of \$4,806,607 had been raised in gifts and pledges through the first quarter; reviewed fall mailing appeals, as well as calendar year-end appeals, that will be conducted; informed the Committee of the various homecoming events, regional outreach events and upcoming Alumni/Advancement events.

Dr. Dye also stated that Mr. Joe Carpenter, Vice President for University Relations and Chief Communications Officer provided a report that included an update on the branding and marketing campaign which included a review of the University’s 2015 fall/winter advertising campaign, noting that the campaign was coordinated with the Admissions office; a review of the multicultural outreach initiative strategy, and provided staffing updates for University Relations;

Mr. Bedell thanked Dr. Dye for his report.

### **REPORT FROM THE BUSINESS AFFAIRS AND AUDIT COMMITTEE**

Dr. Javaid Siddiqi, Chair of the Business Affairs and Audit Committee, informed the Board that the Committee met on Thursday, November 12, 2015. He reported that the Committee heard an oral report from Ms. Margaret McManus, University Auditor, on the University discretionary fund for the quarter ended September 30, 2015. He noted that 100% of the expenditures were reviewed and all were in compliance with the Board of Visitors guidelines. He stated that Ms. McManus also provided the Committee with a follow-up audit status report.

Dr. Siddiqi stated that Mr. Richard Alvarez, Vice President for Finance & Administration and Chief Financial Officer, provided a capital projects update report, and also provided an updated report on

the various types of alternative tuition models discussed at the September 2015 meeting which included hypotheticals of the effects of these models on the University. In addition, Dr. Siddiqi noted that Mr. Alvarez also provided a brief report on clerical support and administrative workload within the colleges, as well as, information on year-end savings strategies.

Mr. Bedell thanked Dr. Siddiqi for his report.

### **REPORT FROM THE GOVERNANCE, ADMINISTRATION & ATHLETICS COMMITTEE**

Ms. Alethea “A.J.” Robinson, Chair of the Governance, Administration & Athletics Committee, informed the Board that the Committee had met on Thursday, November 12, 2015. She reported that Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer, provided highlights of the activities of the Information Technology Division since the last Board meeting in September and provided updates on the identity and access management project, the computer lab strategy review, and risk management.

Ms. Robinson also updated the Board on the activities of the Transition Committee and noted that individuals were being identified for membership on the committee and that a press release would be forthcoming.

Ms. Robinson stated that the Committee has further reviewed the Radford University Board of Visitors Bylaws and has an additional recommended amendment which clarifies the provision regarding selection of the student representative to the Board to ensure that all students have an ability to be nominated for this position and further that the students so nominated are provided an opportunity to make a presentation to the Board prior to their selection. Ms. Robinson moved on behalf of the Committee that the Board approve the resolution amending the Radford University Board of Visitors Bylaws to clarify the process to be followed for selection of the student representative to the Board. Ms. Mary Ann Hovis seconded and the resolution was unanimously adopted. A copy of the resolution is attached hereto as *Attachment D* and is made a part hereof.

Mr. Bedell thanked Ms. Robinson for her report.

### **REPORT FROM THE STUDENT AFFAIRS COMMITTEE**

Ms. Mary Waugh Campbell, Chair of the Student Affairs Committee, informed the Board that the Committee met on Thursday, November 12, 2015. She noted that Ms. Hannah Gullickson, student non-voting advisory representative to the Board of Visitors, provided a report that included information on her Radford University experience including her participation in undergraduate research, Radford University Ambassadors, and the Summer Bridge Program. In addition, Ms. Gullickson also updated the Committee on the various student activities that have occurred on campus since the September Board meeting.

Ms. Campbell also reported that Dr. Mark Shanley, Vice President for Student Affairs, presented several items for the Committee’s attention including a Residence Hall Occupancy report (99.8%), results from the Assessment of the Two Day Residence Hall Move-In Process, utilization data from the new recreation facilities, and attendance figures from Family Weekend and Alumni

Homecoming. Ms. Campbell noted that Dr. Shanley also provided preliminary results from the Student Satisfaction Inventory and Institutional Priorities Survey from Ruffalo Noel Levitz and noted that Radford University students had statistically significant and higher levels of satisfaction in every area of campus life than their counterparts at other four-year public universities.

Ms. Campbell also informed the Board that the Committee also discussed the Committee goals for 2015-2016.

Mr. Bedell thanked Ms. Campbell for her report.

### **REPORT ON THE RADFORD UNIVERSITY FOUNDATION**

Ms. Mary Ann Hovis, Chair of the Investment Committee of the Radford University Foundation, provided the report on the Radford University Foundation. She noted that the Radford University Foundation, as of September 30, 2015, had total assets of \$78.6 million, and explained that the assets were not all in cash, but were divided between investments which include monies invested with Spider Management, real property, and artwork. Ms. Hovis also informed the Board that the Foundation is supporting the Radford Early Learning Center currently under construction in Radford.

Mr. Bedell thanked Ms. Hovis for her report.

### **PRESIDENT'S REPORT**

President Penelope W. Kyle noted that her report was distributed in the Board materials in advance of the Board meeting. President Kyle also informed the Board of the upcoming athletic events and informed the Board about the Fear-to-Freedom event, which addresses the ramifications of sexual assaults, and which was recently held on campus. A copy of President Kyle's report is attached hereto as *Attachment E* and is made a part hereof.

It was noted that a number of universities and colleges in Virginia, including Radford University, and campuses throughout the country were experiencing student demonstrations regarding diversity issues on campus. After this discussion, Dr. Susan Whealler Johnston moved that the Board create an Ad-Hoc Committee of the Board to review the current climate of diversity on the campus of Radford University (to include diversity among students, faculty, and staff) and to review current strategies to ensure and strengthen diversity on the campus of Radford University. Ms. Georgia Anne Snyder-Falkinham seconded the motion, and it was unanimously approved.

### **CLOSED SESSION**

Mr. Bedell called for the Board to go into Closed Session and asked Mr. Mark Lawrence to make the motion. Mr. Lawrence moved, pursuant to Sections **2.2-3711(A)(1)** of the Freedom of Information Act, that the Radford University Board of Visitors go into "Closed Session" for the discussion of personnel matters, more specifically matters relating to the performance evaluation or compensation of certain Radford University employees and the evaluation of performance of certain departments or schools of the University which will require performance evaluations of specific individuals in those departments, and pursuant to **2.2-3711(A)10** for the discussion of a special award. Dr.

Johnston seconded the motion, and the motion was unanimously adopted. Mr. Bedell asked Mr. Ronald Forehand, Senior Assistant Attorney General, Commonwealth of Virginia, and Mr. Allen Wilson, Assistant Attorney General, Commonwealth of Virginia, to attend the closed session. President Kyle and all other faculty, staff and guests left the meeting at this time.

### **RECONVENED SESSION**

Following the closed session, the public was invited to return to the meeting. Mr. Bedell, Rector, called the meeting to order. Mr. Bedell, Rector, asked Mr. Wade to make the motion to return to open session. Mr. Wade so moved as follows:

#### **Certification of Executive Meeting**

WHEREAS, the Radford University Board of Visitors has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by this Board that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the Radford University Board of Visitors hereby certifies that, to the best of each member's knowledge, (1) only public business matters lawfully exempted from open meeting requirements under Virginia law and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Radford University Board of Visitors.

Ms. Mary Ann Hovis seconded, and a roll-call vote was taken:

Vote: yes	Mr. Anthony R. Bedell	yes	Dr. Susan Whealler Johnston
yes	Mr. Christopher Wade	yes	Mr. Mark S. Lawrence
yes	Ms. Mary W. Campbell	yes	Mr. Randolph "Randy" J. Marcus
yes	Dr. Kevin R. Dye	yes	Ms. Alethea "A.J." Robinson
yes	Ms. Mary Ann Hovis	yes	Dr. Javaid Siddiqi
		yes	Ms. Georgia Anne Snyder-Falkinham

All members responding affirmatively, the motion was adopted.

### **ADJOURNMENT**

With no further business to come before the Board, Mr. Anthony R. Bedell, Rector, adjourned the meeting at 11:45 a.m.

Respectfully submitted,

Michele N. Schumacher