

RADFORD UNIVERSITY

**RADFORD UNIVERSITY
BOARD OF VISITORS
STUDENT AFFAIRS COMMITTEE MEETING
CONFERENCE ROOM 230, MARTIN HALL
RADFORD, VIRGINIA
2:40 P.M.
SEPTEMBER 14, 2017**

Approved

MINUTES

COMMITTEE MEMBERS PRESENT

Dr. Debra “Deb” K. McMahon, Chair
Dr. Susan Whealler Johnston, Vice Chair
Dr. Jay A. Brown
Ms. Karyn K. Moran
Ms. Jessica Wollman, Student Representative, (non-voting advisory member)

COMMITTEE MEMBERS ABSENT

Mr. Steve A. Robinson

BOARD MEMBERS PRESENT

Mr. Mark S. Lawrence, Rector

OTHERS PRESENT:

President Brian O. Hemphill, Ph.D.
Mr. Richard S. Alvarez, Vice President for Finance and Administration and Chief Financial Officer
Mr. Joe Carpenter, Vice President for University Relations and Chief Communications Officer
Dr. Graham Glynn, Provost and Vice President for Academic Affairs
Ms. Katherine “Kitty” McCarthy, Vice President for Enrollment Management
Ms. Ashley Schumaker, Chief of Staff, Office of the President
Radford University Faculty and Staff

CALL TO ORDER

Dr. Debra McMahon, Chair, formally called the meeting to order at 2:38 p.m. in Conference Room 230, Martin Hall on the campus of Radford University.

APPROVAL OF AGENDA

Dr. McMahon requested a motion to approve the September 14, 2017 agenda for the Student Affairs Committee as published. Dr. Susan Whealler Johnston so moved, and Ms. Karyn K. Moran seconded. The motion carried unanimously.

APPROVAL OF MINUTES

Dr. McMahon requested a motion to approve the May 4, 2017 minutes of the Student Affairs Committee, as published. Dr. Whealler Johnston so moved, Dr. Jay A. Brown seconded, and the motion carried unanimously. Minutes are available at <https://www.radford.edu/content/bov/home/meetings/minutes.html>.

REPORTS

Dr. McMahon opened the meeting with introductions of all members of the Committee and guests.

Student Success and Retention

Dr. Andrea Zuschin, Interim Associate Vice President for Student Affairs and Dean of Students, reported on the 2016 to 2017 freshmen to sophomore retention rate (75.7%; a 1.4% increase over the previous year) and the current retention initiatives in place, which include: expansion of the Starfish program early alert system, student outreach campaigns, mentoring programs, policy reviews, and success of the Living Learning Communities. A copy of Dr. Zuschin's report is hereto attached as *Attachment A* and is made a part thereof.

Dr. McMahon thanked Dr. Zuschin for her report and the positive results for Fall 2017.

Housing and Residential Life

Dr. Jamie Penven, Director of Housing and Residence Life, updated the Committee on the occupancy rate, fall 2017 compared to fall 2016 with an increase of 300 plus students living on campus. The University began enforcing the policy that requires students to live on campus for four semesters. He also updated the Committee on the residential curriculum learning goals for this academic year. A copy of Dr. Penven's report is hereto attached as *Attachment B* and is made a part thereof.

Dr. McMahon thanked Dr. Penven for his report.

Civic Engagement and Service

Ms. Alice Coughlin, Interim Associate Vice President for Student Life, reported on student community service and civic engagement projects. Ms. Coughlin also distributed the Student Community Service brochure. A copy of the brochure is hereto attached as *Attachment C* and is made a part thereof. Students throughout the 2016-2017 academic year participated in over 30,000 hours of community service projects. There will be an intentional effort to coordinate all student programs and improve data collection during the 2017-2018 academic year, thus enriching the student experience and community benefit. A copy of Ms. Coughlin's report is hereto attached as *Attachment D* and is made a part thereof.

Dr. McMahon thanked Ms. Coughlin for her report.

Student Government Association

Ms. Julianna Stanley, President of the Student Government Association (SGA), presented SGA's strategic goals for the 2017-2018 academic year. The priorities of the SGA include increasing school pride events, campus safety, community service, diversity awareness, and campus unity. A copy of Ms. Stanley's report is attached hereto as *Attachment E* and is made a part thereof.

Dr. McMahon welcomed Ms. Stanley to the Committee and thanked her for the update.

Student Affairs

Ms. Susan Trageser, Interim Vice President for Student Affairs, briefed the Committee on the Division of Student Affairs. Over the summer, several organizational changes have been implemented increasing efficiencies and resulting in the ability to provide additional services. The Student Counseling Services staff is no longer outsourced and is now housed internally, increasing the number of counselors and amount of clinical support. The new staff structure benefits students with improved clinical availability and campus outreach. Under Student Life, the Center for Diversity and Inclusion has been elevated as a separate department making the resource more visible to campus. She also reported on the Greek Life mission and goals. A copy of Ms. Trageser's report is attached hereto as *Attachment F* and is made a part thereof.

Dr. McMahon thanked Ms. Trageser for the positive outcomes over the summer.

ADJOURNMENT

Dr. Brown commended the Student Affairs staff on the increase in campus occupancy and retention rates. With no further business to come before the Committee, Dr. McMahon requested a motion to adjourn. Ms. Moran so moved, Dr. Whealler Johnston seconded, and the motion carried unanimously. The meeting adjourned at 4:03 p.m.

Respectfully submitted,

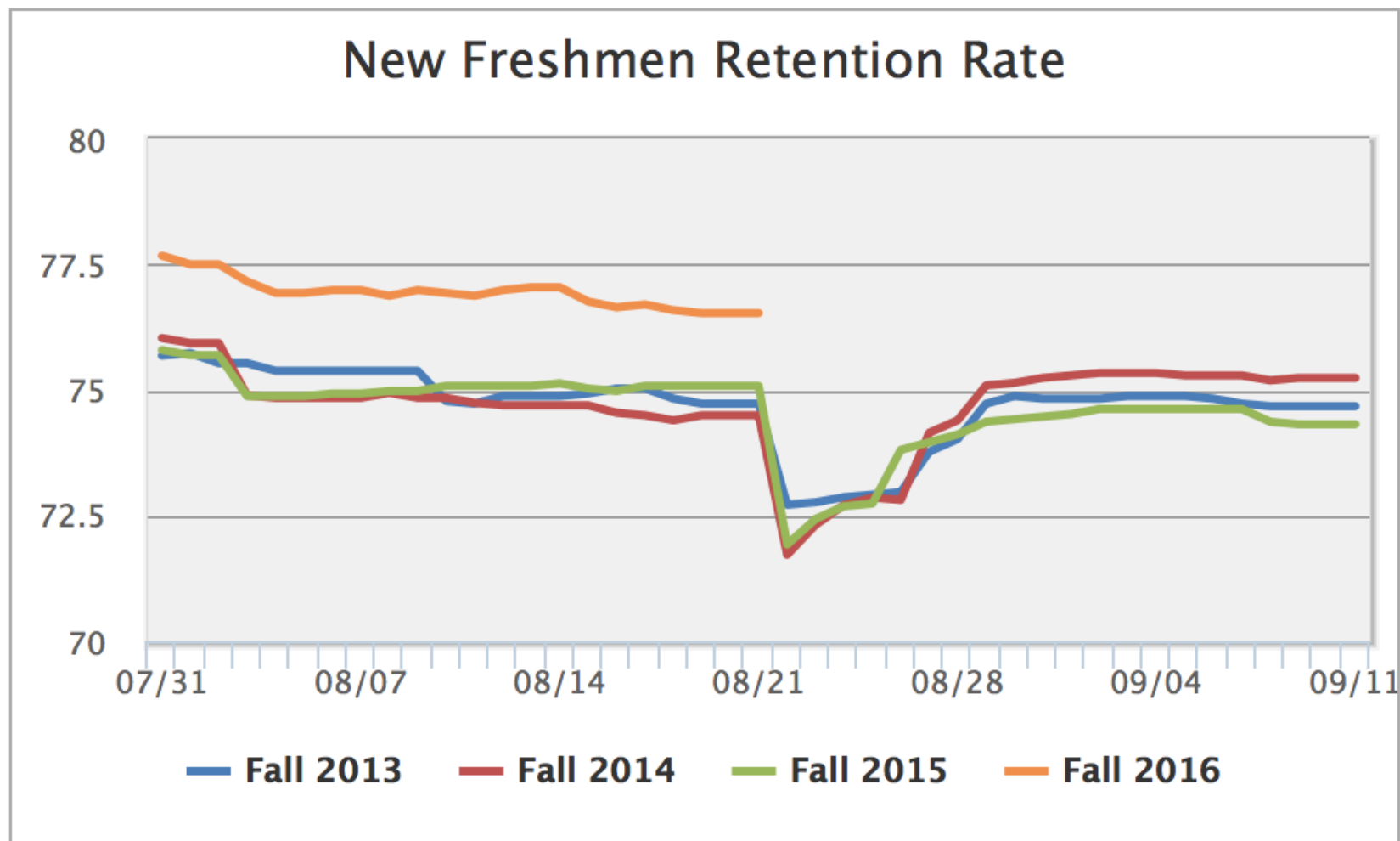


Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee

Student Success and Retention

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Retention

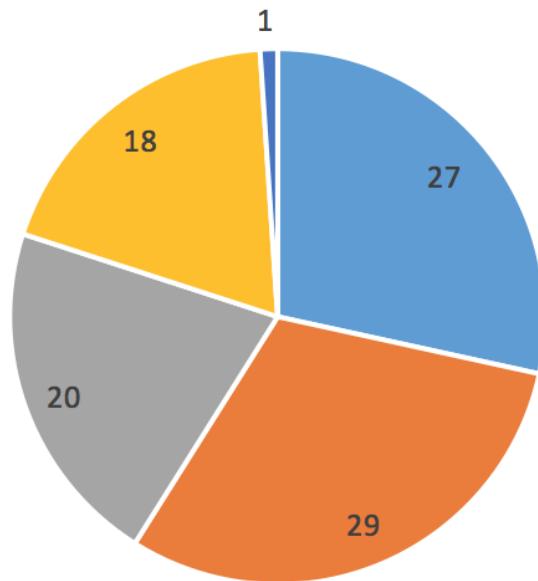


Current Initiatives

- Data Analytics Project
 - Inception
 - Intervention
- Expansion of Starfish Early Alert System
- Policy review
 - Potential barriers to continued enrollment
- Student Outreach
 - You Matter Campaign
 - Enrollment campaigns – calls, postcards, emails
 - Exit Interview Process

Exit Interviews

Class Standing

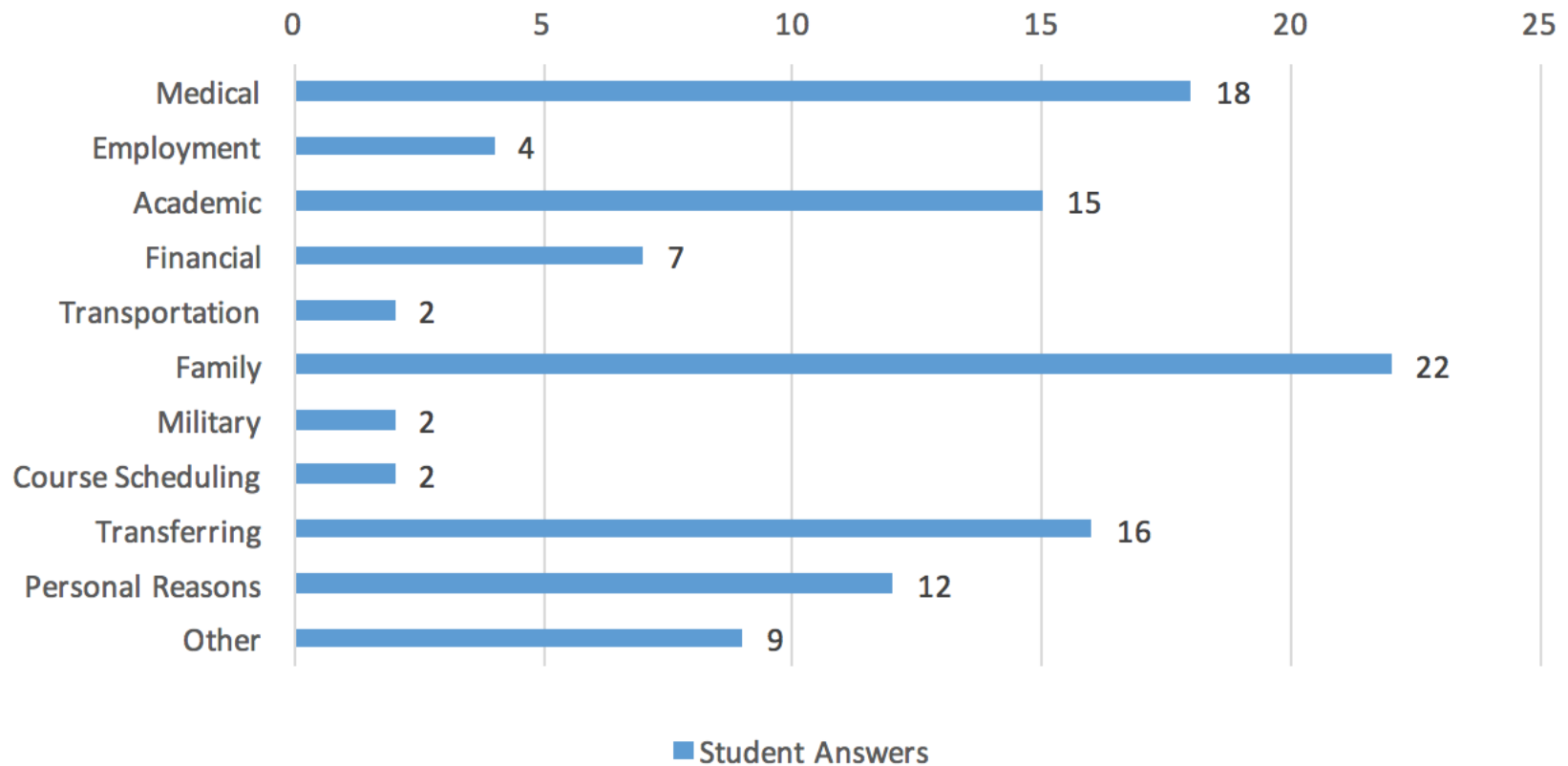


■ Freshmen ■ Sophomore ■ Junior ■ Senior ■ Graduate

	# of Students
Under 1.00 G.P.A.	8
1.00-1.49 G.P.A.	9
1.50-1.99 G.P.A.	8
2.00-2.49 G.P.A.	26
2.50-2.99 G.P.A.	17
3.00-3.49 G.P.A.	11
Above 3.50 G.P.A.	8
No G.P.A.	8

Exit Interviews

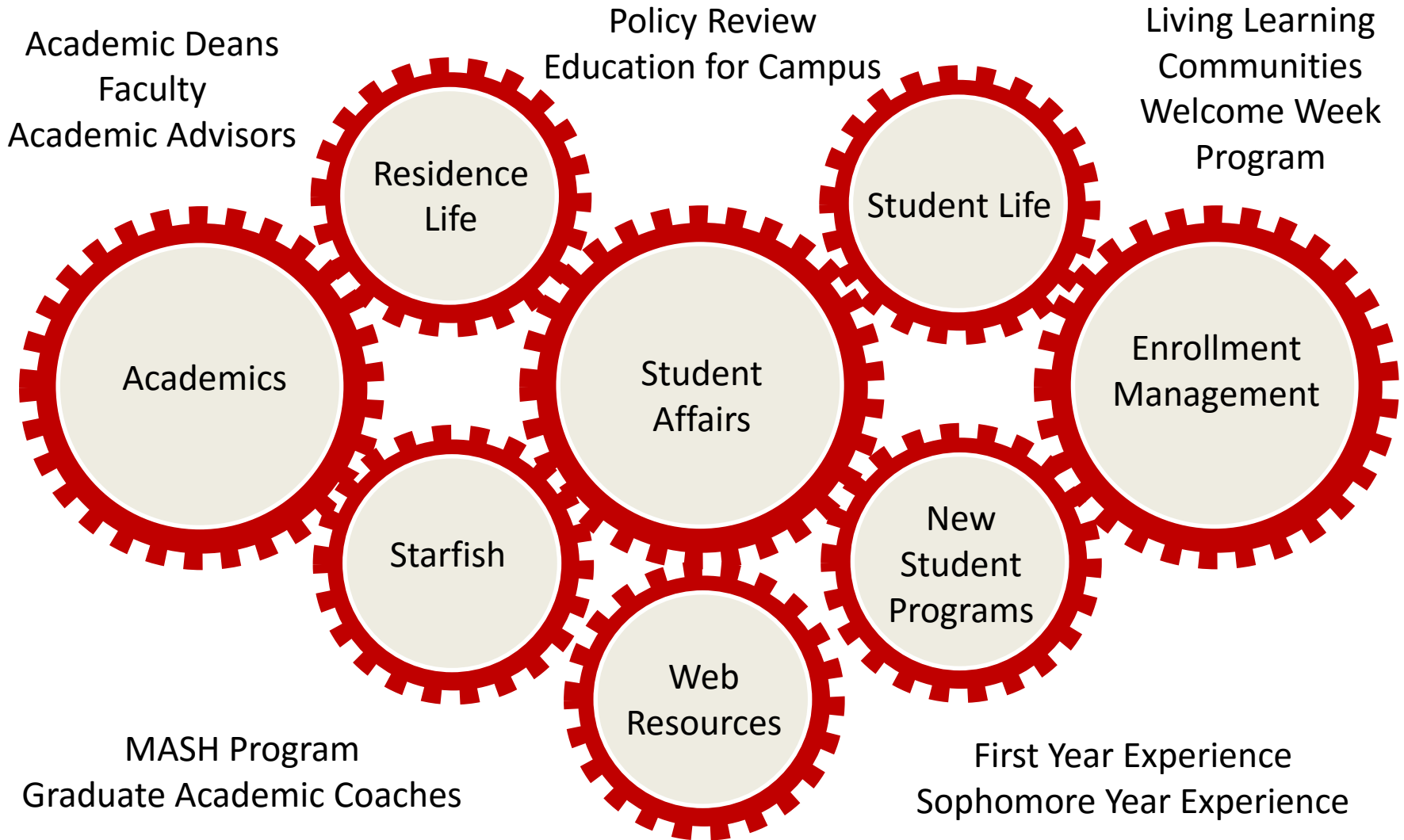
Reasons for Withdrawal



Current Initiatives

- Mentoring Academically Successful Highlanders
 - University 100 classes
 - Peer Mentors
- Communication with Students and Parents
- Clarify cost of attendance, clear financial communication
- Review of Quest and University 100 (Enrollment Management)

Future Direction



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Questions?

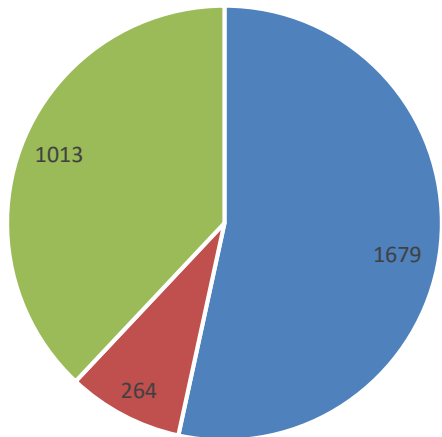
Attachment B

Housing & Residential Life: Updates

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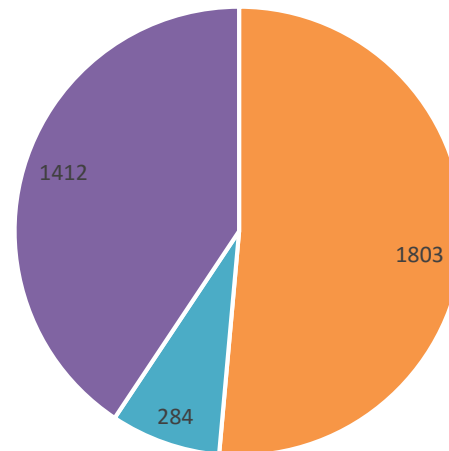
Housing and Residential Life: Occupancy Fall 2016 to Fall 2017

Fall 2016 Occupancy: 2956
(9/1/16)



■ Freshman ■ Transfer/Re-Admit ■ Returning

Fall 2017 Occupancy: 3449
(9/1/2017)



■ Freshman ■ Transfer/Re-Admit ■ Returning

Housing and Residential Life: Occupancy Planning

Highlights for 2017:

Added 200 university operated apartment beds

Enforced RU Boarding Policy

103% Occupancy

Future:

Strategic Occupancy Planning for 2018 and beyond

Housing and Residential Life: Student Learning

Residential Curriculum

Our Learning Goals:

Academic Engagement

Global Citizenship

Community Engagement

Personal Development

Housing and Residential Life

Residential Curriculum Strategies

Individual Connections

Roommate Agreements

Intentional Programs

Bulletin Boards

Community Interactions

Community Meetings



Housing and Residential Life

Flexible Housing: Supporting All Students

- Roommate Finding for LGBT Students and Allies
- Flexible Housing Application



Questions?

Kelly Rubin, Director of SAVES and Student Counseling
James Penven, Director Housing and Residential Life

SERVICE

Student Engagement in Relevant
Volunteerism and Intentional Community Experiences



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Student Life

Additional information
can be found at the
Office of Student Life website:
www.radford.edu/studentlife

Office of Student Life
Hurlburt Student Center 230
P.O. Box 6895
Radford, VA 24142
540-831-7125

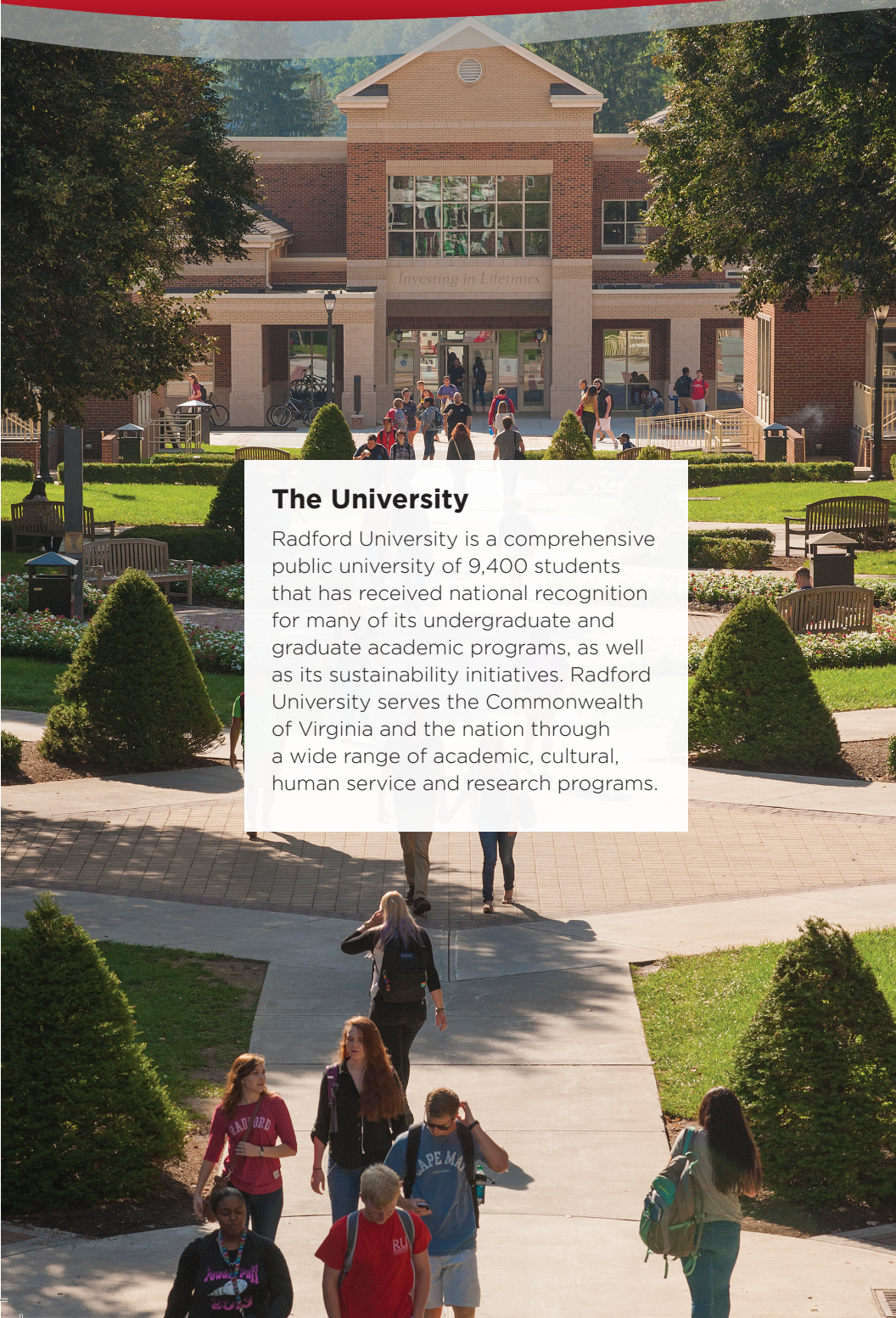
Questions about the application process
and program-specific inquiries
may be directed to

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www.radford.edu

The University

Radford University is a comprehensive public university of 9,400 students that has received national recognition for many of its undergraduate and graduate academic programs, as well as its sustainability initiatives. Radford University serves the Commonwealth of Virginia and the nation through a wide range of academic, cultural, human service and research programs.



Personal Benefits

As a member of the campus community, SERVICE invites you to help advance the campaign for active citizenship and the fostering and celebrating of individual and community involvement. By truly putting ideas into action and action into service, you can develop and refine your skills in:

- Leadership development
- Fellowship
- Advocacy for social causes
- Personal values
- Critical thinking
- Self-confidence
- Effective communication
- Collaboration
- Time management
- Ethical civic engagement
- Respect and appreciation of others



“I am thankful that you chose Project Linus, NRV-Radford Chapter, to support your class project. We always appreciate receiving well-made blankets from groups such as yours, who are so nice to work with! The blankets will be used here in the New River Valley to benefit children in need of comfort due to illness, hospitalization, trauma or other needs. Thank you again for donating your time, talents and blankets to Project Linus, NRV-Radford Chapter.”
— Penny Sweet
Chapter Coordinator Project Linus, NRV-Radford Chapter



Community Benefits

SERVICE prepares students to become effective, inspiring leaders in their communities and professions by providing them with service opportunities that complement Radford University's rigorous academic experience.

Together, we aim to:

- Provide the Radford University community with opportunities to address and improve the critical concerns of the New River Valley (NRV)
- Encourage students to be active and responsible citizens in neighboring communities
- Broaden the scope of the educational experience through service and reflection
- Serve the New River Valley in a meaningful and mutually beneficial way

In the 2016 fall semester, more than 2,100 students — as individuals, with a group of friends, as members of student organizations or through classroom experiences — participated in 331 events that totaled more than 40,300 service hours.

Service Agency Connections

We are constantly adding to the service agency directory of nonprofit organizations and schools that will help you apply your skills to areas such as housing and homelessness, race and ethnicity, food, health, youth, the environment, animal shelters, veterans, medical research, senior citizens and many more.



This directory is found in RUIInvolved — Radford University's online student engagement platform, which offers an application system for students to register for community service opportunities and to track their involvement. You may also stop by the Office of Student Life, Hurlburt Student Center 230, to discuss your personal interests with the staff.



Past and current agencies include:

Red Cross

Radford Clothing Bank

Daily Bread

Relay for Life

Fear 2 Freedom

Wounded Warriors

Special Olympics

Alzheimer's research

Cancer awareness

Women's Resource Center

AmeriCorps

Toys for Tots

Project Linus

Senior citizen centers

“I cannot thank you enough for all of your help with the Fear 2 Freedom Celebration event! The student, staff, community and faculty volunteers made it a huge success! We could not have brought awareness to those wounded by sexual abuse without our partnership with Radford University. We look forward to working with you in future years.”

— Amanda Link
Marketing and Programming Director, Fear 2 Freedom

LEARN

SERVE

LEAD

Attachment D

Civic Engagement & Community Service

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Personal Benefits

Service helps you advance the campaign for active citizenship and foster individual and community involvement. By truly putting ideas into action and action into service, students can develop and refine skills in:

- Leadership development
- Fellowship
- Advocacy for social causes
- Personal values
- Critical thinking
- Self-confidence
- Effective communication
- Collaboration
- Time management
- Ethic civic engagement
- Respect and appreciation of others

Community Benefits

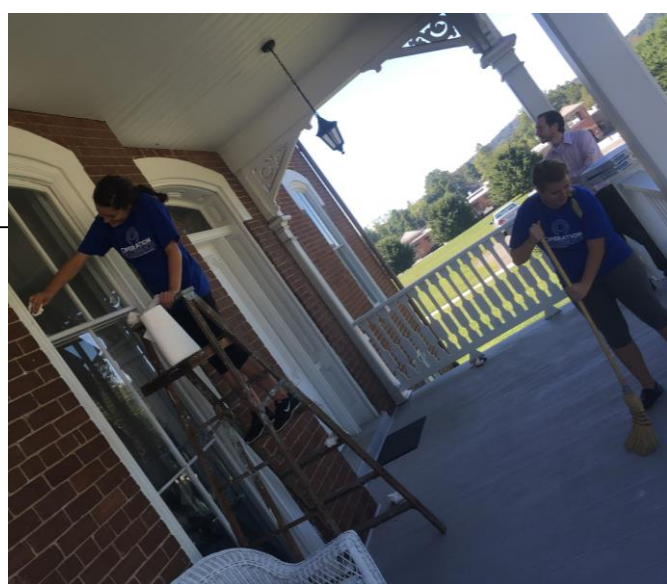
Service prepares students to become effective, inspiring leaders in their communities and professions by providing them with service opportunities that complement Radford University's rigorous academic experience.

Together, we aim to....

- Provide the Radford University Community with opportunities to address and improve critical concerns in the NRV,
- Encourage students to be active and responsible citizens,
- Broaden the scope of the educational experience through service and reflection, and
- Serve the NRV and beyond in a meaningful and mutually beneficial way



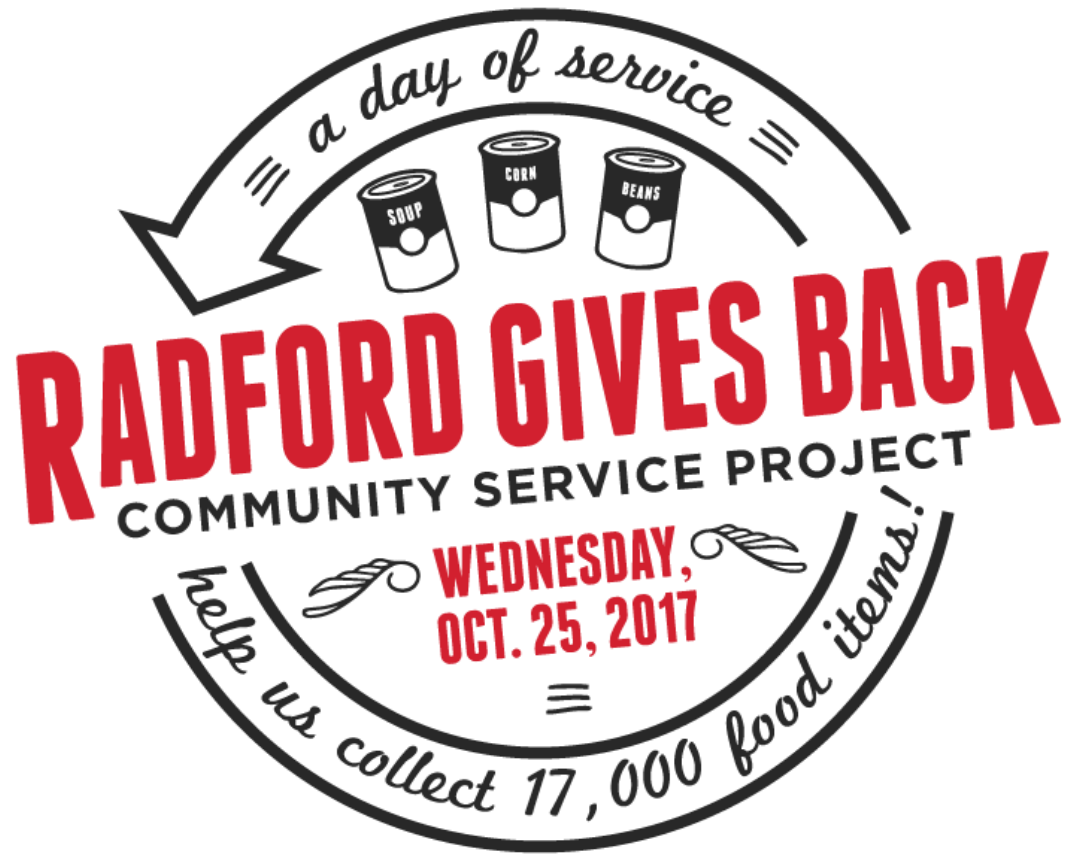
2016-17
Community Service
2,221 Unique Students
276 Unique Events
124 Student Organizations
30,926 Total Hours



Adventures for Change Service Projects

Outdoor Programs works collaboratively with local, state, and federal organizations to help preserve our cherished outdoor recreational resources. These programs include volunteer opportunities such as outdoor hiking and biking trail maintenance, trash pickup, river clean ups, Leave No Trace awareness workshops, and other programs.

- 2nd Annual Renew the New River - August 25th
- Invasive Species Removal - September 10th
- Trail Restoration - October 7th
- Leave No Trace Task Force - October 25th



Questions?

Attachment E

Student Government Association Strategic Plan 2017-2018

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Highlander Pride

- Annual T-shirt Drive
- Promote National College Colors Day on September 1st
- Tailgate event- Wednesday, September 20th at 5:30 p.m.
 - Men's Soccer vs. James Madison University, game begins at 7:00 p.m.

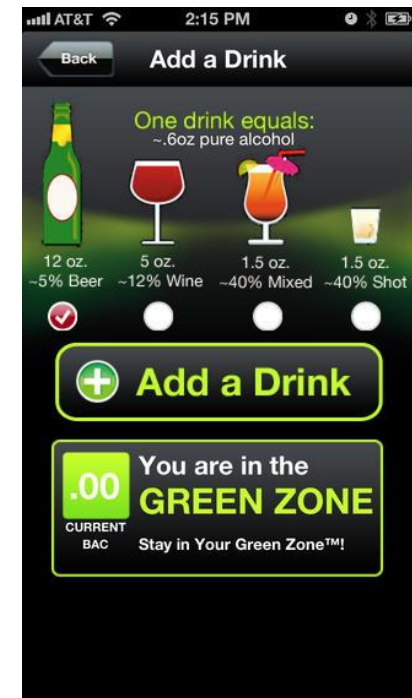


Campus Safety

- Fall/Spring Safety Walks and Forums
- Live Safe App Promotion
- IDrinkSmarter App Promotion
- Hydration Stations

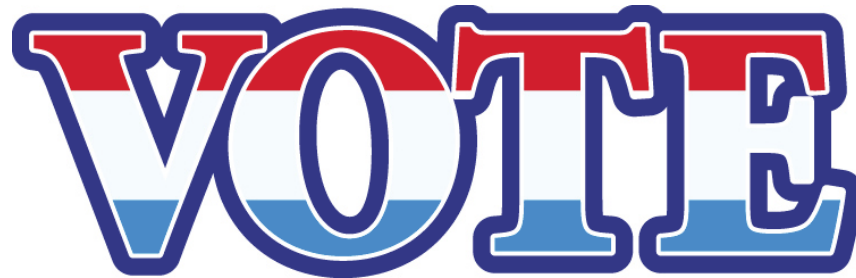


LiveSafe®



Civic Engagement

- Increase Voter Registration
 - partner with Resident Assistant's to host voter registration events in the residence halls
- Educate students about the importance of being politically engaged



Sexual Assault Awareness

- Increase community involvement.
 - collaborate with Virginia Tech's sexual assault campaign
- Help Save the Next Girl
- Dine with Title IX
- Partnerships with the Substance and Violence Education Services (SAVES), the Women's Studies program, and Student Counseling Services



Diversity Awareness

- Ensure all student voices are equally represented
- Endorse freedom of speech
- Advocate for positive change
- Participate in social movements
- Continue to work with the Center for Diversity and Inclusion, Black Student Alliance, Diversity Awareness Programming, and the Latino Student Alliance to bring such awareness



Community Service

- The Dean Goes Green
- Martin Luther King Day of Service
- Required community service hours
- Radford Daily Bread
- Adopt-A-Spot



Additional Initiatives

- Unity Fest
- Recycle coffee K-cup Drive
- Radford University Student Collage in collaboration with the Board of Visitors Student Representative
- Student Appreciation Days
- Designated study hall areas during exams
- Distribution of exam study kits
- Feminine Hygiene Dispensers
- Promote various campus resources to students



Questions?

Attachment F

Board of Visitors Report

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Student Affairs update

- **Enhancing Services for Students**
 - Collaborations
 - Within Division
 - Campus wide
 - Community
 - Communication
 - Intentionality

Path Forward

- **Vision**

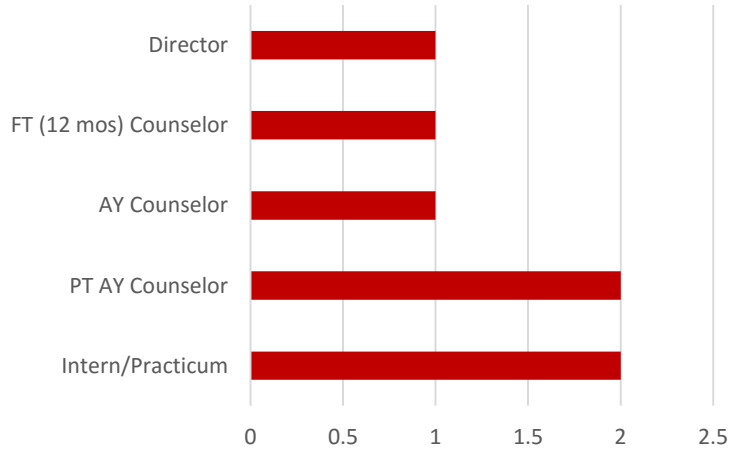
Preparing Students for Lives of Meaning and Purpose

- **Mission**
- **Core Values**
- **Strategic Planning**
- **Assess Student Learning**
- **Retention**

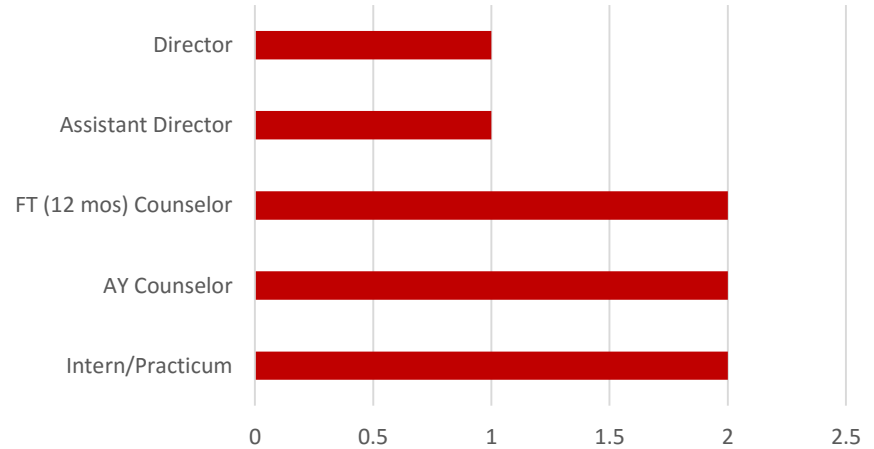
Student Counseling Services

- **In House**
- **New staff structure**
- **Increase in clinical availability from previous model**

Previous Staffing Structure



New Staffing Structure



Student Counseling Services Initiatives

Suicide Prevention:

Through collaboration with campus partners, such as Student Life, SCS is working to:

- Increase RA training on Suicide Prevention
- Offer Suicide Prevention Training to Faculty and Staff
- Host Suicide Prevention and Mental Health Awareness speaker event on campus September 19th
- Development and Implementation of Health and Wellness Task Force to focus on JED strategic plan

Student Life Restructuring

Restructuring within Student Life highlights the Center for Diversity and Inclusion as a department. Allowing CDI to focus on it's vision within student life.

The Center for Diversity & Inclusion Vision

- Foster an inclusive and welcoming campus environment.
- Provide social and educational experiences for students, faculty, and staff that will enhance their cultural experiences, to encourage greater global citizenry.
- Have an actively engaged campus community that is aware of and appreciates multiculturalism and the multi-faceted aspects of our identity that each of us brings to the table.

ENGAGE – EMPOWER - EDUCATE

Greek Life - Mission Focused

The mission of Radford University's Greek Life is to inspire and nurture a positively engaged collegiate experience within our community by creating lifelong friendships through scholarship, leadership, brotherhood/sisterhood, and service.

Greek Life 2017-2018 Goals

TIPS Training

- Require all Greek Life organizations to be TIPS (alcohol intervention) trained

Hazing 101

- Collaborative training with SAVES and Department of Criminal Justice

Greek Life Challenge

- Digital fundraising competition for Greeks and Alumni



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End of Materials