

RADFORD UNIVERSITY

Board of Visitors

**STUDENT AFFAIRS COMMITTEE MEETING
3:45 P.M.
FEBRUARY 15, 2018
EXECUTIVE CONFERENCE ROOM
SECOND FLOOR, MARTIN HALL, RADFORD, VA**

**DRAFT
MINUTES**

COMMITTEE MEMBERS PRESENT

Dr. Debra K. McMahon, Chair
Dr. Susan Whealler Johnston, Vice Chair
Ms. Jessica Wollman, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT

Dr. Jay A. Brown
Ms. Karyn K. Moran
Mr. Steve A. Robinson

BOARD MEMBERS PRESENT

Mr. Mark S. Lawrence, Rector
Mr. Randy J. Marcus, Vice Rector

OTHERS PRESENT:

Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Dr. Kate Hawkins, Dean of the College of Humanities and Behavioral Sciences
Ms. Kitty McCarthy, Vice President for Enrollment Management
Dr. Jeanne Mekolichick, Associate Vice Provost for Academic Programs
Ms. Ashley Schumaker, Chief of Staff, Office of the President (Joined late)
Ms. Susan Trageser, Associate Vice President for Student Affairs/Dean of Students
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia

CALL TO ORDER

Dr. Debra McMahon, Chair, formally called the meeting to order at 3:45 p.m. in the Executive Conference Room, Second Floor, Martin Hall, Radford University, Radford, Virginia.

APPROVAL OF AGENDA

Dr. McMahon asked for a motion to approve the February 15, 2018 meeting agenda for the Student Affairs Committee, as published. Mr. Randy Marcus so moved, Ms. Susan Whealler Johnston seconded the motion and the motion carried unanimously.

APPROVAL OF MINUTES

Dr. McMahon asked for a motion to approve the minutes of the December 6, 2017 meeting of the Student Affairs Committee, as published. Dr. Whealler Johnston so moved, Mr. Marcus seconded the motion and the motion carried unanimously.

REPORTS

Ms. Julianna Stanley, President of the Student Government Association (SGA), updated the committee on events that the SGA will host during spring semester, such as T-shirt Drives with Athletics, Spring Student Government elections, the annual Ring Ceremony and Unity Fest. In collaboration with SAVES, the SGA will host Out of the Darkness and a Take Back the Night Walk, both focus on suicide prevention awareness. A copy of Ms. Stanley's report is attached hereto as ***Attachment A*** and is made a part hereof.

Ms. Kelly Rubin, Director of Student Counseling Services and Substance Abuse and Violence Education Support (SAVES), provided the Committee with a report on integrating health and wellness on campus. She noted that the Health and Wellness Task Force was established to create a positive and active campus by addressing both physical and mental health. Radford University has entered into a partnership with the Jed Foundation (JED) to develop strategies, policies and best practices around mental health, substance abuse and suicide prevention. Ms. Rubin distributed the Health and Wellness Strategic Plan. A copy of the plan is attached hereto as ***Attachment B*** and is made a part hereof. A referral system has been implemented to allow students to be referred to the Student Recreation and Wellness Center (Center) from the Student Counseling Center, which leverages the use of exercise as medicine and allows a personalized and less intimidating initiation to physical health at the Center. It was noted that the recommended ratio of counselor to students is 1:1,500. Currently, Radford University has a 1:1,900 ratio. There is a focus on catching potential mental health issues upstream of crises, with collaboration among different departments/divisions (e.g., Radford University Outdoors to provide opportunities for healthy weekend activities). A copy of Ms. Rubin's report is attached hereto as ***Attachment C*** and is made a part hereof.

Mr. LaShan Lovelace, Director of Diversity and Inclusion, provided a report on Greek Life at Radford University. He outlined for the Committee the structure of Greek Life. He stated that there are currently 24 recognized sororities and fraternities with over 800 members in three governing councils: Interfraternity Council (IFC), Panhellenic Council (PFC) and National Panhellenic Council (NPHC). Mr. Lovelace spoke about the recruitment and training process for all Greek affiliated students. During 2017 (spring and fall semesters), Greek members logged 24,500 community service hours. The Greek Life office is working closely with the administration to create formalized contracts for student organizations outlining the policies and procedures. In addition, there has been stronger enforcement of existing policies. A copy of Mr. Lovelace's report is attached hereto as ***Attachment D*** and is made a part hereof.

Dr. Ann Marie Klotz, Vice President for Student Affairs, provided a report for the Division of Student Affairs. Dr. Klotz updated the Committee on her vision for Student Affairs, to include creating a sophomore experience program, increasing collaborative partnerships, establishing a parent program and telling the many positive Radford stories. Several new retention initiatives have been implemented this semester including a Traditions and Affinity Task Force and adding retention components to several position descriptions. The Center for Diversity and Inclusion has continued to offer cultural excursions for students to experience different areas of the country and have expanded the laptop loaner program for students unable to afford their own computer. Dr. Klotz reported on the leadership and involvement that the Residence Hall Association provides to all students living on campus. A copy of Dr. Klotz's report is attached hereto as ***Attachment E*** and is made a part hereof.

ADJOURNMENT

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Johnston so moved, Mr. Marcus seconded the motion and the motion carried unanimously. The meeting adjourned at 4:55 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee

Student Government Association Update

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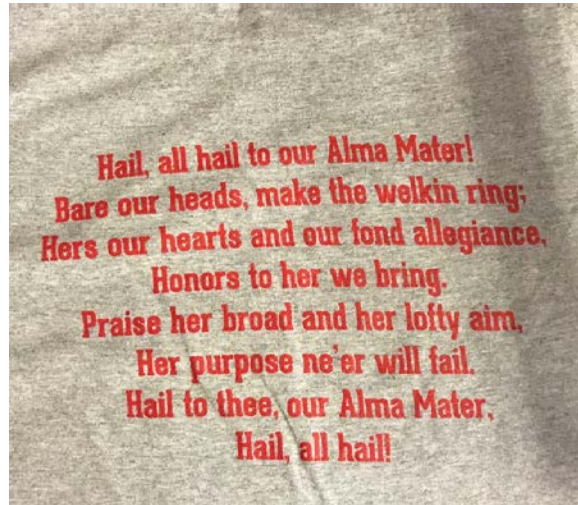
Getting Student Opinions

- What Do You Want Wednesdays
- Student Appreciation Day
- Facebook Live for Forums



Events

- Interest Meetings, February 6 and 7
- Elections, February 26- March 1
- T-shirt Drive, February 15
- Sex Signals, April 4
- Ring Dance, March 24
- Spring Tailgate, TBD
- Unity Fest, April 7



Additional Updates

- MLK Day of Service
- Club Fair
- SGA Retreat
- SFC Budget Review Forms
- Micro Grants



Questions?

Radford University
JED Foundation
2017 - 4 year strategic plan

1. Strategic Planning: Ensure that emotional well-being is a campus wide responsibility.
 - a. 3 action steps
2. Develop Life Skills: Teach students the skills necessary to cope with the stresses of college life, make wise lifestyle choices, and be academically successful.
 - a. 4 action steps
3. Promote Social Connectedness: Ensure incoming students with mental health and substance abuse histories are supported in their transition to college.
 - a. 3 action steps
4. Support in Transition: Ensure incoming students with mental health and substance abuse histories are supported in their transition to college.
 - a. 3 action steps
5. Screening Opportunities: Provide robust screening opportunities at diverse touch points in the student experience.
 - a. 3 action steps
6. Gatekeeper Training: Train campus community members to identify, reach out to, and refer students who may be struggling.
 - a. 3 action steps
7. Help-Seeking Behavior: Promote help seeking behavior through destigmatization efforts and increased access to resource information.
 - a. 4 action steps

8. Health Insurance: Ensure students have adequate and comprehensive health insurance coverage.
 - a. 5 action steps
9. Leave Policies: Ensure leave policies and protocols best support students in distress.
 - a. 6 action steps
10. Coordination of Care: Establish systems, protocols and processes that best coordinate necessary care for students.
 - a. 6 action steps
11. Access to Care: Expedite, increase, and ensure access to all necessary clinical care services, including after-hours care.
 - a. 5 action steps
12. Substance Abuse Support: Ensure substance abuse policies and protocols best support students.
 - a. 7 action steps
13. Postvention Protocols: Ensure an adequate and appropriate institutional response to student suicide, death, or other emergency.
 - a. 3 action steps
14. Emergency Response: Ensure that protocols are established for the reporting of, and follow-up for, emergency situations.
 - a. 4 action steps
15. Means Restriction: Proactively minimize environmental risks for suicide.
 - a. 4 action steps

Integrating Health and Wellness

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Integrating Health and Wellness

Goal

Create a positive and active campus where health and wellness are woven into everyday operations and academic mandates providing a welcoming, educational and healthy environment for our students, faculty and staff.

Statistics

- More than 80% of adults do not meet the guidelines for both aerobic and muscle-strengthening activities.
- More than 80% of adolescents do not do enough aerobic physical activity to meet the guidelines for youth.
- Working together to meet Healthy People 2020 targets via a multidisciplinary approach is critical to increasing the levels of physical activity and improving health in the United States.

Referenced from: Center for Disease Control and Prevention, Healthy People 2020, American College of Sports Medicine

Concept taken from the Okinagan Charter

- An international charter for Health Promoting Universities and Colleges-- Infuse health into everyday operations, business practices and academic mandates.
- 45 countries, 225 people, 380 delegates, World Health Organization, Pan American Health Organization and United Nations Educational joined the pledge to catalyze further action towards the creation of health promoting universities and colleges.

JED Foundation Partnership

Radford University has joined JED Campus, a nationwide initiative of The Jed Foundation (JED) designed to guide schools through a collaborative process of comprehensive systems, programs and policy development with customized support to build upon existing student mental health, substance abuse and suicide prevention efforts.



JED Foundation - Continued

- Approximately 140 Universities have partnered with the JED Foundation to improve the health and well-being on their respective campuses.
- JED assessed Radford University and provided a 4-year strategic plan.
- Health and Wellness Task Force is using the plan to help guide our mission in improving student well-being.

Strategic Plan

- The campus-wide Health and Wellness Task Force formed to consolidate the various sub committees relating to Suicide Prevention, Healthy Minds/Healthy Body, and JED team in order to provide a one-stop “Wellness Hub” for all the services, programs, offices, events related to health and wellness components.
- Membership is broad to assist in communicating campus wide.

Outcomes from Health and Wellness Task Force

- RA/RDs trained in Talk Saves Lives, Suicide Prevention.
- Partnership with American Foundation Suicide Prevention (AFSP).
- Presented to SGA and Student Senate to gain partnership and support of increasing Suicide Prevention training efforts.
- Hosted campus speaker targeting Suicide Prevention (Dennis Gillan).
- Student Counseling Services working with Dean of Students Office for post-hospitalization follow up care.

Referral System Counseling to and from Recreation and Wellness

- Student Counseling Services is experiencing high demand.
 - Current statistics
 - Top reasons students seek counseling: Anxiety & Depression
- Proactive vs. Reactive.
- Exercise is Medicine: Time Magazine Article; Book - "SPARK," NASPA Article.
- Challenge: Catching Issues "Upstream" - building resiliency, connectedness, emotional stability, positive attitudes, etc.

Integrating Health and Wellness

Questions?

Greek Life

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Mission Focused

The mission of Radford University Greek Life is to inspire and nurture a positively engaged collegiate experience within our community by creating lifelong friendships through scholarship, leadership, brotherhood/sisterhood and service.

Greek Life Community

The Radford University Greek Life community is comprised of 24 general fraternities and sororities.

The organizations fall under the governance of three different coordinating councils:

- Interfraternity Council (IFC)
- Panhellenic Council (PC)
- National Pan-Hellenic Council (NPHC)
 - National Association of Latino Fraternal Organizations (NALFO)



Major Accomplishments and Highlights

- **PhiredUp!**

Over 300 Greek Life members attended recruitment training to learn about best practices for recruitment.

- **Greek Life Challenge**

Over 150 supporters helped the Greek Life Challenge raise a total of \$11,211 in support of Greek Life programming and scholarships for the next generation of Radford University Greeks.

- **Move-in Volunteering**

Over 200 Greek Life members participated in helping new and returning students move into their residence halls.

Major Accomplishments and Highlights

Philanthropy

- Radford University Panhellenic Council was honored by Manassas City Council for their philanthropy for at-risk children and their families.
- Radford University National Pan-Hellenic Council participated in CIAA Educational Day raising funds for first generation students.
- Interfraternity Council participated in Toys for Tots and American Red Cross blood drive.

Community Service

- NPC- 10,000 logged hours
- NPHC- 7,500 logged hours
- IFC- 7,000 logged hours

Major Accomplishments and Highlights

Collaborations

- Radford Gives Back- Over 2,000 food items donated
- National Hazing Prevention Week (SAVES)
- Radford City Police Department Relationship Development Project
- Winter Wonderland
- SGA Safety Walk
- MLK Day of Service - 110 Volunteers
- Bobcat Backpack Program

Greek Life Night

- Collaborating with Athletics, the Greek Life community was honored during a men's basketball game and a women's volleyball game, showcasing the passion and work ethic within the Greek Life community.

2018 Goals

TIPS Training

- Require all Greek Life organizations to be TIPS trained. TIPS is a skills-based training program designed to prevent intoxication, underage drinking and drunk driving.

Hazing 101

- Collaborative training with SAVES and Department of Criminal Justice on preventative measures and ramifications of hazing.

Greek Life Leadership Development Institute

- Offer opportunities to national leadership conferences held each year for fraternity and sorority members.
- Greek Life speaker series.
- Professional development training.

Questions?

Student Affairs

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The Future of Student Affairs

- We Are All Retention Agents
- Sophomore Experience Program
- Telling Our Story
- Innovation
- Collaborative Partnerships

Retention Initiatives

- Traditions and Affinity Taskforce
- Spring 2018 Retention Plan
- Adding Retention Initiatives to the Duties of Two Senior Positions
- Examining Services During Break Periods
- Working with the “Class Of” Facebook pages
- Sun-setting Programs that No Longer Serve this Student Population
- Expanding Programs that Support Student Success

Affinity Building

- Community Service and other Social/Academic Programing
- Creating “Raving Fans” of Radford University
- Working with Athletics and Greek Life to Build More Traditions
- Celebrating Student Successes
- Hallmarks of Each Class

Housing and Residential Life: Connecting Students to Radford University

Residence Hall Association

Provides leadership and community involvement in residence halls for our 3,400+ students.



New Students

Special focus on the 90 “new to Radford” students this semester.



National Residence Hall Honorary

Represents the top 1% of on-campus students. Provides recognition of student and staff impact on the residence hall experience at Radford University

Housing and Residential Life: Academic Excellence



Resident Assistant Fall 2017 Academic Performance

- 69 RAs Fall Semester GPA of 3.0 or higher
- 17 RAs Fall Semester GPA of 4.0
- 76 RAs Cumulative GPA 3.0 or higher
- 44 RAs Cumulative GPA 3.5 or higher
- 3 RAs have a 4.0 Cumulative GPA

Center for Accessibility Services

Majority (469) of primary disabilities served are considered “hidden disabilities.”

Since 2015, we have seen changes in the students we serve.

- 42% increase in the number of students identifying with Autism.
- 33% increase in the number of students identifying with psychological concerns.
- 229% increase in the approved Emotional Support Animals on campus (from 7 to 25). 400% increase in overall applications.
- New tracking model implemented to assess actual number of initial visits and subsequent appointments.

Diversity and Inclusion

- Over 1,200 students visited Center for Diversity and Inclusion throughout the Fall 2017 semester.
- 80% took advantage of free printing services.
- Over 125 programs facilitated through organizations connected to the Center for Diversity and Inclusion.
- Cultural Excursions.
- Laptop Loaner Program.

Diversity and Inclusion

Martin Luther King, Jr. Week activities

- Keynote Speaker - Ilyasah Shabazz, Daughter of Malcom X
- Day of Service - Over 300 student, faculty and staff participants



Questions?

End of Board of Visitors Materials

