



Cover Sheet for New Undergraduate Curriculum Proposals

Date: 10-05-2020

Proposal Number:

(Assigned by the Registrar)

Department: Design

Current Course or Program ID:

Contact Person: Holly Cline

Proposal Category: (✓ all that apply). A separate cover sheet must be submitted for each proposal.

| | |
|---|--|
| <input type="checkbox"/> Course Prerequisite Change | <input type="checkbox"/> Change to Catalog Description |
| <input type="checkbox"/> Course Title Change | <input type="checkbox"/> Minor Change to Course |
| <input type="checkbox"/> Course Deletion | <input type="checkbox"/> New Course |
| <input type="checkbox"/> Course Number Change | <input type="checkbox"/> Program Revision |
| <input type="checkbox"/> Course Credit Hour Change | <input checked="" type="checkbox"/> New or Discontinued Program (Major, minor, or certificate) |
| <input type="checkbox"/> Course Syllabus Change | |

Other Proposal Requirements: (✓ as applies and attach form)

| | |
|-------------------------------------|--|
| <input type="checkbox"/> | For New Course Proposals, attach the New Course Proposal. |
| <input checked="" type="checkbox"/> | For New or Discontinued Majors or Certificates, or significant changes in program requirements contact the SCHEV liaison, the Assistant Provost for Academic Operations, to compose and attach the proposal in SCHEV format. |

Proposal Description with Rationale: For changes in catalog entries or syllabi, include the current language and use track changes to indicate proposed changes. Explain why the change is desired.

The Department of Design will create a new Design Studies in Culture minor at Radford University, designed to address the growing need for students to understand and analyze how behaviors, beliefs, cultures and environments affect how people think and act. This program provides students introductory design psychology and design thinking. Student will learn how the environment (interior and exterior) affects people at work, home and play. Students will

apply design thinking principles to a social problem outside their discipline. In addition, students will learn how to solve problems with an empathic response.

Effective Date: Fall 2021

Reason for requesting an alternative effective date:

Design Studies in Culture Minor (15 credits)

Introduction:

The Department of Design will create a new Design Studies in Culture minor at Radford University, designed to address the growing need for students to understand and analyze how behaviors, beliefs, cultures and environments affect how people think and act. This program provides students introductory design psychology and design thinking. Student will learn how the environment (interior and exterior) affects people at work, home and play. Students will apply design thinking principles to a social problem outside their discipline. In addition, students will learn how to solve problems with an empathic response.

Required Classes (9 credits):

| | |
|----------------------|--|
| DSN 173 | Design Psychology (3 credits) |
| DSNF 350 or DSNI 350 | History or Fashion I or History of Interiors I (3 credits) |
| DSN 402 | Global Design Studio (3 credits) |

Electives (6 credits):

Any REAL area A approved courses*

*DSNF 350 or DSNI 350 recommended if not taken above

**Student cannot receive a BS or BFA in Design Major and any additional Minor in Design Studies*

Implementation:

No new resources required.

Target: Students from various disciplines that want to understand how design can support behaviors, beliefs, and cultures. In addition, students will learn how the designed environment affects people.

Approval/Recommendation Signature Sheet for Undergraduate Curriculum Proposals

| Signature | Title | Date |
|---|---|---------|
| | Department Curriculum Committee Chair | 10-5-20 |
| <i>Holly L. Pline</i> | Department Chair (on behalf of faculty) | 10-5-20 |
| | College Curriculum Committee Chair | |
| | College Dean | |
| For courses proposed to be included in the Core Curriculum: | | |
| | Core Curriculum Advisory Committee Chair | |
| For new majors and certificates: | | |
| | Library Liaison | |
| For new or discontinued majors, minors, certificates, concentrations, options or significant changes in program requirements: | | |
| | Faculty Senate President following review by the Faculty Senate | |
| | Provost and VP for Academic Affairs | |
| For proposals going to BOV, SCHEV and/or SACSCOC: | | |
| | President | |
| | Board of Visitors approval date | |
| | SCHEV approval date | |
| | SACSCOC approval date | |
| | Entered into catalog by Registrar's Office | |