

# REAL Curriculum Program Alignment Proposal

Department or School: Department of Design

Date: 3/14/2020

Degree type:  BS  BA  BBA  BSN  BM  BFA  BSW  XMinor  Certificate

Program: Design Studies in Applied Design and Expression -EL


REAL Area Program Designation Sought (check all that apply):  R  E  A  L

Dept/School Contact: Department of Design / Holly Cline hcline@radford.edu

BS/BA Requirements: \_\_\_\_\_

- Any degree program that fulfills a REAL area must include at least 9 unique credit hours for each area covered. At least 3 of these 9 credit hours must be at the 300 level or above
- A single major degree program may fulfill no more than three REAL areas for any one student, unless all four REAL areas are fulfilled by accreditation or licensure requirements.
- A single minor or certificate degree program may fulfill no more than two REAL areas.
- Degree program may cover up to two REAL areas using a single prefix.
- All courses documenting the coverage of a REAL area must fulfill all learning outcomes and be designated in that area.
- All courses that document fulfillment of a REAL area within a degree program of study are NOT required to be taught by the department/school. However, departments/schools are expected to formally communicate with other departments about reliance on and inclusion of courses in their degree program plans of study. Indicate this through signature of chair or director of the partnering department or school in the areas below.
- Departments or schools that seek to fulfill REAL areas must acknowledge assessment requirements for those areas. Assessment of degree seeking students is required to be conducted yearly by the department or school offering the degree program.
- If departments or schools want to use a menu of courses to fulfill a particular area, please duplicate the sections below for each REAL area and include information for each course included in the menu of options.
- Please save this file for submission as PROGRAM NAME\_ProgramType.docx (Example: Criminal Justice\_BS.docx)

By signing, the department/school acknowledges the above conditions and considerations:

Dept/School Signature		Date: 3-24-2020
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The Department of Design will create a new Design Studies in Applied Design and Expression minor at Radford University, designed to address the growing need for students to understand how humanistic inquiry and artistic expression can be applied to a professional setting. This minor combines two minors in design to provide students with a more holistic view of design and its importance in the world.

**Required Core**

**Classes (15-credits):**

DSN 110 Introduction to Design (3 credits) -E  
DSN 143 Business of Design (3 credits) -L  
DSN 220 Media Presentations (3 credits) -L  
DSN 340 Pre-internship Seminar (1 credit) -L  
DSNP 341 Design Management Internship (2 credits) -L  
DSNF 355 or DSNI 355 History of Fashion Design II or History of Interior Design II (3 credits) -E

**Additional (3 credits)**

DSN 100 Design Fundamentals (3 credits) - E  
Or  
DSN 223 Textiles (3 credits) - E

*\*Student cannot receive a BS or BFA in Design Major and any additional Minor in Design Studies*

## HUMANISTIC OR ARTISTIC EXPRESSION

<p><b>E Area:</b>  Course Prefix: DSN  Course Number: 100  Course Title: Design  Fundamentals  Credit Hours: 3  New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Projected student enrollment  per academic year: 80-100</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective  Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  If no, collaborating dept/school must also complete the remaining elements, and must sign below.</p> <p>Course Rotation: <input checked="" type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)</p> <p>Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input checked="" type="checkbox"/> Every semester <input type="checkbox"/> Every other year  <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other</p> <p>Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p><b>E Area:</b>  Course Prefix: DSN  Course Number: 110  Course Title: Introduction to  Design  Credit Hours: 3  New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Projected student enrollment  per academic year: 100-120</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective  Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  If no, collaborating dept/school must also complete the remaining elements, and must sign below.</p> <p>Course Rotation: <input checked="" type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)</p> <p>Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input checked="" type="checkbox"/> Every semester <input type="checkbox"/> Every other year  <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other</p> <p>Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p><b>E Area:</b>  Course Prefix: DSN  Course Number: 223  Course Title: Textiles  Credit Hours: 3  New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Projected student enrollment  per academic year: 60-100</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective  Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  If no, collaborating dept/school must also complete the remaining elements, and must sign below.</p> <p>Course Rotation: <input type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)</p> <p>Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input type="checkbox"/> Every semester <input type="checkbox"/> Every other year  <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other</p> <p>Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p><b>E Area:</b>  Course Prefix: DSNF  Course Number: 355  Course Title: History of Fashion  Design II  Credit Hours: 3  New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Projected student enrollment  per academic year: 60-80</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective  Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  If no, collaborating dept/school must also complete the remaining elements, and must sign below.</p> <p>Course Rotation: <input checked="" type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)</p> <p>Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input checked="" type="checkbox"/> Every semester <input type="checkbox"/> Every other year  <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other</p> <p>Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p><b>E Area:</b>  Course Prefix: DSNI  Course Number: 355  Course Title: History of Interior  Design II  Credit Hours: 3  New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Projected student enrollment  per academic year: 40-50</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective  Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  If no, collaborating dept/school must also complete the remaining elements, and must sign below.</p> <p>Course Rotation: <input type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)</p> <p>Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input type="checkbox"/> Every semester <input type="checkbox"/> Every other year  <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other</p> <p>Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>

E Designated Course Required within the Program of Study Approved for Inclusion in the General Education Coursework: (please list at least one, can also be listed above but does not need to be) DSN 100, DSN 110, DSN 223, DSNI 355, DSNF 355

E Area:

Learning Goal: To explore humanistic or artistic expression through inquiry or creativity.

<p>Learning Outcome 1: Students demonstrate understanding of diverse ideas, languages, products, or processes of humanistic inquiry or artistic expression.</p>	<p>Description of learning outcome assessment plan:</p> <p>DSN 100- Students demonstrate an understanding of the Elements and Principles of Design terminology through module quizzes.</p> <p>DSN 100- Students demonstrate an understanding of the iterative design process through a concept to completion process packet of their final design project; project grading rubrics assess the process to project outcome.</p> <p>DSN 110- Students demonstrate an understanding of Design through artistic expression as shown through the ABSee Project; projects assessed by a grading rubric.</p> <p>DSN 110- Students demonstrate an understanding of the language used in Design, specifically the Elements and Principles of Design, through the vocabulary matching questions on the final exam.</p> <p>DSN 223- Students demonstrate an understanding of textile fibers (product origins, processing methods, and use) through examination.</p> <p>DSN 223- Students demonstrate an understanding of textile terminologies (woven structure and identification) through examination.</p> <p>DSNF 355 – Students demonstrate an understanding of the connection between the socio-cultural, political, technological, and economic processes on the physical and symbolic properties of the product, fashionable dress (ancient world to 1900) through presentations; presentations assessed by a grading rubric.</p> <p>DSNF 355 – Students demonstrate an understanding of men’s and women’s fashion from cultures and/or time periods (ancient world to 1900) through exam questions</p> <p>DSNI 355- Students demonstrate understanding of diverse artistic expression through examination or assignment. Example: Exams include identification of diverse stylistic architectural and interior design movements from the Industrial Revolution to the present day.</p> <p>DSNI 355 - Students demonstrate understanding of diverse ideas through examination or assignment. Example: Worksheets produced include summaries of the philosophy behind various architectural and interior design movements.</p>
<p>Learning Outcome 2: Students critically evaluate, synthesize, or create forms of human expression or inquiry.</p>	<p>Description of learning outcome assessment plan:</p> <p>DSN 100- Students create 2-D and 3-D works of artistic expression using the elements and principles of design; project assessed by a grading rubric.</p>

	<p>DSN 100 - Students critically evaluate themselves through an end of course self-evaluation progress questionnaire addressing personal growth in design project development. A scoring rubric assess student's critical self-evaluation.</p> <p>DSN 110- Students will create videos as a form of human expression through the word Video Challenge; project assessed by a grading rubric. DSN 110- Students create a short video to demonstrate an assigned Element or Principle of Design to the viewer.</p> <p>DSN 223- Students synthesize and create a textile fiber (product origins, processing methods, and use) bound glossary. Project assessed by grading rubric.</p> <p>DSN 223- Students synthesize and create a textile identification (woven structure and identification) bound glossary, utilizing procured textile samples. Project assessed by grading rubric.</p> <p>DSNF 355 – Students critically evaluate men's and women's fashion from key cultures and time periods (ancient world to 1900) requires critical analysis involving comparisons of fashion between diverse cultures and/or time periods, including the similarities and differences in processes and products through team presentations; presentations assessed by grading rubric.</p> <p>DSNF 355 – Students critically evaluate men's and women's fashion from key cultures and time periods (ancient world to 1900) requires critical analysis involving comparisons of fashion between diverse cultures and/or time periods, including the similarities and differences in processes and products through examination.</p> <p>DSNI 355- Students critically evaluate forms of human expression through written response, assessed by grading rubric. Example: Worksheets include student responses to questions posed in which they critically evaluate the stylistic properties of various architectural and interior design styles and movements.</p> <p>DSNI 355 - Students critically synthesize forms of human expression through assignments, assessed by grading rubrics. Example: Student provide definitions and images of terminology related to motifs that characterize various stylistic movements.</p>
<p>Additional information for REAL Council consideration:</p> <p><b>Highly Competent</b> A student scores at least at 90% on the exam, assignment, or grading rubric.</p> <p><b>Competent</b> A student scores between 70% and 89% on the exam, assignment, or grading rubric.</p> <p><b>Below Competent</b> A student scores less than 69% on the exam, assignment, or grading rubric.</p>	

## APPLIED LEARNING

<p>L Area: Course Prefix: DSN Course Number: 143 Course Title: Business of Design Credit Hours: 3 New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Projected student enrollment per academic year: 100-120</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, collaborating dept/school must also complete the remaining elements, and must sign below.  Course Rotation: <input checked="" type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)  Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input checked="" type="checkbox"/> Every semester <input type="checkbox"/> Every other year <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other  Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p>L Area: Course Prefix: DSN Course Number: 220 Course Title: Media Presentation Credit Hours: 3 New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Projected student enrollment per academic year: 75-80</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, collaborating dept/school must also complete the remaining elements, and must sign below.  Course Rotation: <input checked="" type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input checked="" type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)  Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input checked="" type="checkbox"/> Every semester <input type="checkbox"/> Every other year <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other  Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p>L Area: Course Prefix: DSN Course Number: 340 Course Title: Pre-internship Seminar Credit Hours: 1 New course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Revised course: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  Projected student enrollment per academic year: 60-80</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, collaborating dept/school must also complete the remaining elements, and must sign below.  Course Rotation: <input checked="" type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)  Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input type="checkbox"/> Every semester <input type="checkbox"/> Every other year <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other  Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p>L Area: Course Prefix: DSNP Course Number: 341 Course Title: Internship Credit Hours: New course: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Revised course: <input type="checkbox"/> Yes <input type="checkbox"/> No  Projected student enrollment per academic year: 15-20</p>	<p>Is this course required or an elective for your degree program? <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective Is this course offered within your dept/school? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, collaborating dept/school must also complete the remaining elements, and must sign below.  Course Rotation: <input type="checkbox"/> Fall <input type="checkbox"/> Spring <input checked="" type="checkbox"/> Intersession <input type="checkbox"/> Other (Explain below)  Intended Frequency: <input checked="" type="checkbox"/> Every academic year <input type="checkbox"/> Every semester <input type="checkbox"/> Every other year <input type="checkbox"/> At least once every three years <input type="checkbox"/> Other  Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:</p>
<p>L Designated Course Required within the Program of Study Approved for Inclusion in the General Education Coursework: (please list at least one, can also be listed above but does not need to be) DSN 143, DSN 220</p>	

<p>L Area: Learning Goal: To explore professional practice through the application of knowledge, skills, and critical reflection.</p>	
<p>Learning Outcome 1: Students apply acquired knowledge and skills to develop professional identity or professional practice.</p>	<p>Description of learning outcome assessment plan: DSN 143 - Students apply acquired knowledge of career opportunities, discussed in lecture to develop a professional identity. Through a written paper, students identify select career opportunities in their chosen design field, including salary, requirements, and job availabilities; assessed by grading rubric.</p>

	<p>DSN 143 - Students address acquired knowledge and skills necessary to develop a professional identity in the Design field through a written career paper; assessed by grading rubric. Example: Paper requires students to locate a suitable company for employment, research the company, and develop questions that could be asked during a possible interview.</p> <p>DSN 220 - Students show the application of software properties (features and controls) through demonstrated developed of professional skills and knowledge applied to a project; assessed by grading rubric.</p> <p><b>DSN 220- Project Rubric Measure</b> Students show the application of a software's appropriate fit for specific professional use as demonstrated in final professional practice project; assessed by grading rubric.</p> <p>DSN 340 – Students apply acquired knowledge and skills to develop a professional letterhead in which to use for correspondence with professionals and potential employers; assessed by grading rubric.</p> <p>DSN 340- Students apply acquired knowledge and skills to develop a professional resume to use to apply for an internship; assessed by grading rubric.</p> <p>DSNP 341- Students apply acquired knowledge and skills to develop a professional preparedness through interviewing; assessed by employer rubric evaluations to identify areas of strength and improvement.</p> <p>DSNP 341- Students apply acquired knowledge and skills to develop time management skills for professional practice though completing time sheets and daily and weekly logs; assessed by grading rubric.</p>
<p>Learning Outcome 2: Students critically reflect on their learning, abilities, experiences, or role within professional contexts.</p>	<p>Description of learning outcome assessment plan:</p> <p>DSNI 143 - Students critically reflect on their learning and abilities within a professional context through the written guest speaker reflection paper; assessed by grading rubric. Example: Students address how they can use the information and experiences the guest speaker shared in their classes in school, in their everyday lives, or in a future job or career.</p> <p>DSNI 143 - Students critically reflect on course content related to the professional contexts of their chosen major and intended career/business field through a written paper; assessed by grading rubric.</p> <p>DSN 220 - Students critically reflect on their learned software techniques and their use of features and controls as demonstrated in final project; assessed by grading rubrics.</p> <p>DSN 220 - Students evaluate themselves through an end of course self-evaluation questionnaire, critically reflecting on software abilities, personal growth and project development; assessed by a grading rubric.</p> <p>DSN 340- Students critically reflect to complete a personal and professional inventory assessment addressing strengths and weaknesses; assessed by grading rubric.</p> <p>DSN 340- Students critically reflect on their personal and professional inventory assessment to develop goals for improvement; assessed by grading rubric.</p>

	<p>DSNP 341- Students critically reflect on their internship learning experience as it relates to professional contexts of their chosen major and intended career/business field through written reflection paper after completing the required minimum internship hours; assessed by grading rubric.</p> <p>DSNP 341- Student critically reflect their internship learning experience as it relates to professional contexts of their chosen major and intended career/business field through an oral presentation after completing the required minimum internship hours; assessed by grading rubric.</p>
<p>Additional information for REAL Council consideration:</p> <p><b>Highly Competent</b> A student scores at least at 90% on the exam, assignment, or grading rubric.</p> <p><b>Competent</b> A student scores between 70% and 89% on the exam, assignment, or grading rubric.</p> <p><b>Below Competent</b> A student scores less than 69% on the exam, assignment, or grading rubric.</p>	



Are existing material resources adequate to support this program alignment proposal?

Yes  No If not, what additional material resources would be needed?

Are existing space resources adequate to support this program alignment proposal?

Yes  No If not, what additional space resources would be needed?

Are existing human resources adequate to support this program alignment proposal?

Yes  No If not, what additional human resources would be needed?

Department Curriculum Committee Recommendation:	Signature:	Date:
Chair/Dean on Behalf of Dept/School:	Signature: <i>Heylee</i>	Date: 3-24-2020
College Curriculum Committee Approval:	Signature:	Date:
Dean/AVP Approval:	Signature:	Date:
REAL Council Recommendation:	Signature:	Date:
Faculty Senate Curriculum Committee Recommendation:	Signature:	Date:
Faculty Senate Approval:	Signature:	Date:
Provost Approval:	Signature:	Date: