REAL Curriculum Program Alignment Proposal

Department or School: Department of Design   Date: 3/14/2020

Degree type: ☐BS ☐BA ☐BBA ☐BSN ☐BM ☐BFA ☐BSW ☒Minor ☐Certificate

Program: <mark>Design Studies in Expression Minor</mark>

 REAL Area Program Designation Sought (check all that apply):   ☐ R ☒ E ☐ A ☐ L

Dept/School Contact: Department of Design / Holly Cline hcline@radford.edu

BS/BA Requirements:

- Any degree program that fulfills a REAL area must include at least 9 unique credit hours for each area covered. At least 3 of these 9 credit hours must be at the 300 level or above
- A single major degree program may fulfill no more than three REAL areas for any one student, unless all four REAL areas are fulfilled by accreditation or licensure requirements.
- A single minor or certificate degree program may fulfill no more than two REAL areas.
- Degree program may cover up to two REAL areas using a single prefix.
- All courses documenting the coverage of a REAL area must fulfill all learning outcomes and be designated in that area.
- All courses that document fulfillment of a REAL area within a degree program of study are NOT required to be taught by the department/school. However, departments/schools are expected to formally communicate with other departments about reliance on and inclusion of courses in their degree program plans of study. Indicate this through signature of chair or director of the partnering department or school in the areas below.
- Departments or schools that seek to fulfill REAL areas must acknowledge assessment requirements for those areas. Assessment of degree seeking students is required to be conducted yearly by the department or school offering the degree program.
- If departments or schools want to use a menu of courses to fulfill a particular area, please duplicate the sections below for each REAL area and include information for each course included in the menu of options.
- <mark>Please save this file for submission as PROGRAM NAME_ProgramType.docx (Example: Criminal Justice_BS.docx)</mark>

By signing, the department/school acknowledges the above conditions and considerations:

Dept/School Signature		Date: 3-24-2020

Official Program Description:

Fashion Design Concentration

E Minor
Design Studies Minor in Expression

The Design Studies Minor in Expression provides a combination of Humanistic and Artist Expression using the elements and principles of Design as the basis of understanding. Students learn to demonstrate an understanding of diverse design perspectives and artistic expression over time. Students critically evaluate and synthesize design products and processes in design related industries. Aesthetics and artistic expression are explored and applied by using the elements and principles of design.

Students must take 9 credits from DSN, DSNI, & DSNF approved courses (one which must be at the 300 level or above) and can take 6 credits of E approved classes within REAL curriculum offering.

The Department of Design will create a new Design Studies in Expression minor at Radford University, designed to address the growing need for students to understand how humanistic inquiry and artistic expression can be applied to real world applications. This program provides students introductory design inquiry and language. Student will learn how to apply the design process terminology to design solutions, analyze products and processes in the design industry and learn how they are applied in both interiors and fashion. In addition, students will evaluate design expression from an historical context in both fashion and interiors.

Required Core Classes (6-credits):

      DSN 110 Introduction to Design (3 credits)
      DSN 223 Textiles (3 credits)

Additional Class Requirement (9 credits, student must take at least 6 credits)

      DSN 100Design Fundamentals (3 credits)
      DSNI 355 History of Interior Design II (3 credits)
      DSNF 355History of Fashion II (3 credits)

      Or ANY E approved course elective (3 credits)

      Student cannot receive a BS or BFA in Design Major and any additional minor in Design Studies

HUMANISTIC OR ARTISTIC EXPRESSION

E Area:	
Course Prefix: DSN **Course Number:** 100 **Course Title:** Design Fundamentals **Credit Hours:** 3 New course: ☐ Yes ☒ No Revised course: ☐ Yes ☒ No Projected student enrollment per academic year: 80-100	Is this course required or an elective for your degree program? ☒ Required ☐ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☒ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: ☒ Every academic year ☒ Every semester ☐ Every other year ☐ At least once every three years ☐ Other Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
Course Prefix: DSN **Course Number:** 110 **Course Title:** Introduction to Design **Credit Hours:** 3 New course: ☐ Yes ☒ No Revised course: ☐ Yes ☒ No Projected student enrollment per academic year: 100-120	Is this course required or an elective for your degree program? ☒ Required ☐ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☒ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: ☒ Every academic year ☒ Every semester ☐ Every other year ☐ At least once every three years ☐ Other Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
Course Prefix: DSN **Course Number:** 223 **Course Title:** Textiles **Credit Hours:** 3 New course: ☐ Yes ☒ No Revised course: ☐ Yes ☒ No Projected student enrollment per academic year: 60-100	Is this course required or an elective for your degree program? ☒ Required ☐ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☐ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: ☒ Every academic year ☐ Every semester ☐ Every other year ☐ At least once every three years ☐ Other Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
Course Prefix: DSNF **Course Number:** 355 **Course Title:** History of Fashion Design II **Credit Hours:** 3 New course: ☐ Yes ☒ No Revised course: ☐ Yes ☒ No Projected student enrollment per academic year: 60-80	Is this course required or an elective for your degree program? ☒ Required ☐ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☒ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: ☒ Every academic year ☒ Every semester ☐ Every other year ☐ At least once every three years ☐ Other Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
Course Prefix: DSNI **Course Number:** 355 **Course Title:** History of Interior Design II **Credit Hours:** 3 New course: ☐ Yes ☒ No Revised course: ☐ Yes ☒ No Projected student enrollment per academic year: 40-50	Is this course required or an elective for your degree program? ☒ Required ☐ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☐ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: ☒ Every academic year ☐ Every semester ☐ Every other year ☐ At least once every three years ☐ Other Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:

E Designated Course Required within the Program of Study Approved for Inclusion in the General Education Coursework: (please list at least one, can also be listed above but does not need to be)
DSN 100, DSN 110, DSN 223, DSNF 355, DSNI 355

E Area:	
Learning Goal: To explore humanistic or artistic expression through inquiry or creativity.	
Learning Outcome 1: Students demonstrate understanding of diverse ideas, languages, products, or processes of humanistic inquiry or artistic expression.	Description of learning outcome assessment plan: DSN 100- Students demonstrate an understanding of the Elements and Principles of Design terminology through module quizzes. DSN 100- Students demonstrate an understanding of the iterative design process through a concept to completion process packet of their final design project; project grading rubrics assess the process to project outcome. DSN 110- Students demonstrate an understanding of Design through artistic expression as shown through the ABSee Project; projects assessed by a grading rubric. DSN 110- Students demonstrate an understanding of the language used in Design, specifically the Elements and Principles of Design, through the vocabulary matching questions on the final exam. DSN 223- Students demonstrate an understanding of textile fibers (product origins, processing methods, and use) through examination. DSN 223- Students demonstrate an understanding of textile terminologies (woven structure and identification) through examination. DSNF 355 – Students demonstrate an understanding of the connection between the socio-cultural, political, technological, and economic processes on the physical and symbolic properties of the product, fashionable dress (ancient world to 1900) through presentations; presentations assessed by a grading rubric. DSNF 355 – Students demonstrate an understanding of men's and women's fashion from cultures and/or time periods (ancient world to 1900) through exam questions DSNI 355- Students demonstrate understanding of diverse artistic expression through examination or assignment. Example: Exams include identification of diverse stylistic architectural and interior design movements from the Industrial Revolution to the present day. DSNI 355 - Students demonstrate understanding of diverse ideas through examination or assignment. Example: Worksheets produced include summaries of the philosophy behind various architectural and interior design movements.
Learning Outcome 2: Students critically evaluate, synthesize, or create forms of human expression or inquiry.	Description of learning outcome assessment plan: DSN 100- Students create 2-D and 3-D works of artistic expression using the elements and principles of design; project assessed by a grading rubric.

	DSN 100 - Students critically evaluate themselves through an end of course self-evaluation progress questionnaire addressing personal growth in design project development. A scoring rubric assess student's critical self-evaluation. DSN 110- Students will create videos as a form of human expression through the word Video Challenge; project assessed by a grading rubric. DSN 110- Students create a short video to demonstrate an assigned Element or Principle of Design to the viewer. DSN 223- Students synthesize and create a textile fiber (product origins, processing methods, and use) bound glossary. Project assessed by grading rubric. DSN 223- Students synthesize and create a textile identification (woven structure and identification) bound glossary, utilizing procured textile samples. Project assessed by grading rubric. DSNF 355 – Students critically evaluate men's and women's fashion from key cultures and time periods (ancient world to 1900) requires critical analysis involving comparisons of fashion between diverse cultures and/or time periods, including the similarities and differences in processes and products through team presentations; presentations assessed by grading rubric. DSNF 355 – Students critically evaluate men's and women's fashion from key cultures and time periods (ancient world to 1900) requires critical analysis involving comparisons of fashion between diverse cultures and/or time periods, including the similarities and differences in processes and products through examination. DSNI 355- Students critically evaluate forms of human expression through written response, assessed by grading rubric. Example: Worksheets include student responses to questions posed in which they critically evaluate the stylistic properties of various architectural and interior design styles and movements. DSNI 355 - Students critically synthesize forms of human expression through assignments, assessed by grading rubrics. Example: Student provide definitions and images of terminology related to motifs that characterize various stylistic movements.

Additional information for REAL Council consideration:

Highly Competent
A student scores at least at 90% on the exam, assignment, or grading rubric.

Competent
A student scores between 70% and 89% on the exam, assignment, or grading rubric.

Below Competent
A student scores less than 69% on the exam, assignment, or grading rubric.

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Are existing material resources adequate to support this program alignment proposal?

☒ Yes ☐ No If not, what additional material resources would be needed?

Are existing space resources adequate to support this program alignment proposal?

☒ Yes ☐ No If not, what additional space resources would be needed?

Are existing human resources adequate to support this program alignment proposal?

☒ Yes ☐ No If not, what additional human resources would be needed?

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Department Curriculum Committee Recommendation:	Signature:	Date:
Chair/Dean on Behalf of Dept/School:	Signature: *Hey Elli.*	Date: 3-24-2020
College Curriculum Committee Approval:	Signature:	Date:
Dean/AVP Approval:	Signature:	Date:
REAL Council Recommendation:	Signature:	Date:
Faculty Senate Curriculum Committee Recommendation:	Signature:	Date:
Faculty Senate Approval:	Signature:	Date:
Provost Approval:	Signature:	Date: