

RADFORD UNIVERSITY

AGENDA

Joint Meeting of Strategic Planning Task Force and Subgroups

Friday, November 11, 2016

2:00 PM to 4:00 PM

Heth Hall, Lower Level

- I. Welcome by Co-Chairs Jack Call and Kenna Colley

- II. Charge by President Brian O. Hemphill

- III. Presentation and Discussion Jack Call and Kenna Colley
 - Strategic Planning Timeline
 - Organizational and Reporting Structure
 - Subgroup Structure and Proposed Co-Chairs
 - Subgroup Submission Template
 - Formation and Work of Writing Team
 - Final Work Products and Website

- IV. Subgroup Organizational Meetings Ashley Schumaker
 - Assignments and Locations
 - Mission, Vision, and Core Values
 - Challenges and Opportunities
 - Brand Identity
 - Academic Excellence and Research
 - Student Success
 - Strategic Enrollment Growth
 - Economic Development and Community Partnerships
 - Philanthropic Giving and Alumni Engagement
 - Budget
 - Agenda and Process
 - Regular Meeting Schedule

NOTE: Check-in will begin at 2:00 PM in Heth Hall Lower Level (common area). Please stop by the check-in table to pick-up your name tag.

The full group will meet in Heth Hall Lower Level 014 from 2:30 PM to 3:15 PM. Subgroups will hold organizational meetings in Heth Hall Lower Level (various rooms) from 3:15 PM to 4:00 PM. See reverse side of your name tag for Subgroup assignment and meeting location.