

RADFORD UNIVERSITY

MEETING NOTES

Monthly Meeting of Strategic Planning Task Force Wednesday, May 17, 2017 Martin Hall, 3rd Floor, Board Room

Present

Jack Call, Co-Chair
Kenna Colley, Co-Chair
Vicki Bierman, Faculty Representative
Holly Cline, Faculty Representative
Jerry Kopf, Faculty Representative
Dave Sallee, Faculty Representative
Carter Turner, Faculty Representative
Skip Watts, Faculty Representative
Sandra Bond, Administrative and Professional Faculty Representative
Eric Lovik, Administrative and Professional Faculty Representative
Karen Montgomery, Classified Staff Representative
Patti Williamson, Classified Staff Representative
Nancy Artis, Alumni/Community Representative
Stephanie Ballein, At-Large Appointment
Angela Joyner, At-Large Appointment
Danny Kemp, At-Large Appointment
Ebenezer Kolajo, At-Large Appointment
Chad Reed, At-Large Appointment
Susan Trageser, At-Large Appointment
Sherry Wallace, At-Large Appointment
Kitty McCarthy, Administrative Representative (Vice Presidents)
Joe Scartelli, Administrative Representative (Vice Presidents)
Ken Cox, Administrative Representative (Deans)
Margaret Devaney, Administrative Representative (Deans)
George Low, Administrative Representative (Deans)
Ashley Schumaker, Administrative Liaison

Absent

Jacinda Jones, Student Representative
Aaron Sarmiento, Student Representative
Jeff Price, Alumni/Community Representative
David Ridpath, At-Large Appointment
Richard Alvarez, Administrative Representative (Vice Presidents)

Also in attendance were the following Subgroup Co-Chairs:

Brad Bizzell, Strategic Enrollment Growth; Joe Carpenter, Brand Identity; Mike Chatham, Budget; Bruce Cunningham, Philanthropic Giving and Alumni Engagement; Jane Machin, Brand Identity; and Cassidy Urista, Student Success

The meeting began at 1:00 PM with a review of the April 13, 2017 meeting notes by Task Force Co-Chair Jack Call. Dr. Call asked that Task Force members review the provided document and advise regarding any suggested edits prior to approval. With no suggested edits, the notes were approved.

Ashley Schumaker provided an overview of the Writing Team, which has been officially formed with a memorandum from President Hemphill. She advised that the Writing Team will meet as a group for the first time on June 1, 2017 for an orientation session. She also provided an overview of the process and timeline that the Writing Team will follow, noting various deadlines associated with the Task Force and the Board of Visitors. She noted that regular updates regarding the work of the Writing Team will be provided to the Task Force.

Task Force Co-Chair Kenna Colley highlighted the submissions received to date, which are included in the materials for today's meeting. Dr. Colley noted that in order to thoroughly review all submissions, specifically focusing on KPIs, responsible party, timeline, and budget, the Task Force will divide into breakout groups. She noted that each breakout group has a facilitator identified, and a recorded and/or scribe will need to be determined. From today's discussion, it is desired that one of three recommendations, specifically acceptance, further discussion, or clarification requested, be presented to the Task Force when it reconvenes in one hour.

Ashley Schumaker noted that breakout groups will meet in various rooms. She distributed a handout identifying the membership for each breakout group and the respective meeting room locations. She highlighted the following breakout groups and meeting locations:

- Breakout #1 – Martin Hall, 3rd Floor, Board Room for the Academic Excellence and Research Subgroup Submission with Chad Reed as the facilitator;
- Breakout #2 – Martin Hall, 3rd Floor, President's Conference Room for the Brand Identity Subgroup Submission and the Economic Development and Community Partnerships Subgroup Submission with Dr. Ken Cox as the facilitator;
- Breakout #3 – Conference Room 225 (Martin Hall) for the Philanthropic Giving and Alumni Engagement Subgroup Submission with Danny Kemp as the facilitator; and
- Breakout #4 – Conference Room 212 (Preston Hall) for the Strategic Enrollment Growth Subgroup Submission and the Student Success Subgroup Submission with Sandra Bond as the facilitator.

Ashley Schumaker noted that all conference call participants will be part of Breakout #1

The breakouts met from 1:10 PM to 2:20 PM followed by report outs from breakout groups and discussion among the Task Force. Feedback from the breakout groups was presented by each Subgroup area. Drs. Call and Colley noted that specific feedback will be provided to facilitate next steps, including revision by the Subgroup and resubmission to the Task Force.