

RADFORD UNIVERSITY

MEETING NOTES

Monthly Meeting of Strategic Planning Task Force Wednesday, May 24, 2017 Martin Hall, 3rd Floor, Board Room

Present

Jack Call, Co-Chair
Kenna Colley, Co-Chair
Jerry Kopf, Faculty Representative
Dave Sallee, Faculty Representative
Skip Watts, Faculty Representative
Sandra Bond, Administrative and Professional Faculty Representative
Eric Lovik, Administrative and Professional Faculty Representative
Nancy Artis, Alumni/Community Representative
Jeff Price, Alumni/Community Representative
Stephanie Ballein, At-Large Appointment
Ebenezer Kolajo, At-Large Appointment
Chad Reed, At-Large Appointment
Susan Trageser, At-Large Appointment
Richard Alvarez, Administrative Representative (Vice Presidents)
Kitty McCarthy, Administrative Representative (Vice Presidents)
Joe Scartelli, Administrative Representative (Vice Presidents)
Ken Cox, Administrative Representative (Deans)
Margaret Devaney, Administrative Representative (Deans)
George Low, Administrative Representative (Deans)
Ashley Schumaker, Administrative Liaison

Absent

Jacinda Jones, Student Representative
Aaron Sarmiento, Student Representative
Vicki Bierman, Faculty Representative
Holly Cline, Faculty Representative
Carter Turner, Faculty Representative
Karen Montgomery, Classified Staff Representative
Patti Williamson, Classified Staff Representative
Angela Joyner, At-Large Appointment
Danny Kemp, At-Large Appointment
David Ridpath, At-Large Appointment
Sherry Wallace, At-Large Appointment

Also in attendance were the following Subgroup Co-Chairs:

Brad Bizzell, Strategic Enrollment Growth; Joe Carpenter, Brand Identity; Mike Chatham, Budget; Bruce Cunningham, Philanthropic Giving and Alumni Engagement; Laura Jacobsen, Economic Development and Community Partnerships; Jane Machin, Brand Identity; and Cassidy Urista, Student Success

The meeting began at 1:00 PM with a brief overview of the breakout process and next steps by Task Force Co-Chair Jack Call. Dr. Call indicated that breakout groups will continue discussions from last week's meeting and utilize last week's meeting packets with updated submissions being provided for the Academic Excellence and Research Subgroup and Brand Identity Subgroup in the form of handouts to the applicable breakout groups.

Task Force Co-Chair Kenna Colley encouraged the groups to manage their time in order to review all submissions. Dr. Colley advised that the groups will not provide report outs following the breakout group discussions.

Ashley Schumaker noted that breakout groups will meet in different rooms than last week. She distributed a handout identifying the membership for each breakout group and the respective meeting room locations. She highlighted the following breakout groups and meeting locations:

- Breakout #1 – Conference Room 212 (Preston Hall) for the Academic Excellence and Research Subgroup Submission with Chad Reed as the facilitator;
- Breakout #2 – Conference Room 225 (Martin Hall) for the Brand Identity Subgroup Submission and the Economic Development and Community Partnerships Subgroup Submission with Dr. Ken Cox as the facilitator;
- Breakout #3 – Martin Hall, 3rd Floor, President's Conference Room for the Philanthropic Giving and Alumni Engagement Subgroup Submission with Susan Trageser as the facilitator; and
- Breakout #4 – Martin Hall, 3rd Floor, Board Room for the Strategic Enrollment Growth Subgroup Submission and the Student Success Subgroup Submission with Sandra Bond as the facilitator.

Ashley Schumaker noted that all conference call participants will be part of Breakout #4. Before transitioning to breakout groups, Ashley Schumaker noted that the Task Force will meet twice during the month of June, specifically on June 8, 2017 and June 20, 2017. She noted that the June 8, 2017 is a new meeting date. In closing, she highlighted the June 5, 2017 deadline for submission of revised templates for the June 8, 2017 meeting and the June 15, 2017 deadline for resubmission of revised templates for the June 20, 2017 meeting.