



MEETING NOTES
Monthly Meeting of Strategic Planning Task Force
Tuesday, June 20, 2017
Martin Hall, 3rd Floor, Board Room

Present

Jack Call, Co-Chair
Kenna Colley, Co-Chair
Jerry Kopf, Faculty Representative
Dave Sallee, Faculty Representative
Skip Watts, Faculty Representative
Sandra Bond, Administrative and Professional Faculty Representative
Eric Lovik, Administrative and Professional Faculty Representative
Nancy Artis, Alumni/Community Representative
Angela Joyner, At-Large Appointment
Danny Kemp, At-Large Appointment
Ebenezer Kolajo, At-Large Appointment
Chad Reed, At-Large Appointment
Susan Trageser, At-Large Appointment
Sherry Wallace, At-Large Appointment
Richard Alvarez, Administrative Representative (Vice Presidents)
Kitty McCarthy, Administrative Representative (Vice Presidents)
Joe Scartelli, Administrative Representative (Vice Presidents)
Margaret Devaney, Administrative Representative (Deans)
George Low, Administrative Representative (Deans)
Ashley Schumaker, Administrative Liaison

Absent

Jacinda Jones, Student Representative
Aaron Sarmiento, Student Representative
Vicki Bierman, Faculty Representative
Holly Cline, Faculty Representative
Carter Turner, Faculty Representative
Karen Montgomery, Classified Staff Representative
Patti Williamson, Classified Staff Representative
Jeff Price, Alumni/Community Representative
Stephanie Ballein, At-Large Appointment
David Ridpath, At-Large Appointment
Ken Cox, Administrative Representative (Deans)

Also in attendance were the following Subgroup Co-Chairs:

Brad Bizzell, Strategic Enrollment Growth; Joe Carpenter, Brand Identity; Mike Chatham, Budget; and Laura Jacobson, Economic Development and Community Partnerships

The meeting began at 1:00 PM with a review of the June 8, 2017 meeting notes by Task Force Co-Chair Jack Call. Dr. Call asked that Task Force members review the provided document and advise regarding any suggested edits prior to approval. It was noted that Brad Bizzell was not in attendance at the meeting. With the one attendance clarification, the notes were approved.

Dr. Call provided an update regarding the Writing Team, including the progress associated with Phase I writing. He indicated that all Phase 1 assignments had been made, and several members have completed their initial writing assignments. He noted that review and editing will occur, and the Phase 1 items will be provided to the Task Force for review and acceptance at an upcoming meeting.

Task Force Co-Chair Kenna Colley reported that the breakout groups for the Academic Excellence and Research Subgroup and the Economic Development and Community Partnerships Subgroup will meet for thirty minutes. Dr. Colley noted that the full group will reconvene and provide reports on acceptance and/or further discussion. She informed the subgroups of their meeting location and asked that they return by 1:50 p.m.

Following the breakout group meetings and Task Force discussion, the following items were accepted.

Economic Development and Community Partnerships Subgroup

- Tracking Number: ED&CP-1.1 – Task Force Acceptance (NOTE: Conduct a market analysis with more exploration on field research and business plan.)
- Tracking Number: ED&CP-1.2 – Task Force Acceptance
- Tracking Number: ED&CP-2.1 – Task Force Acceptance
- Tracking Number: ED&CP-2.2 – Task Force Acceptance

Academic Excellence and Research Subgroup

- Tracking Number: AE&R-4.A – Task Force Acceptance (NOTE: Remove “create a position” and replace with “define a new or existing position for advancing all research on campus”, under KPI’s, review metrics and current data and under the timeline section, “Identify and define” the position on Academic Affairs Leadership Team during the 2018FY.)
- Tracking Number: AE&R-4.B – Task Force Acceptance
- Tracking Number: AE&R-4.C – Task Force Acceptance
- Tracking Number: AE&R-4.D – Task Force Acceptance
- Tracking Number: AE&R-4.E – Task Force Acceptance
- Tracking Number: AE&R-4.F – Task Force Acceptance

At the request of Drs. Call and Colley, Ashley Schumaker provided a summary of Task Force acceptance of subgroup recommendations from the previous meeting held on June 8, 2017. Before concluding the meeting, each Task Force member was asked to provide brief reflections on the impact of their service and the overall process. In closing, it was noted that the Task Force will meet on July 14, 2017.