

RADFORD UNIVERSITY

MEETING NOTES

Monthly Meeting of Strategic Planning Task Force Thursday, June 8, 2017 Martin Hall, 3rd Floor, Board Room

Present

Jack Call, Co-Chair
Kenna Colley, Co-Chair
Holly Cline, Faculty Representative
Dave Sallee, Faculty Representative
Carter Turner, Faculty Representative
Sandra Bond, Administrative and Professional Faculty Representative
Eric Lovik, Administrative and Professional Faculty Representative
Nancy Artis, Alumni/Community Representative
Danny Kemp, At-Large Appointment
Ebenezer Kolajo, At-Large Appointment
Chad Reed, At-Large Appointment
Richard Alvarez, Administrative Representative (Vice Presidents)
Joe Scartelli, Administrative Representative (Vice Presidents)
Ken Cox, Administrative Representative (Deans)
Margaret Devaney, Administrative Representative (Deans)
Ashley Schumaker, Administrative Liaison

Absent

Jacinda Jones, Student Representative
Aaron Sarmiento, Student Representative
Vicki Bierman, Faculty Representative
Jerry Kopf, Faculty Representative
Skip Watts, Faculty Representative
Karen Montgomery, Classified Staff Representative
Patti Williamson, Classified Staff Representative
Jeff Price, Alumni/Community Representative
Stephanie Ballein, At-Large Appointment
Angela Joyner, At-Large Appointment
David Ridpath, At-Large Appointment
Susan Trageser, At-Large Appointment
Sherry Wallace, At-Large Appointment
Kitty McCarthy, Administrative Representative (Vice Presidents)
George Low, Administrative Representative (Deans)

Also in attendance were the following Subgroup Co-Chairs:

Mike Chatham, Budget; Bruce Cunningham, Philanthropic Giving and Alumni Engagement; and Cassidy Urista, Student Success

The meeting began at 1:00 PM with a review of the May 17, 2017 and May 24, 2017 meeting notes by Task Force Co-Chair Jack Call. Dr. Call asked that Task Force members review the provided documents and advise regarding any suggested edits prior to approval. With no suggested edits, the notes were approved.

It was noted that Dr. Holly Cline distributed an updated template to replace page 83 (*Tracking Number: PG&AF-2.2*) in the agenda materials for today's meeting. Additionally, it was noted that Goal 4 (A-F) from the Academic Excellence and Research Subgroup was not included in the meeting materials and will be considered as part of the June 20, 2017 meeting.

Ashley Schumaker provided an update regarding the Writing Team, including the June 1, 2017 orientation session. She asked each member of the Writing Team to introduce themselves and noted that they will be attending all Task Force meetings that are held throughout the writing process. She indicated that Phase 1 and Phase 2 writing assignments have been made with Phase 3 writing assignments still pending. She advised that an update regarding Phase 1 writing progress will be provided as part of the next Task Force meeting.

Task Force Co-Chair Kenna Colley provided an overview of today's breakout group goals and structure for Task Force report outs, discussion, and acceptance. From today's discussion, it is desired that recommendations for acceptance be presented to the Task Force when it reconvenes in 35 minutes.

Ashley Schumaker noted that breakout groups will meet in various rooms as outlined on the agenda and consistent with the May 24, 2017 Task Force meeting.

- Breakout #1 – Conference Room 212 (Preston Hall) for the Academic Excellence and Research Subgroup with Chad Reed as the facilitator;
- Breakout #2 – Conference Room 225 (Martin Hall) for the Brand Identity Subgroup and the Economic Development and Community Partnerships Subgroup with Dr. Ken Cox as the facilitator;
- Breakout #3 – Martin Hall, 3rd Floor, President's Conference Room for the Philanthropic Giving and Alumni Engagement Subgroup with Danny Kemp as the facilitator; and
- Breakout #4 – Martin Hall, 3rd Floor, Board Room for the Strategic Enrollment Growth Subgroup and the Student Success Subgroup with Sandra Bond as the facilitator.

Before transitioning into breakout groups, it was noted that all conference call participants will be part of Breakout #4.

The breakouts met from 1:10 PM to 1:45 PM followed by report outs from breakout groups, as well as discussion among and acceptance by the Task Force. Detailed information regarding Task Force report outs, discussion, and acceptance is as follows:

Brand Identity Subgroup

- Tracking Number: BI-1.A – Task Force Acceptance
- Tracking Number: BI-1.B – Task Force Acceptance
- Tracking Number: BI-1.C – Task Force Acceptance (*NOTE: Remove reference to workshop length in order to provide maximum flexibility with regard to implementation.*)
- Tracking Number: BI-1.D – Task Force Acceptance (*NOTE: Implement as module in existing UNIV 100 course structure and reduce KPI from 100 percent to 90 percent.*)
- Tracking Number: BI-1.E – Task Force Acceptance (*NOTE: Include in narrative.*)
- Tracking Number: BI-2 – Task Force Acceptance

Philanthropic Giving and Alumni Engagement Subgroup

(NOTE: Ensure information is appropriate and does not contain any sensitive information or preliminary goals. Due to the nature of this area, some information on template forms may need to be condensed prior to website posting and/or broad distribution.)

- Tracking Number: PG&AE-1.1 – Task Force Acceptance (*NOTE: Review for mapping with other goals, possibly Economic Development and Community Partnerships Subgroup.*)
- Tracking Number: PG&AE-1.2 – Task Force Acceptance
- Tracking Number: PG&AE-1.3 – Task Force Acceptance
- Tracking Number: PG&AE-2.1 – Task Force Acceptance (*NOTE: Evaluate and review current staffing as first step prior to implementation.*)
- Tracking Number: PG&AE-2.2 – Task Force Acceptance (*NOTE: Evaluate and review current staffing as first step prior to implementation.*)
- Tracking Number: PG&AE-2.3 – Task Force Acceptance
- Tracking Number: PG&AE-3.1 – Task Force Acceptance
- Tracking Number: PG&AE-3.2 – Task Force Acceptance
- Tracking Number: PG&AE-3.3 – Task Force Acceptance

Student Success Subgroup

(NOTE: Inconsistent numbering due to condensing of previously proposed goals and strategies.)

- Tracking Number: SS-1.1 – Task Force Acceptance
- Tracking Number: SS-1.2 – Task Force Acceptance
- Tracking Number: SS-1.2.2 – Task Force Acceptance
- Tracking Number: SS-1.4.1 – Task Force Acceptance
- Tracking Number: SS-1.4.2 – Task Force Acceptance (*NOTE: Remove the reference to “mandatory” and include “will institute an expectation of continuing pedagogy education for all teaching faculty.”*)
- Tracking Number: SS-2.2 – Task Force Acceptance (*NOTE: Add the Dean of the College of Visual and Performing Arts as a responsible party.*)
- Tracking Number: SS-3.2 – Task Force Acceptance
- Tracking Number: SS-3.3.1 – Task Force Acceptance (*NOTE: Verify KPIs with Career Services.*)
- Tracking Number: SS-3.3.2 – Task Force Acceptance (*NOTE: Verify KPIs with Career Services.*)
- Tracking Number: SS-3.3.3 – Task Force Acceptance

Strategic Enrollment Growth Subgroup

- Tracking Number: SEG-01 – Task Force Acceptance (*NOTE: Clarify the parties involved and specify the Council and its purpose.*)
- Tracking Number: SEG-02 – Task Force Acceptance (*NOTE: Include baseline for Northern Virginia.*)
- Tracking Number: SEG-03 – Task Force Acceptance
- Tracking Number: SEG-04 – Task Force Acceptance
- Tracking Number: SEG-05 – Task Force Acceptance
- Tracking Number: SEG-06 – Task Force Acceptance
- Tracking Number: SEG-07 – Task Force Acceptance (*NOTE: Include College Deans and Department Chairs as responsible parties.*)
- Tracking Number: SEG-08 – Task Force Acceptance (*NOTE: Remove specifics from populations.*)

Economic Development and Community Partnerships Subgroup

(NOTE: Breakout group will meet with Subgroup to discuss recommendations and next steps.)

Academic Excellence and Research Subgroup

(NOTE: Goals 4 to be resubmitted and considered at June 20, 2017 meeting.)

- Tracking Number: AE&R-1.A – Task Force Acceptance
- Tracking Number: AE&R-1.B – Task Force Acceptance
- Tracking Number: AE&R-1.C – Task Force Acceptance
- Tracking Number: AE&R-2.A – Task Force Acceptance
- Tracking Number: AE&R-2.B – Task Force Acceptance
- Tracking Number: AE&R-2.C – Task Force Acceptance
- Tracking Number: AE&R-2.D – Task Force Acceptance
- Tracking Number: AE&R-3.A – Task Force Acceptance (*NOTE: Change 2012 date and review KPIs to include Centers of Excellence metrics related to revenue, patrons served, etc.*)
- Tracking Number: AE&R-3.B – Task Force Acceptance
- Tracking Number: AE&R-3.C – Task Force Acceptance
- Tracking Number: AE&R-3.D – Task Force Acceptance (*NOTE: Review KPIs to include Centers of Excellence metrics related to revenue, patrons served, etc.*)

Before concluding the meeting, there was a broad discussion regarding feedback related to the innovative activities and stretch goals outlined within the Subgroup recommendations. It was noted that the Task Force will meet on June 20, 2017 to consider the remaining Subgroup recommendations. It was also noted that the July meeting of the Task Force was rescheduled from July 13, 2017 to July 14, 2017.