

RADFORD UNIVERSITY

MEETING NOTES

Monthly Meeting of Strategic Planning Task Force

Tuesday, September 12, 2017

Heth Hall, Lower Level, 043

Present

Jack Call, Co-Chair

Kenna Colley, Co-Chair

Vicki Bierman, Faculty Representative

Holly Cline, Faculty Representative

Jerry Kopf, Faculty Representative

Dave Sallee, Faculty Representative

Carter Turner, Faculty Representative

Skip Watts, Faculty Representative

Sandra Bond, Administrative and Professional Faculty Representative

Eric Lovik, Administrative and Professional Faculty Representative

Karen Montgomery, Classified Staff Representative

Patti Williamson, Classified Staff Representative

Nancy Artis, Alumni/Community Representative

Stephanie Ballein, At-Large Appointment

Angela Joyner, At-Large Appointment

Danny Kemp, At-Large Appointment

Ebenezer Kolajo, At-Large Appointment

Chad Reed, At-Large Appointment

Sherry Wallace, At-Large Appointment

Richard Alvarez, Administrative Representative (Vice Presidents)

Graham Glynn, Administrative Representative (Vice Presidents)

Kitty McCarthy, Administrative Representative (Vice Presidents)

Ken Cox, Administrative Representative (Deans)

Margaret Devaney, Administrative Representative (Deans)

George Low, Administrative Representative (Deans)

Ashley Schumaker, Administrative Liaison

Absent

Jacinda Jones, Student Representative

Aaron Sarmiento, Student Representative

Jeff Price, Alumni/Community Representative

David Ridpath, At-Large Appointment

Susan Trageser, At-Large Appointment

Also in attendance were the following Subgroup Co-Chairs:

Brad Bizzell, Strategic Enrollment Growth; Joe Carpenter, Brand Identity; Mike Chatham, Budget; Bruce Cunningham, Philanthropic Giving and Alumni Engagement; Laura Jacobson, Economic Development and Community Partnerships; and Cassidy Urista, Student Success.

The meeting began at 1:00 PM with a review of the August 25, 2017 meeting notes by Task Force Co-Chair Jack Call. Dr. Call asked that Task Force members review the provided documents and advise regarding any suggested edits prior to approval. With no suggested edits, the notes were approved.

Dr. Call asked the Strategic Planning Task Force to review the introductory sections, subgroup sections for goals and strategies, and key performance indicator (KPI) tables followed by any edits and feedback, including typos and errors.

Task Force discussion was held regarding feedback through a campus comment period.

Ashley Schumaker informed the Task Force that the lengthy KPI tables will remain on the Strategic Planning website, but the condensed version will be included in the written plan. It was discussed to not use initials in the last column and list specific titles for each KPI.

Task Force Co-Chair Kenna Colley informed the Task Force that an “Of Interest to the Community” section will be added and include topics such as: innovation, teaching and learning, diversity and the “United as One Radford Family” concept, retention and student success, and research and scholarly contributions. Dr. Colley requested that any additional topics for this section be e-mailed to both Task Force Co-Chairs with a copy to Ashley Schumaker.

On behalf of the Budget Subgroup, Dr. Mike Chatham and Chad Reed stated that they will be scheduling meetings with all Subgroup Co-Chairs the week of September 18-22, 2017 in order to finalize all submitted budget materials and information. It was noted that individual subgroup budgets will not be included in the final written document.

It was noted that the next and final monthly meeting of the Task Force will be held on October 18, 2017 in Heth Hall, Room 043 with no conference call availability.

SCHEDULING NOTE: *The October 18, 2017 meeting was rescheduled for October 31, 2017 in order to accommodate the two-week campus comment period.*