



MEETING NOTES
Monthly Meeting of Strategic Planning Task Force
Friday, July 14, 2017
Martin Hall, 3rd Floor, Board Room

Present

Jack Call, Co-Chair
Kenna Colley, Co-Chair
Holly Cline, Faculty Representative
Jerry Kopf, Faculty Representative
Dave Sallee, Faculty Representative
Carter Turner, Faculty Representative
Skip Watts, Faculty Representative
Karen Montgomery, Classified Staff Representative
Nancy Artis, Alumni/Community Representative
Danny Kemp, At-Large Appointment
Ebenezer Kolajo, At-Large Appointment
Chad Reed, At-Large Appointment
Sherry Wallace, At-Large Appointment
Richard Alvarez, Administrative Representative (Vice Presidents)
Graham Glynn, Administrative Representative (Vice Presidents)
Kitty McCarthy, Administrative Representative (Vice Presidents)
Margaret Devaney, Administrative Representative (Deans)
George Low, Administrative Representative (Deans)
Ashley Schumaker, Administrative Liaison

Absent

Jacinda Jones, Student Representative
Aaron Sarmiento, Student Representative
Vicki Bierman, Faculty Representative
Sandra Bond, Administrative and Professional Faculty Representative
Eric Lovik, Administrative and Professional Faculty Representative
Patti Williamson, Classified Staff Representative
Jeff Price, Alumni/Community Representative
Stephanie Ballein, At-Large Appointment
Angela Joyner, At-Large Appointment
David Ridpath, At-Large Appointment
Susan Trageser, At-Large Appointment
Ken Cox, Administrative Representative (Deans)

Also in attendance were the following Subgroup Co-Chairs:

Joe Carpenter, Brand Identity; Mike Chatham, Budget; Bruce Cunningham, Philanthropic Giving and Alumni Engagement; and Laura Jacobson, Economic Development and Community Partnerships

The meeting began at 1:00 PM with Task Force Co-Chair Jack Call welcoming Dr. Graham Glynn as the University's Provost and Vice President for Academic Affairs, and reviewing the June 20, 2017 meeting notes. Dr. Call asked that Task Force advise regarding any suggested edits to the provided document prior to approval. No edits were provided, and the notes were accepted.

Task Force Co-Chair Kenna Colley reported on progress by the Writing Team and note that several writing submissions were included in the agenda for Task Force review and acceptance. Following Task Force discussion, the following items were accepted with no edits:

- Message from the President
- Message from the Co-Chairs; and
- Mission, Vision, and Core Values.

Following additional Task Force discussion regarding the Methodology section, the following motion was made by Dr. Carter Turner, seconded by Dr. Holly Cline, and unanimously accepted by the Task Force:

- The Challenges and Opportunities paragraph in the Methodology Section be moved between the first and second paragraphs under the Participants sub-section.

Drs. Call and Colley also provided an overview of the subgroup writing template that was developed by Dr. Eric Lovik. They asked each Task Force member to review the template (goals and strategies and appendix) and provide feedback regarding potential revisions. Following Task Force discussion, it was decided that all members of the Writing Team will utilize the template when writing their respective sections. Ashley Schumaker noted that both parts of the template will be provided electronically to the entire Writing Team.

In closing, it was noted that the deadline for the submission of completed budget templates is July 15, 2017. It was also noted that the next meeting of the Task Force will be held on August 15, 2017.

SCHEDULING UPDATE: Due to additional time needed for the Writing Team and the Budget Subgroup, the August 15, 2017 meeting was rescheduled for August 25, 2017.